



are comprehensive, evidence-based and evidence-informed primary prevention programs that educate and empower youth with Safety Rules and strategies to prevent, recognize, and respond appropriately to bullying, cyberbullying, the four types of child abuse (physical, emotional, sexual, neglect), exploitation, trafficking and digital dangers.

The MBF Child Safety Matters program is IMPRESSIVE.

I want to thank you and your team for developing such an important program in which my (all) children's safety is your main concern. From a parent's perspective, there are NOT ENOUGH WORDS TO DESCRIBE MY APPRECIATION."

Parent

...I have studied many prevention programs over the years on this issue. The MBF Child

No Blame | No Shame

Safety Matters program was one of them, and I HIGHLY RECOMMEND IT TO STATE EDUCATORS all the time.

> - Erin Merryn Survivor, Author, Child Advocate, and Founder and President of Erin's Law

I love the MBF Child Safety Matters curriculum. It is a thorough program covering all topics of safety and abuse. With higher demands and limited time, it is nice to know I can cover these VERY IMPORTANT TOPICS IN TWO LESSONS AND NOT HAVE TO DO A LOT OF PLANNING. Thank you!



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MBF PREVENTION EDUCATION PROGRAMS

MBF CHILD SAFETY MATTERS® Elementary School Curriculum

For students in grades kindergarten through five

Two lessons per classroom annually

Lesson 1: General safety and the four types of child abuse

Lesson 2: Bullying, cyberbullying, digital safety and digital citizenship

MBF TEEN SAFETY MATTERS®

Middle and High School Curriculum

For students in grades six through twelve

Two lessons per classroom annually

Lesson 1: Digital safety, cyberbullying, sexting, and exploitation

Lesson 2: The four types of child abuse, bullying, relationship abuse, sexual assault, and exploitation/sex trafficking

MBF ATHLETE SAFETY MATTERS® Youth Athlete Curriculum

For youth athletes (from beginner to elite levels) in sports settings

Two lessons presented to groups by grade level (K-2, 3-5, 6-8, 9-12)

Lesson 1: The four types of child abuse, bullying/hazing, relationship abuse, and exploitation/sex trafficking

Lesson 2: Digital safety, cyberbullying, sexting, and exploitation

MBF AFTER-SCHOOL SAFETY MATTERS® After-School and Youth-Serving

Organization Curriculum

For children and teens in after-school programs and youth-serving organizations

Six lessons presented to groups by grade level (K-2, 3-5, 6-8)

Lesson 1: The 5 Safety Rules Lesson 2: Bullying Lesson 3: Cyberbullying Lesson 4: Abuse Lesson 5: Digital Safety

lesson 6: Digital Citizenship

BASED ON RESEARCH

- » Comprehensive, evidence-based/ evidence-informed programs teach universal safety rules and strategies following recommendations of polyvictimization research that apply to many types of victimization.
- » MBF Child Safety Matters[®] has been found to be a quality and effective program by four independent research studies; other MBF programs are based on the same theoretical concepts and the same best practice prevention strategies ensuring their effectiveness.
- » MBF is committed to ongoing evaluation of all programs.
- » All program lessons are age and developmentally appropriate and use active learning strategies and reinforcement materials.



HELP SCHOOLS AND ORGANIZATIONS MEET STATUTE AND POLICY REQUIREMENTS

- » School-based programs are aligned with many education and health instruction standards and help schools meet required bullying, child safety, and child abuse prevention requirements.
- » MBF Athlete Safety Matters® helps youth sports organizations meet the youth athlete training requirements of the Protecting Youth Athletes and SafeSport Authorization Act of 2017.



- » Programs are cost-effective and easy to implement for schools and organizations using standardized curriculum.
- » Lessons can be implemented by a variety of professionals (school counselors, teachers, health educators, nurses, coaches, local community partners such as child advocacy centers, etc.).
- » Facilitators are trained prior to implementing program lessons via live or online training options.
- » Programs include reinforcement materials for children/teens, parents/guardians, and schools/organizations .

SUPPORTED BY EXPERTS AND PARTNER ORGANIZATIONS

- » Erin Merryn (Founder of Erin's Law)
- » David Finkelhor, Ph.D., Director, Crimes Against Children Research Center, University of New Hampshire
- » Sameer Hinduja, Ph.D., Director, Cyberbullying Research Center
- » Darkness to Light
- » U.S. All Star Federation
- » U.S. Center for SafeSport
- » National Educators to Stop Trafficking
- » Approved by many state Departments of Education





