

VIRGINIA
SCHOOL
COUNSELOR
ASSOCIATION

ANNUAL CONFERENCE

ALL In:

Advocate, Learn, and Lead!



OCTOBER 18-20, 2023

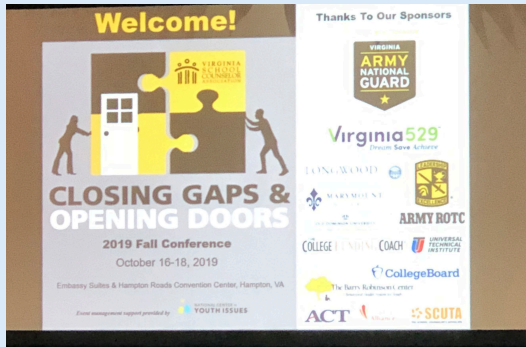
EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA

SPONSORSHIP PACKAGE

hosted and
managed by



NATIONAL CENTER for
YOUTH ISSUES



Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



The following pages indicate additional benefits available for designated sponsorship levels.



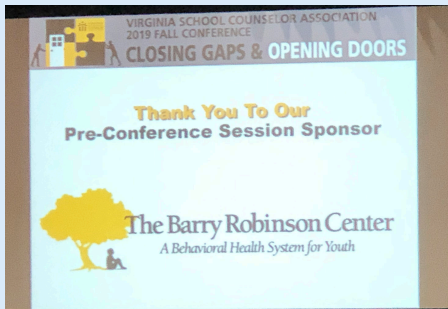
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Event Sponsorship Opportunities



Thursday Morning Opening Session Keynote Exclusive Sponsorship

\$3,500

Exclusive logo recognition on dedicated PowerPoint Slide at Opening Session Keynote event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (5 minutes)

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Wednesday Afternoon Pre-Conference Learning Institute Exclusive Sponsorship

\$2,500

Exclusive logo recognition on dedicated PowerPoint Slide at the Pre-Conference Learning Institute

Exclusive logo recognition on signage at the pre-Conference session

Major logo recognition on conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference session and opportunity to bring remarks to attendees (5 minutes)

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

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Event Sponsorship Opportunities (continued)

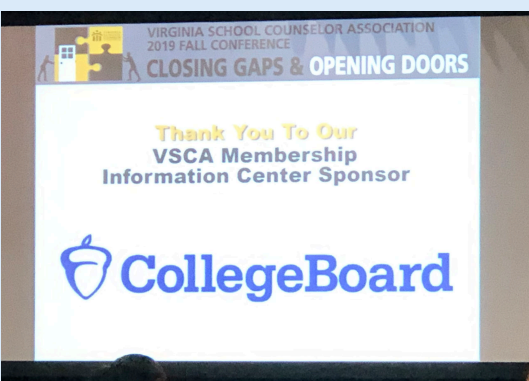
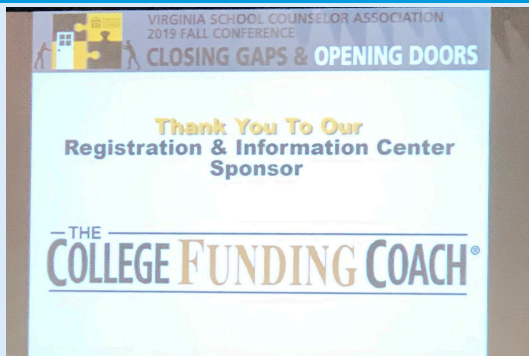
Thursday Morning Continental Breakfast Exclusive Sponsorship	Friday Morning Continental Breakfast Exclusive Sponsorship
\$2,500	\$2,500
Exclusive logo recognition on signage at the Continental breakfast	Exclusive logo recognition on signage at the Continental breakfast
Major logo recognition on conference promotional materials	Major logo recognition on conference promotional materials
Major logo recognition in Participants' Manual	Major logo recognition in Participants' Manual
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Full-page program acknowledgement in Participants' Manual	Full-page program acknowledgement in Participants' Manual
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)

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Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$2,500

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Exhibit Café Exclusive Sponsorship

\$2,500

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

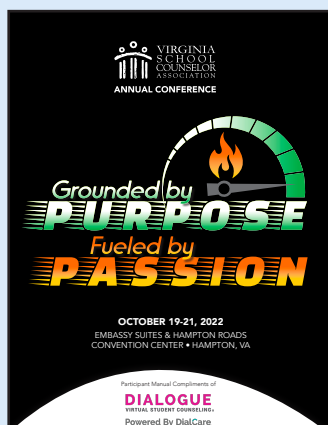
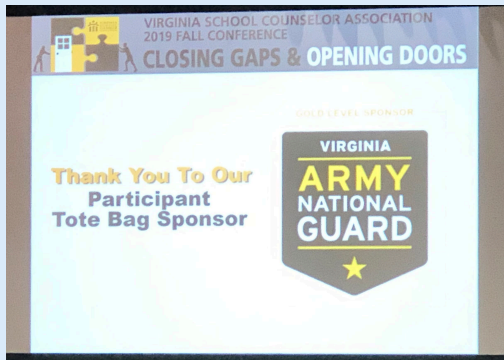


DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

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Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship	Participants' Manual Exclusive Sponsorship
\$3,500	\$3,000
Exclusive logo recognition on Participants' Tote Bag	Exclusive logo recognition on every page within Manual
Major logo recognition on all printed conference promotional materials	Full page, full color acknowledgment on back of Manual
Major logo recognition in Participants' Manual	Major logo recognition on all printed conference promotional materials
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Full-page program acknowledgment in Participants' Manual	Full-page program acknowledgment in Participants' Manual
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags



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Thursday Box Lunch Exclusive Sponsorship

\$3,000

Exclusive, dedicated PowerPoint Slide will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

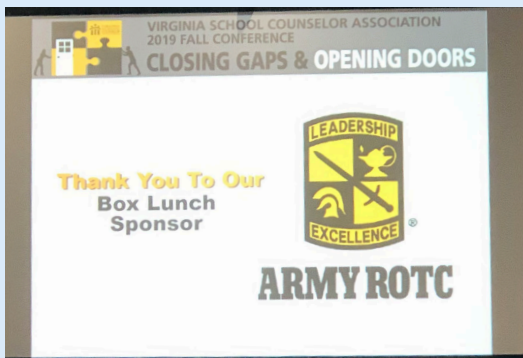
Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.



THURSDAY BOX LUNCH EXCLUSIVE SPONSORSHIP

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Friday Keynote & Awards Luncheon Exclusive Sponsor

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Participants' Manual.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags



THURSDAY KEYNOTE LUNCHEON EXCLUSIVE SPONSORSHIP