



COLORADO  
SCHOOL COUNSELOR  
ASSOCIATION

# GO WILD CONFERENCE



**OCTOBER 4 – 6, 2023**  
EMBASSY SUITES – LOVELAND HOTEL  
CONFERENCE CENTER & SPA • LOVELAND, CO

**SPONSORSHIP PACKAGE**



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conference management provided by NATIONAL CENTER for YOUTH ISSUES



## Benefits Received By All Major Sponsors



*All major sponsors that provide at least \$2,000 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast featuring your organization
- Logo recognition in Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at a Conference Luncheon
- Name recognition and/or logo on the CSCA website and the conference webpage
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



**THANKS!** To Our Sponsors



The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL MAJOR SPONSORS



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## Thursday Morning Keynote Exclusive Session

\$4,000

Dedicated Powerpoint Slide will be displayed throughout the Keynote Session indicating your organization as the sponsor, and noted as such in the Participants' Manual

Exclusive logo recognition on signage at the entrance to the Morning Keynote Session

The CEO, or his/her designee, will be introduced at the beginning of this session and given 5 minutes to greet the participants

Logo recognition on conference promotional materials

Logo recognition on conference webpage, with clickable link

Sponsor logo placed in the Participants' Manual section where this Opening Keynote Session is listed

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participant's Tote Bags



THURSDAY MORNING KEYNOTE EXCLUSIVE SESSION



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## Thursday Luncheon Exclusive Sponsor

**\$4,000**



Dedicated Powerpoint Slide will be displayed throughout the Luncheon indicating your organization as the sponsor of this area, and noted as such in the Participants' Manual

Prominent logo recognition on the main sponsor recognition Powerpoint Slide displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet the participants

One table at the Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$300).

Full-page program acknowledgment in the Participants' Manual

Opportunity to insert materials into Participants' Tote Bags



THURSDAY KEYNOTE LUNCHEON EXCLUSIVE SPONSORSHIP



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## Friday Luncheon Exclusive Sponsor

**\$4,000**

Dedicated Powerpoint Slide will be displayed throughout the Luncheon indicating your organization as the sponsor of this area, and noted as such in the Participants' Manual

Prominent logo recognition on the main sponsor recognition Powerpoint Slide displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet the participants

One table at the Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$300)

Full-page program acknowledgment in the Participants' Manual

Opportunity to insert materials into Participants' Tote Bags



FRIDAY AWARD'S LUNCHEON EXCLUSIVE SPONSORSHIP



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## Promotional Item Sponsorship Opportunities



### Participant's Tote Bag Exclusive Sponsorship

**\$3,500**

Exclusive logo recognition  
on Participants' Tote Bag

Major logo recognition on  
all printed conference  
promotional materials

Major logo recognition in  
Participants' Manual

Major logo recognition on  
conference website,  
with clickable link

Four employees or guests  
of your organization will be  
invited to a Luncheon. Seats  
will be reserved near the  
speaker's platform, and may  
be used for organization  
employees or other special  
guests (Valued at \$150)

Full-page program  
acknowledgment in  
Participants' Manual

Opportunity to insert  
materials into Participants'  
Tote Bags

### Participant's Manual Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition  
on every page within  
Manual

Full page, full color  
acknowledgment on back of  
Participants' Manual

Major logo recognition on  
all printed conference  
promotional materials

Major logo recognition on  
conference website,  
with clickable link

Four employees or guests  
of your organization will be  
invited to a Luncheon. Seats  
will be reserved near the  
speaker's platform, and may  
be used for organization  
employees or other special  
guests (Valued at \$150)

Full-page program  
acknowledgment in  
Participants' Manual

Opportunity to insert  
materials into Participants'  
Tote Bags

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES



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## Registration & Information Center Exclusive Sponsorship

\$2,500

Exclusive signage located around the registration/information center indicating your organization as the sponsor of this area, and noted as such in the Participants' Manual

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference webpage, with clickable link

Three employees or guests of your organization will be invited to a Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$100)

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags



REGISTRATION & INFORMATION CENTER EXCLUSIVE SPONSORSHIP



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## Breakfast Exclusive Sponsorships (Two Available)

**\$2,500 each**

Specific **major signage** will be displayed at the serving stations indicating your organization as the sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Participants' Manual

Major logo recognition on conference webpage, with clickable link

**Three** employees or guests of your organization will be invited to a Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$100)

**Full-page program acknowledgment** in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags



BREAKFAST EXCLUSIVE SPONSORSHIPS (TWO AVAILABLE)