

TENNESSEE SCHOOL
COUNSELOR AND ADMINISTRATOR
LEADERSHIP INSTITUTE

SEPTEMBER
25-27, 2022

EMBASSY SUITES HOTEL
& CONVENTION CENTER
MURFREESBORO, TN

co-hosted by



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CORPORATE SPONSOR



- Pre-Institute Learning Sessions
- 50+ Breakout Sessions
- Exhibit Hall
- TASL & PDP credits available
- Lunch provided on Monday and Tuesday
- Door prizes

PRE-INSTITUTE LEARNING SESSIONS

Sunday, September 25, 2022 | 3:00 p.m. – 5:30 p.m.

The Pre-Institute sessions are included in your registration. They run concurrently. You may only attend one.

Choose one of the following!

1. Depression: Signs and Strategies

Melisa Marsh

ABOUT THIS SESSION: While depression is a common problem in the world today, it often goes unreported and untreated. Many of our students believe they are dealing with this disease alone and in isolation. In this training, participants will be offered tools for intervention so that no student has to struggle alone. We will cover topics such as:

- What is depression
- Signs and symptoms of depression in schools
- How school staff can support students with depression
- Successful management of depression

SPEAKER BIO: Melisa Marsh, Ph.D. currently serves as the Supervisor of School Counseling for the Cobb County school district in Marietta, GA., where she coordinates the development and supervision of school counseling, student advisement, crisis response, and Hospital Homebound programs. She has 17 years of experience in filling the roles of Georgia State High School Counselor, Supervisor of Counseling, and School Counseling and Advisement Consultant. Melisa received her Ph.D. in Counseling Education and Personnel Services and her Specialist Degree in School Counseling from the University of Georgia. She received her Advanced Masters in School Counseling Program from the University of North Carolina at Chapel Hill. Dr. Marsh is also the author of two books in the *15-Minute Focus series: Suicide: Prevention, Intervention, and Postvention* and *Depression: Signs and Strategies for Counselors, Educators, and Parents*. Missy lives in the Atlanta Metro area with her husband and puppy. In her spare time she enjoys traveling, yoga, cycling, running, hiking, and spending as much time outdoors as possible.

Melissa will also be presenting two breakout sessions.



2. Connecting the Dots: Advancing Equity in Schools Using a Trauma-Informed and Social Emotional Learning Framework

Natalie Spencer Gwyn

ABOUT THIS SESSION: We've all heard these terms before: Social Emotional Learning (SEL), Trauma Informed Practices and Equity. Too often school counselors, teachers, and administrators focus on one factor that can impact a child's learning and not the intersections of all three. Many children attending schools today (virtual and in person) experience traumas that impact their ability to identify, effectively express, and manage emotions. In addition, the impact of race and cultural diversity can further impact a child's overall coping strategies when experiencing adverse situations. SEL, trauma informed practices and equity intersect in a powerful way and we can no longer ignore the impact on education and children.

In this session, attendees will learn practical interventions that can be implemented to build SEL competencies along with an emphasis on equity and trauma informed practices.

SPEAKER BIO: Dr. Natalie Spencer Gwyn is an Assistant Professor at North Carolina A&T State University. She was previously a high school counselor and student assistance counselor (SAP) for many years before moving into higher education. She received her undergraduate and master's degrees from the University of North Carolina at Chapel Hill. She later earned a doctorate in Counselor Education and Supervision from North Carolina State University. Dr. Spencer is the author of *Mindful Practices for Helping Troubled Teens* and *15-Minute Focus – Diversity, Bias, and Privilege*. She is also a licensed professional counselor (LPC) in the state of North Carolina, and owns her own private practice, Natalie Spencer Counseling and Consulting. Dr. Spencer Gwyn has presented her research on the local, state, and national level.

Natalie will also be presenting two breakout sessions.



3. Understand and Managing Disruptive Behaviors in Schools

Raychelle Cassada Lohman



ABOUT THIS SESSION: Nationwide schools are experiencing a rise in disruptive student behaviors. Behavioral issues can adversely impact the school environment leading to more peer-to-peer conflict, classroom disruptions, and even staff exhaustion. Educators know firsthand the amount of time spent on disciplining and redirecting challenging behaviors. In this interactive session, you will learn how to accurately assess and interpret challenging behaviors and effectively identify the antecedents for disruptive outbursts. Additionally, you will learn evidence-based coping skills to help your students manage their emotions and control their behavior, leading to more favorable outcomes. This session will help equip you with the essential knowledge to help your students minimize challenging behaviors and maximize academic, emotional, and social success.

