

Visit [www.ncyionline.org/mi-scac](http://www.ncyionline.org/mi-scac) for more information



**Fall Conference**

November 14-15, 2022

Radisson Plaza Hotel at Kalamazoo Center

# *Limitless* POSSIBILITIES

*Promoting Passion and Perseverance*

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**DIALOGUE**  
VIRTUAL STUDENT COUNSELING®

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**Monday, November 14 | 1:00 p.m.**

Monday Keynote Session Speaker

## Deep Kindness Houston Kraft



**ABOUT THIS SESSION:** In a world filled with division and anxiety, Houston will talk about practical ways to infuse compassion into the schools we serve and our daily personal routines. From his experience speaking in over 600 schools and working with over 6,000 schools as co-founder of CharacterStrong, he will share powerful insights and exercises to help create more kind communities.

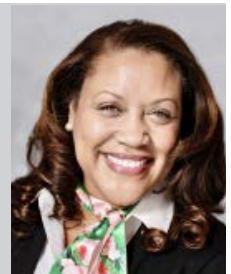
**SPEAKER BIO:** Houston is the co-founder of CharacterStrong – an organization that provides curricula and trainings to help teach leadership, character, and social-emotional skills in over 6,000 schools globally. In 2020, his first book, *Deep Kindness* was published by Simon & Schuster. His mom is his hero and her best life lesson is to “hug like you mean it.”

*Houston will also be presenting a breakout session.*

**Tuesday, November 15 | 8:30 a.m.**

Tuesday Keynote Session Speaker

## Beyond Survival: Looking Ahead with a Trauma-Informed Lens Teshia Stovall Dula



**ABOUT THIS SESSION:** Adverse childhood experiences (ACEs) are a significant public health issue and have lasting effects on students’ mental, physical, and emotional well-being. Understanding that many students have experienced ACEs, school counselors use developmentally appropriate, data-driven, and comprehensive programs to help students achieve success at school. A trauma-informed lens can influence school climate, academics, attendance, and behavior, ensuring school communities feel safe and supported, even in adversity. Learn how you can develop a trauma-informed perspective to create school-wide programs that foster resilience.

**SPEAKER BIO:** Teshia Stovall Dula, Ed.S., began her career in school counseling in 1998. Dula also works as an adjunct professor! She has written two books. Her first published book, *STEAM for The School Counselor*, has won two awards! Dula is a proud two-time graduate of Hampton University, where Dula received her Bachelor’s and Master’s Degree. In 2014, she received her Specialist from Liberty University and is currently pursuing her doctorate. Her career awards include the 2011 Recognized ASCA Model Program Award; 2018 GCPS Writer of the Year; 2018 GSCA Writer of the Year; 2020 GCPS Middle School Counselor of the Year; 2020 GSCA School Counselor of the Year; 2022 Finalist American School Counselor of the Year. She enjoys Jazzercise, reading, writing, and playing! She is married to Michael, a fun Physical Therapist, and she is the proud Mom to Michael “Harrison,” Nathaniel, and Alyssa.

*Teshia will also be presenting a breakout session.*

### ~ TENTATIVE SCHEDULE ~

## Monday, November 14

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker – Houston Kraft
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President’s Reception with Exhibitors

## Tuesday, November 15

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session – Teshia Stovall Dula
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn



## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ CELL PHONE ( \_\_\_\_\_ ) \_\_\_\_\_

PROFESSIONALS & AFFILIATES		GRADUATES / RETIREES	
Members*	Non-Member**	Members*	Non-Member**
<input type="checkbox"/> <b>Early Register***</b> (by Sept 15, 2022)	\$180	\$135	\$170
<input type="checkbox"/> <b>Regular Registration</b> (after Sept 15, 2022)	\$200	\$135	\$170

### A. Full Conference (Nov 14-15, 2022)

- Early Register\*\*\*** (by Sept 15, 2022)
- Regular Registration** (after Sept 15, 2022)

### B. Annual MSCA Membership Renewal

<input type="checkbox"/> <b>Membership</b>	\$65	Included in Registration**	\$35	Included in Registration**
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\* Membership must be good through November 15, 2022 to be eligible for member rates. If membership expires before Nov. 15, add MSCA Membership Renewal (B) to your total.

\*\* Registering as a Non-member includes 1 year membership to MSCA.

\*\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

**Amount Due (A+B)**

\$ \_\_\_\_\_

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** [www.ncyionline.org/mi-scac](http://www.ncyionline.org/mi-scac)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

### PAYMENT METHOD

**PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

**CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

**CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 15, 2022. All cancellations before October 15, 2022 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



## Radisson Plaza Hotel at Kalamazoo Center

100 W Michigan Ave, Kalamazoo, MI 49007

### Make Hotel Reservations Early! Limited Availability!

All events of the conference will be located at the Radisson Plaza Hotel at Kalamazoo Center. Standard rooms at the hotel may be reserved at a **special conference rate of \$127 plus tax**. This rate is **valid through October 31, 2022**.

#### To make hotel reservations:

**Call: (269) 343-3333**. Please be sure to mention the group code "MSCA 22."

#### Book Online:

Go to [www.ncyionline.org/mi-scac](http://www.ncyionline.org/mi-scac). Under the "Accommodations" section, follow the instructions for the hotel's reservation system.



## Come Learn and Play!

Located in the heart of downtown Kalamazoo, you will find tons to do with your free time. Adjacent to the hotel is the Kalamazoo Mall, the first outdoor pedestrian mall in the United States. The Mall features revitalized Art Deco buildings, specialty shops, chic restaurants, unique coffee shops and lively brewpubs. You can also visit one of the many museums downtown, such as the Kalamazoo Institute of Arts or the Kalamazoo Valley Museum. A short walk from the hotel is Bronson Park, sometimes referred to as Kalamazoo's "front porch," where you can enjoy the outdoors amidst the concrete jungle. There is tons to do around Kalamazoo, so you can learn and play!

**We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!**

