

# Mindsets-based Learning for Positive and Lasting Change

Inspiring Every Educator and Student  
to Live a Life of Passion, Purpose, and Meaning

**Bu**ilding  
A Common  
Language



**1** Everything  
is Possible



**2** Passion  
First



**3** We are  
Connected



**4** 100%  
Accountable



**5** Attitude  
of Gratitude



**6** Live  
to Give



**7** The Time  
is Now



# Positive Mindsets Drive Long-term Benefits for Students and Teachers

7 Mindsets is a comprehensive solution that helps create a culture in which students thrive, teachers are motivated, and leaders are empowered to guide a positive, engaged school community. Students who have hope for the future, a firm belief in their potential, and a strong sense of belonging and connection perform better academically and forge more substantial relationships in life.

Improving outcomes for students starts with impacting instruction. 7 Mindset's coaching model helps teachers to be comfortable and authentic when delivering our curriculum. They learn how to facilitate and engage students in conversations, build relationships, and be connected at a level they never thought possible.

Our attitudes, perspectives, and mindsets are what empower our success in school and life.



## Supports All Students

- Builds connections, relationships, socialization, and a sense of belonging
- Provides authentic and culturally relevant content in English and Spanish
- Complements existing frameworks including MTSS, PBIS, and Restorative Practices
- Improves mental health and well-being
- Reduces bullying, violence, and suspensions

## Inspires All Teachers and Staff

- Energizes, inspires, and reignites reason for becoming a teacher
- Prepares educators to teach the 7 Mindsets while also enriching their own personal well-being
- Helps leadership leverage success, address challenges, and improve efforts to drive impact
- Empowers educators to find joy, build connections, and prioritize their well-being

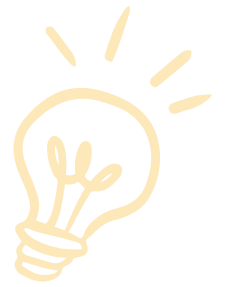
## Evidence of Effectiveness

7 Mindsets is committed to positively changing the way individuals think about themselves and their future. Evidence of the 7 Mindsets SEL solution's impact on students and schools is gathered from both independent and peer-reviewed studies. Students who received 7 Mindsets instruction for at least five months showed significant improvements in behavior, attendance, achievement, and prosocial qualities such as resilience and grit.

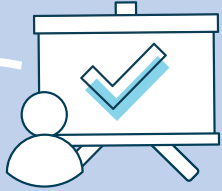


## How It Works

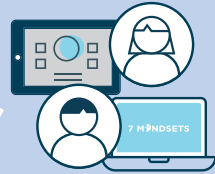
7 Mindsets offers a complete PreK-12 platform that incorporates professional learning and coaching, scaffolded digital curriculum and lesson models, assessments, and progress monitoring to ensure students get the right content at the right time. Ongoing coaching to fit your school's or district's needs ensures educators can confidently and effectively deliver the solution in their classrooms.



Professional Learning  
and Coaching



Scaffolded Curriculum  
and Lesson Models



Delivered through  
a Digital Platform



Dashboard  
and Assessment



Students receive the just-right content, at the just-right time

## Teacher-Facilitated Digital Curriculum

While most digital curriculum solutions are self-paced and used as a supplement to whole-class instruction, 7 Mindsets is designed to be entirely teacher led. Curriculum and resources offered through our digital platform include:

- More than 2,000 lessons scaffolded by grade level in English and Spanish
- 30 easy-to-use lessons by grade per academic year
- Lessons aligned to CASEL competencies
- Culturally relevant content
- Thousands of streaming videos and activities
- Assessment tool
- Progress monitoring dashboards
- Adult SEL platform
- Family workshops and resources



**Why We're Different:** The mindsets-based approach is anchored on a leadership development and coaching model to promote healthy school environments and meet the needs of all learners and staff. What separates the 7 Mindsets from other PreK-12 solutions is that it nurtures the mindsets of both *students* and *educators*.

**Professional Learning Is More Than Just Training:** Our interactive professional learning provides experiences that uplift and reenergize educators so they can confidently model and teach the 7 Mindsets while enriching their own personal well-being. We provide startup and onboarding support, as well as ongoing live coaching and programmatic implementation.

# Why Mindsets-based?

Our 25 years of research and practice has taught us that happiness and success are not based on what we know or where we are from, but how we think. Mindsets are the beliefs and attitudes that dictate our emotions and influence our decisions and actions. They help us connect with others and develop positive self-awareness, self-efficacy, and perseverance.

Our curriculum is built around 7 mindsets and 28 learning objectives, which provide students and teachers with an engaging, accessible common language to support lasting, tangible change.

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|---|---|---|--|---|--|--|
| <b>Everything is Possible</b><br><br>Dream Big<br>Embrace Creativity<br>Think Positive<br>Act and Adjust | <b>Passion First</b><br><br>Focus on Strengths<br>Explore Your Interests<br>Take a Stand<br>Be Authentic | <b>We are Connected</b><br><br>Embrace Everyone<br>Maximize Positive Relationships<br>Build Your Dream Team<br>Lead with Value | <b>100% Accountable</b><br><br>Own Your Life<br>Overcome Limiting Beliefs<br>Focus Your Energy<br>Grow Through Life | <b>Attitude of Gratitude</b><br><br>Treasure Yourself<br>Be More Grateful<br>Thank It Forward<br>Elevate Your Perspective | <b>Live to Give</b><br><br>Stretch Yourself<br>Make a Difference<br>Receive Gracefully<br>Create a Legacy | <b>The Time is Now</b><br><br>Embrace Every Moment<br>Get in the Zone<br>Let Yourself Be Vulnerable<br>Act with Purpose |
|---|---|---|--|---|--|--|

# What Our Customers Say

*"The transformation that has taken place has forever impacted the lives of our students. 7 Mindsets have helped us tap into the hearts of our future in ways we never could have imagined."*

– Tracey Smith, Principal, Mashburn Elementary School, Cumming, GA

*"7 Mindsets changed my future as in how I look at life and what I want to do, and how I want to treat others."*

– 7 Mindsets student, Decatur Public Schools, IL

*"7 Mindsets gives teachers the opportunity to build relationships while sharing their own experiences. It has been a culture changer. I'm grateful for the quality of professional learning my staff has received and the continued support from the 7 Mindsets team."*

– Jill Lueke, Impact Counselor, McKinney HS, McKinney, TX

*"7 Mindsets is life-changing for students, staff, and families. We've experienced tremendous growth in our students' attitudes, problem-solving ability, focus on doing their best, and overall resilience."*

– Dr. Christine Ivie, Superintendent, Jerome, ID

*"This program and the mindsets and the content of it really helped our adults get through a traumatic time. We're in a better place because of 7 Mindsets."*

– Jeff Dase, Assistant Superintendent, Decatur Public Schools, IL

## 7 MINDSETS

Discover our award-winning, best-in-class professional learning, curriculum, resources, and support.



Learn how 7 Mindsets can help you transform your school culture and support long-term happiness and success for students and educators.

Contact us for a free demo at 678-878-3144 or visit [www.7mindsets.com](http://www.7mindsets.com) to learn more.