SPEAKER BIO: Raychelle Cassada Lohmann, Ph.D., LCMHCS, ACS, GCDF is a counselor educator, clinical mental health counselor, and author of numerous books, including *15-Minute Focus: Anger, Rage and Aggression*, *The Anger Workbook for Teens*, *The Bullying Workbook for Teens*, and *The Sexual Trauma Workbook for Teen Girls*. Raychelle has expertise in a wide range of issues affecting adolescents, from anger and aggression to anxiety and depression to sexual abuse and bullying. Raychelle attended North Carolina State University, where she received her B.A. in psychology, her M.S. in counselor education and her Ph.D. in counseling and counselor education. With over 20 years in the counseling profession, Raychelle has devoted much of her time to working with children, adolescents, parents and educators.

Raychelle will also be presenting two breakout sessions.

Visit **50+ Exhibitors** at the Institute!



September 26, 2022 | 8:30 a.m.
Opening Keynote Session

The Critical Need for Caring Champions

Michele Borba



ABOUT THIS SESSION: Study after study shows that during adversity, the single, most important thing kids need is the calming presence of an adult champion. In this keynote, Dr. Michele Borba shares inspiring stories and examples of real educators who are those champions and prove they make a difference that helps our students bounce back and thrive. The key, she says, is that they use what we already have within us: hope, empathy, atmosphere, resilience, and trust (heart). Each of these concepts is ordinary, doable and doesn't cost a dime but can transform our children's lives both now and later.

SPEAKER BIO: Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout the world and served as a consultant to hundreds of schools and corporations, including the Pentagon and many US Army bases. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney. Borba is the award-winning author of 24 books translated into 14 languages. She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities. She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.

Michele will also be presenting a breakout session.

September 27, 2022 | 11:15 a.m.
Closing Keynote Session

Legal Literacy and Ethical Practice in the Complex World of School Counseling

Carolyn Stone



ABOUT THIS SESSION: School counselors must negotiate the competing interests of the overregulated school environment, student's need for confidentiality and the legal rights of parents to be the guiding voice in their children's lives. Updates on these competing interests will be discussed through recent court developments. Legal rulings will be highlighted in areas such as sexually active students, bullying, academic advising, child abuse, educational records, and sexual harassment, first amendment rights, and transgender youth. The goal is to facilitate participants' legal literacy and provide guiding principles to support best ethical practice.

SPEAKER BIO: Carolyn Stone, Ed.D., is a Professor of Counselor Education at the University of North Florida (UNF). Dr. Stone is a Past President of the American School Counselor Association (ASCA). Prior to coming to UNF, Dr. Stone spent 22 years with Jacksonville, Florida's Public Schools as an elementary and high school counselor, middle school teacher and Supervisor of Guidance Services. She supervised 225 school counselors. Dr. Stone currently serves as the Ethics Chair for ASCA and has done so for 15 years.

Carolyn will also be presenting a breakout session.

Sunday, September 25, 2022

- 2:00 p.m. – 6:00 p.m. Registration and Information Center Open
- 2:00 p.m. – 6:00 p.m. Exhibits Open
- 3:00 p.m. – 5:30 p.m. Pre-Institute Sessions

Monday, September 26, 2022

- 7:30 a.m. – 4:30 p.m. Registration and Information Center Open
- 7:30 a.m. – 4:30 p.m. Exhibits Open
- 8:30 a.m. – 10:00 a.m. Opening Kickoff and Keynote Session – Michele Borba
- 10:00 a.m. – 10:30 a.m. Break – Visit Exhibitors
- 10:30 a.m. – 11:45 a.m. Breakout Sessions
- 11:45 a.m. – 12:45 p.m. Networking Luncheon
- 1:00 p.m. – 2:15 p.m. Breakout Sessions
- 2:15 p.m. – 2:45 p.m. Break – Visit Exhibitors
- 2:45 p.m. – 4:00 p.m. Breakout Sessions

