

# Advocate, Learn, and Lead!



**NOVEMBER 9-10, 2023** 

**INDIANAPOLIS MARRIOTT EAST** 

#### **SPONSORSHIP PACKAGE**









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### **Benefits Received By All Major Sponsors**





- Logo recognition on promotional materials
- E-blast featuring your organization
- Logo recognition in Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Luncheon
- Name recognition and/or logo on the ISCA website and the conference webpage
- Booth in conference Exhibit Hall (Valued at \$400)
- Contact list of all attendees provided at the conclusion of the conference





The following pages indicate additional benefits available for designated sponsorship levels.









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### **Core Skills Building Workshops**

Core Skills Building Workshop Sessions #1 Exclusive Sponsorship (Includes 2 Back-to-Back Sessions)	Core Skills Building Workshop Sessions #2 Exclusive Sponsorship (Includes 2 Back-to-Back Sessions)	Core Skills Building Workshop Sessions #3 Exclusive Sponsorship (Includes 2 Back-to-Back Sessions)
\$2,500	\$2,500	\$2,500
Exclusive logo recognition on signage at the entrance to the Core Skills Building Workshop Session #1.	Exclusive logo recognition on signage at the entrance to the Core Skills Building Workshop Session #2.	Exclusive logo recognition on signage at the entrance to the Core Skills Building Workshop Session #3.
The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and given 2 to 4 minutes to greet the participants.	The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and given 2 to 4 minutes to greet the participants.	The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and given 2 to 4 minutes to greet the participants.
<b>Logo recognition</b> on conference promotional materials.	<b>Logo recognition</b> on conference promotional materials.	<b>Logo recognition</b> on conference promotional materials.
<b>Logo recognition</b> on conference webpage, with clickable link.	<b>Logo recognition</b> on conference webpage, with clickable link.	<b>Logo recognition</b> on conference webpage, with clickable link.
Sponsor logo placed in the Participants' Manual section where this Core Skills Building Workshop Session is listed.	Sponsor logo placed in the Participants' Manual section where this Core Skills Building Workshop Session is listed.	Sponsor logo placed in the Participants' Manual section where this Core Skills Building Workshop Session is listed.
Two employees or guests of your organization will be invited to the Keynote Luncheon (Valued at \$50)	Two employees or guests of your organization will be <b>invited to the Keynote Luncheon</b> (Valued at \$50)	Two employees or guests of your organization will be invited to the Keynote Luncheon (Valued at \$50)
A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).	A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).	A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).
Full-page program acknowledgment in Participants' Manual.	Full-page program acknowledgment in Participants' Manual.	Full-page program acknowledgment in Participants' Manual.







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### Registration & Information Center Exclusive Sponsorship

\$2,500

**Exclusive signage** located around the registration/information center indicating your organization as the sole sponsor of this area, and noted as such in the Participants' Manual

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference webpage, with clickable link

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

Full-page program acknowledgment in Participants' Manual.









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### **Promotional Item Sponsorship Opportunities**

Participant's Tote Bag Exclusive Sponsorship	Participant's Manual Exclusive Sponsorship	
\$3,500	\$3,000	
Exclusive logo recognition on Participants' Tote Bag	Exclusive logo recognition on every page within Manual	
Major logo recognition on all printed conference promotional materials	Full page, full color acknowledgment on back of Participants' Manual	
Major logo recognition in Participants' Manual	Major logo recognition on all printed conference promotional materials	
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link	
Four employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$100).	Four employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$100).	
Full-page program acknowledgment in Participants' Manual	Full-page program acknowledgment in Participants' Manual	
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags	







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### Refreshment Break Sponsorship

\$2,500



Specific **major signage** will be displayed at the serving stations indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and in the Participants' Manual.

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Major logo recognition on conference webpage, with clickable link.



Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$75).

**Full-page program acknowledgment** in Participants' Manual.











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## Thursday Keynote Luncheon Exclusive Sponsor

\$5,000

**Dedicated electronic banner recognition** will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Participants' Manual.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

**Logo recognition on signage** at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants' Manual.

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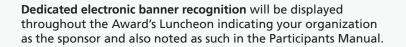
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### Friday Award's Luncheon Exclusive Sponsor

\$5,000



Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

**Logo recognition on signage** at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 5 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Awards Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants' Manual.





