#### **SPONSORSHIP PACKAGE**

















## **Benefits Received By Major Sponsors**

All major sponsors that provide at least \$2,500 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



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#### **Event Sponsorship Opportunities**

Opening Session Keynote Exclusive Sponsorship	Pre-Conference Learning Institute Exclusive Sponsorship
\$5,000	\$3,500
Dedicated electronic banner (PPT slide) will be displayed throughout the Opening Session Keynote indicating your organization as the sponsor and noted as such in the Participants Manual.	Dedicated electronic banner (PPT slide) will be displayed throughout the Pre-Conference Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.
Exclusive logo recognition on signage at entrance to ballroom	Exclusive logo recognition on signage at all pre-conference sessions, including pre-conference keynote
Major logo recognition on all printed conference promotional materials	Major logo recognition on all printed conference promotional materials
Major logo recognition in Participants' Manual	Major logo recognition in Participants' Manual
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Introduction at Keynote session and <b>opportunity to bring</b> <b>remarks to attendees</b> (3-5 minutes)	Introduction at Pre-Conference Keynote session and opportunity to bring remarks to attendees (3-5 minutes)
Full-page program acknowledgment in Participants' Manual	Full-page program acknowledgment in Participants' Manual



Opportunity to insert materials

into Participants' Tote Bags

Opportunity to insert materials into Participants' Tote Bags

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### **Event Sponsorship Opportunities** (continued)

(2) Continental Breakfast Exclusive Sponsorships	Evening Reception
\$3,000 each	\$3,000
Exclusive logo recognition on signage at both participant breakfasts	Exclusive logo recognition on signage at the reception
Logo recognition on conference promotional materials	Logo recognition on conference promotional materials
Logo recognition in Participants' Manual	Logo recognition in Participants' Manual
Logo recognition on conference website	Logo recognition on conference website
Full-page program acknowledgement in Participants' Manual	Full-page program acknowledgement in Participants' Manual
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags











## **Core Skills Building Workshops**

(Four Available)

\$3,500 each

**Exclusive logo recognition** on signage at the entrance to one of the four **Core Skills Building Workshop Session**.

The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and given 5 minutes to greet the participants.

**Logo recognition** on conference promotional materials.

**Logo recognition** on conference webpage, with clickable link.

**Sponsor logo placed** in the Participants' Manual section where the Core Skills Building Workshop Sessions are listed.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants' Manual.















#### **Designated Area Sponsorship Opportunities**



Registration	
& Information	
Exclusive	
Sponsorship	
sponsorsinp	

\$3,500

Exclusive signage at registration/information

center, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' **Tote Bags** 

**Exhibit Area Exclusive** Sponsorship

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

\$3,000

Logo recognition on conference promotional materials

Logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags







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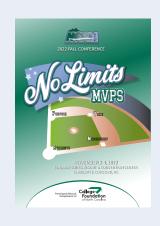






#### **Promotional Item Sponsorship Opportunities**

Participants' Tote Bag Exclusive Sponsorship	Participants' Manual Exclusive Sponsorship
\$4,000	\$3,500
<b>Exclusive logo recognition</b> on Participants' Tote Bag	Exclusive logo recognition on every page within Manual
Major logo recognition on all printed conference promotional materials	Full page, full color acknowledgment on back of Manual
Major logo recognition in Participants' Manual	Major logo recognition on all printed conference promotional materials
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Full page program acknowledgment in Participants' Manual	Full page program acknowledgment in Participants' Manual
Opportunity to insert	Opportunity to insert



materials into Participants'

**Tote Bags** 



materials into Participants'

**Tote Bags** 













## **Box Lunch Exclusive Sponsorship**

\$3,500

**Exclusive, dedicated signage recognition** will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

**Major Logo Recognition** on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.

