



TEXAS SCHOOL COUNSELORS: IGNITING CHANGE

ANNUAL LSSCA CONFERENCE ★ OCTOBER 22-24, 2023

LONESTARSTATESCHOOLCOUNSELOR.ORG

SPONSORSHIP PACKAGE

hosted and managed by



NATIONAL CENTER for
YOUTH ISSUES



Benefits Received By All Sponsors

All major sponsors that provide at least \$3,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$600)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.

Major Sponsor Levels



GOLD LEVEL

\$6,000

Primary/lead emphasis on promotion and print materials, including the Participants Manual and conference signage.

The CEO, or his/her designee, of the organization will be seated at the speaker's table at a Keynote Session.

The CEO, or his/her designee, will be introduced at a Keynote Session and **given three to five minutes to speak to the participants.**

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$4,000

Major emphasis on promotion and print materials, including the Participants Manual and conference signage.

The CEO, or his/her designee, of the organization will be seated at the speaker's table at a Keynote Session.

The CEO, or his/her designee, will be introduced and acknowledged at a Keynote Session.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Opportunity to insert materials into Participant's Tote Bags





Box Luncheon Exclusive Sponsor

\$4,000

Dedicated banner recognition will be displayed throughout the Luncheon indicating your organization as the sponsor and noted as such in the Participants Manual.

Sponsor Powerpoint slide deck scrolls throughout luncheon.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags



Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$4,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Opportunity to insert materials into Participant's Tote Bags

PARTICIPANTS MANUAL

\$4,000

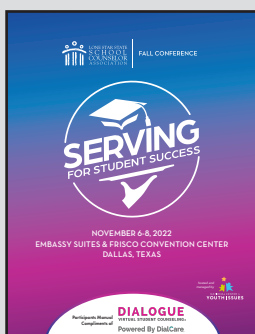
The organization's name and logo will be the **only sponsor** indicated on the front of the Participants Manual, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Opportunity to insert materials into Participant's Tote Bags





Opening Keynote General Session Sponsorship (Sunday Afternoon)

\$5,500

Dedicated PowerPoint slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and also noted as such in the Participants Manual.

Sponsor Powerpoint slide deck scrolls while participants enter the session.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

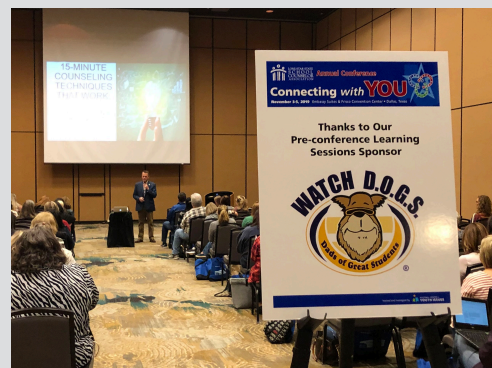
Logo recognition on signage at the entrance to the Session.

The CEO, or his/her designee will be introduced at the Session and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags



Monday Morning Keynote Session Exclusive Sponsorship

\$5,500

Exclusive logo recognition on dedicated PowerPoint screen at Keynote Session

Sponsor Powerpoint slide deck scrolls while participants enter the session.

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (5 minutes)

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags



Refreshment Breaks Sponsorship

\$3,500

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

A dedicated PowerPoint slide featuring only the sponsor logo scrolls on the main ballroom screens

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags





Registration & Information Center Sponsorship

\$3,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at a Keynote Session.

A dedicated PowerPoint slide featuring only the sponsor logo scrolls on the main ballroom screens

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags





Continental Breakfast Exclusive Sponsorships

Two sponsorship opportunities are available – your choice of either Monday or Tuesday.

\$3,500 each

Specific major signage (way-finders) will be displayed at this event (your choice of either Monday or Tuesday) indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

A dedicated PowerPoint slide featuring only the sponsor logo scrolls on the main ballroom screens

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$600).

Full-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags

CONTINENTAL BREAKFAST SPONSORSHIP – CHOOSE EITHER MONDAY OR TUESDAY