

"I was genuinely so much more excited about exploring colleges using SchoolLinks than any other college search site."  
– Senior Student from KIPP Austin

"One of my best students is taking a Business Communications class where they use SchoolLinks at least once a week for research, career readiness and career planning. He told me today that the best thing Cheney High School has done since he started here 4 years ago was bring SchoolLinks to the school."  
– Adam Smith, CTE Director at Cheney School District

"SchoolLinks is the best College and Career Readiness application for school districts. It helps counselors provide exceptional services for students. The platform is extremely friendly and their customer service is outstanding."  
– Monica Garcia, Director of Counseling at Judson ISD

"SchoolLinks is a student focused company, considering the student needs throughout the design process. What we have liked about the program is how user friendly it is and how it really engages the students through the interface. It is much more modern and intuitive and has a social media feel. We know students have to be engaged to want to use the tool, so that is part of what attracted us to the company."  
– Jill Hlavacekm Director of Innovation & Learning at Naperville Community Unit School District 203

"Student engagement is the number one priority for us to use SchoolLinks. SchoolLinks' interface and features they have are very student focused. So far, it has been very popular, students have given us positive feedback and some students have been using SchoolLinks without direct guidance at all."  
– Scott Kerwien, Director of College and Career Readiness at Spokane Public Schools

"As the District puts resources in place to support students and their families on their journey towards college and career readiness, we are excited about introducing them to SchoolLinks and their innovative planning tools."  
– Usamah Rodgers, Assistant Superintendent for Strategic Initiatives and External Relations at Dallas ISD

## Our Mission

# To transform schools into talent pipelines.

Get In Touch

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 SchoolLinks

# A Modern College and Career Readiness Platform

SchoolLinks supercharges college and career readiness programs by providing fun and personalized experiences to students and families. The platform streamlines all post-secondary planning activities from career interest inventories to post-secondary outcome tracking.

## Simple User Experience



## Platform Consolidation

One platform that provides a full set of student success and college and career readiness tools for grades 6 - 12. Students do, staff track, and administrators analyze data all in one place. The integrated approach streamlines workflows for all stakeholders to help districts achieve strategic goals and improve post-secondary outcomes.

## Interest Alignment

SchoolLinks provides rich web-based experiences that foster student curiosity and excitement. The platform employs a holistic planning approach to help students develop ownership in their pursuit of their chosen path through including financial planning, internships, apprenticeships. As students identify their interests, they use SchoolLinks to set goals, align their coursework and plan for post-secondary education and career path.

## Data Driven Support System

SchoolLinks automatically logs data from student activities on the platform and can ingest **any** external data to surface in real-time dashboards.

The platform combines data from multiple indicators to assess whether students are on track for graduation or are meeting prebuilt state readiness requirements in a way that is easy for understand and visualize.

## Fast & Effective Implementation

- SchoolLinks minimizes time to value delivery: Get your students logged in and using the platform in as little as 24 hours.
- SchoolLinks uses an agile project management approach: audit, analyze, plan, deploy, measure and iterate.
- Built-in, digital Scope and Sequence tool to plan, communicate expectations, and track progress against your plan automatically.

## Personalized Professional Development

- Just-in-time feature training to ensure staff have the necessary knowledge to carry out activities throughout the year.
- Self-paced certification program to facilitate platform mastery.
- Customized, on-site training tailored to districts' strategic goals.
- Regular, live webinars to foster best practices across buildings and districts and grow communities of practice.
- Video library to provide on-demand training for those with busy schedules.

## Year-Round Support

- Live chat for students, staff and families to help ease district tech support workload .
- Libraries of help articles and videos.
- Email and phone support are also available.