KENTUCKY SCHOOL COUNSELOR ASSOCIATION

FALL CONFERENCE

kyschoolcounselor.org

Creating the Waves of Change

SEPTEMBER 20-22, 2023

GRIFFIN GATE MARRIOTT RESORT AND SPA • LEXINGTON, KY

SPONSORSHIP PACKAGE

management support provided by NATIONAL CENTER for YOUTH ISSUES

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Benefits Received By All Sponsors

All major sponsors that provide at least $2,000 will receive the following benefits:

- Name recognition and logo on conference e-mail invitations:
  - List includes: approximately 2,500 counselors, directors of counseling, key administrators, and superintendents.
  - Participant's Manual – approximately 600
- Name recognition and logo placed on general sponsor recognition signage and PowerPoint slides at the event.
  - Recognition from the stage.
- Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).
- Association with a first class event.
- Name recognition and/or logo on KSCA and National Center for Youth Issues' websites.

The following pages indicate additional benefits available for designated sponsorship levels.

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Opening Keynote Session Sponsorship

$5,000

Dedicated PowerPoint slide recognition will be displayed throughout the Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Logo recognition on signage placed at the entrance to the Keynote Session.

The CEO, or his/her designee will be introduced at the Keynote Session and given **3 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Session. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags

OPENING KEYNOTE SESSION SPONSORSHIP

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Promotional Items Sponsorship

PARTICIPANTS TOTE BAG	PARTICIPANTS MANUAL
$3,500	**$3,000**
The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.	The organization's name and logo will be the **only sponsor** indicated on the front of the Participants Manual, and will also be indicated on every page.
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.	Inclusion of the organization's name and logo on major sponsor recognition signage.
Full-page program acknowledgment in Participants Manual.	**Full-page program acknowledgment** in Participants Manual.
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).	Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).
Opportunity to insert materials into Participant's Tote Bags	Opportunity to insert materials into Participant's Tote Bags

PROMOTIONAL ITEMS SPONSORSHIP

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Closing Keynote Session Sponsorship

$4,000

Dedicated PowerPoint slide recognition will be displayed throughout the Closing Keynote Session indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Logo recognition on signage placed at the entrance to the Keynote Session.

The CEO, or his/her designee will be introduced at the Keynote Session and given **3 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Session. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags

CLOSING KEYNOTE SESSION SPONSORSHIP

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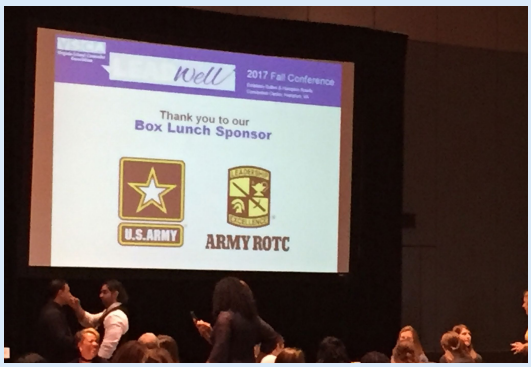

Thursday Box Lunch Exclusive Sponsorship

$3,500

Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.

THURSDAY BOX LUNCH EXCLUSIVE SPONSORSHIP

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Event Sponsorship Opportunites

Wednesday Afternoon
Pre-Conference Learning Sessions
Exclusive Sponsorship

$2,500

Exclusive logo recognition on dedicated PowerPoint slides at the Pre-Conference Learning Institute.

Exclusive logo recognition on signage placed outside the entrance to each Pre-Conference session.

Major Logo Recognition on all conference promotional materials, including the conference website.

Introduction of a sponsor representative at each Pre-Conference session and the **opportunity to bring remarks to attendees** (3-5 minutes).

Full-page program acknowledgment in Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags.

EVENT SPONSORSHIP OPPORTUNITIES

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Continental Breakfast Sponsorship

Sponsorship is for both Thursday and Friday's Continental Breakfast

$2,750

Exclusive, dedicated signage recognition will be displayed throughout the Breakfast Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

Full page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.

CONTINENTAL BREAKFAST SPONSORSHIP

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Refreshment Breaks Sponsorship

$2,500

Exclusive, dedicated signage recognition will be displayed throughout the Break Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.

REFRESHMENT BREAKS SPONSORSHIP

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Registration & Information Center Sponsorship

$2,500

Exclusive, dedicated signage recognition will be displayed throughout the Registration Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at $500).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.

REGISTRATION & INFORMATION CENTER SPONSORSHIP