



# The Future of Career Readiness

The only career exploration and academic planning platform designed for **all career pathways**

45% of parents wish their kids had more options beyond traditional college pathways. <sup>1</sup>


But most districts don't have the resources to connect the dots between career exploration and meaningful academic planning for all students.


## With MajorClarity, you can:


- Give students experiential tools, activities, and micro-credentials to test-drive careers then align postsecondary plans
- Give counselors, teachers, and administrators the tools they need to manage academic plans and build meaningful, individualized support





1: Gallup, Family Voices: Building Pathways from Learning to Meaningful Work


 Student Journal


 Assessments


 Career Exploration


 Academic Planning


 Postsecondary  
Exploration


 Financial Resources

 Resume Builder

 Work-Based Learning

 Application Center

 My Career Plan

 Micro-Credentials

## Content that moves students through the full journey from career exploration to planning

### Staff Support

- Analytics & reporting
- Parents and guardian messaging tools
- Transcript servicing
- Common App and references tracking
- Live chat with a 37 second response time
- Single point of contact for each district

### Student Tools

- Career simulations
- Personality and learning styles assessments
- Video interviews with professionals
- Work-based learning opportunity hub
- On-demand micro-credentials
- Financial aid and scholarship trackers
- Resume and cover letter builders