Tuesday, September 27, 2022

- 7:30 a.m. – 11:00 a.m. Registration and Information Center Open
- 7:30 a.m. – 11:00 a.m. Exhibits Open
- 8:00 a.m. – 9:15 a.m. Breakout Sessions
- 9:15 a.m. – 9:45 a.m. Break – Visit Exhibitors
- 9:45 a.m. – 11:00 a.m. Breakout Sessions
- 11:00 a.m. – 11:15 a.m. Break – Visit Exhibitors
- 11:15 a.m. – 12:45 p.m. General Session & Lunch, Keynote Speaker – Carolyn Stone

Professional Development Credits Offered

As at previous events, we will be offering professional development credits for attendance.

TASL Credits: Up to Ten (10) hours of TASL credits are available for the main days of Institute and Pre-Institute. Up to 10 available if not attending pre-institute.

Professional Development Points (PDP): Up to Twelve (12) hours of Professional Development Points (PDP) for the main days of Institute and Pre-Institute. 10 available if not attending pre-institute.

Save on your Institute registration by becoming a member of the TSCA!

Visit www.tennesseeschoolcounselor.org to join!

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (first and last for name badge) _____ TSCA Member # _____

JOB TITLE (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

INSTITUTE REGISTRATION RATE
(September 25-27)

TSCA MEMBER*
\$135

NON-MEMBER
\$170

* You must have a TSCA Membership good through September 27, 2022 to receive the Member Price. Please enter Member # above.
To take advantage of the discounted Member prices, renew your membership if needed, through the TSCA web page.

The Pre-Institute sessions are included in your registration. They run concurrently.
Please check the one you'd like to attend below. You may only attend one.

- 1. Depression: Signs and Strategies** – Melisa Marsh
- 2. Connecting the Dots** – Natalie Spencer Gwyn
- 3. Understanding and Managing Disruptive Behaviors in Schools** – Raychelle Cassada Lohman

Total Due \$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER	✓	✓	✓		✓
CHECK					✓

WEBSITE: www.ncyionline.org/tnscale

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

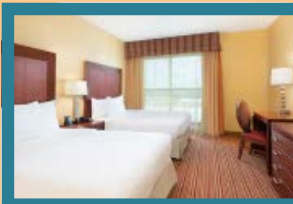
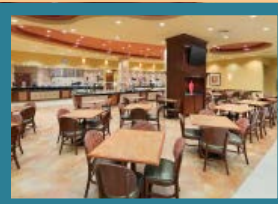
CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the Institute because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the Institute, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after August 25, 2022. All cancellations before August 25, 2022 will be refunded less a \$25 handling fee. The Institute is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The Institute will conform to all necessary regulations/guidelines that are in place as of the date of the Institute.



Limited Availability! Reserve your room at the Embassy Suites today!

The Embassy Suites (Institute's host hotel) has a conference rate of **\$155 per night, plus tax**, which remains valid for reservations made on or before **September 5, 2022**. The conference rate includes a full, cook-to-order breakfast and an evening Manager's Reception!

TO RESERVE A ROOM AT THE EMBASSY SUITES

CALL: 888-446-6677

ONLINE: Go to www.ncyionline.org/tnscali and follow the hotel link in the "Accommodations" section directly to the Embassy Suites' reservation system for the Institute.

Please Note: If you want to phone in your reservation to the **Embassy Suites**, please be sure to tell the hotel that your Group/Convention Code is **ALI**.

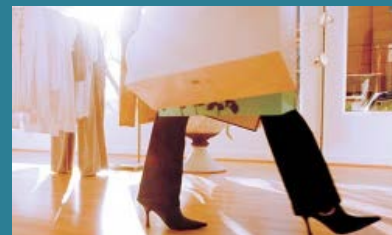
Please Note: A refundable, one-night deposit will be required when making a reservation.

Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to www.ncyionline.org/tnscali to see the things to do around the beautiful Embassy Suites.

Visit The Avenue, just minutes away and in walking distance from the Embassy Suites!

- You can sit back and relax at the many restaurants at The Avenue, such as Romano's Macaroni Grill, Longhorn Steakhouse and Chili's Bar and Grill, along with others.
- At The Avenue enjoy shopping at the Ann Taylor Loft, White House / Black Market, Off Broadway Shoes, Forever 21, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!