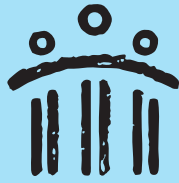


SPONSORSHIP PACKAGE



ILLINOIS
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ASSOCIATION

FALL CONFERENCE

STUDENT SUCCESS



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inspire**

Dream BIG!

NOVEMBER 9-10, 2023
TINLEY PARK CONVENTION CENTER

hosted and
managed by





Benefits Received By Major Sponsors

\$2,000

All major sponsors that provide the minimum amount shown above for the conference(s) will receive the following benefits:

- Logo recognition on promotional materials
- Logo recognition on Participants' Manual
- Logo recognition on general sponsor recognition signage during the event(s)
- VIP seating at the conference Keynote Events
- Logo recognition on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Exclusive inclusion in a conference promotion E-blast sent to Illinois school counselors.
- Contact list of all attendees provided at the conclusion of the conference



The following pages indicate additional benefits available for designated sponsorship levels.



Major Sponsor Levels

PLATINUM LEVEL

\$7,500

Table located near the speaker's platform in the General Keynote Session.

The CEO, or his/her designee, will be seated with the board members during the Keynote Luncheon.

Platinum and Gold Level sponsors will be recognized at both conferences.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

GOLD LEVEL

\$5,000

Three seats located near the speaker's platform in the General Keynote Session.

The CEO, or his/her designee, will be seated with the board members during the Keynote Luncheon.

Platinum and Gold Level sponsors will be recognized at both conferences.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



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Keynote General Session Sponsorship (Friday Morning)

\$5,000

Dedicated Powerpoint Slide will be displayed throughout the Keynote Session indicating your organization as the sponsor and also noted as such in the Participants Manual

Sponsor Powerpoint slide deck to scroll while participants enter the ballroom

Exclusive Logo recognition on signage at the entrance to the Luncheon

Introduction of your representative at the Keynote Session to address attendees for up to 5 minutes.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page program acknowledgment in the Participant's Manual

Opportunity to insert materials into Participants' Tote Bags



KEYNOTE GENERAL SESSION SPONSORSHIP (FRIDAY MORNING)

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General Session Luncheon with Featured Speaker Sponsorship (Thursday)

\$4,000



Dedicated Powerpoint Slide will be displayed throughout the Luncheon Session indicating your organization as the sponsor and also noted as such in the Participants Manual

Sponsor Powerpoint slide deck to scroll while participants enter the ballroom

Exclusive Logo recognition on signage at the entrance to the Luncheon

Introduction of your representative at the Luncheon Session to address attendees for up to 5 minutes.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page program acknowledgment in the Participant's Manual

Opportunity to insert materials into Participants' Tote Bags



GENERAL SESSION LUNCHEON SPONSORSHIP (THURSDAY)

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General Session Luncheon and Awards Ceremony Sponsorship (Friday)

\$4,000



Dedicated Powerpoint Slide will be displayed throughout the Luncheon Session indicating your organization as the sponsor and also noted as such in the Participants Manual

Sponsor Powerpoint slide deck to scroll while participants enter the ballroom

Exclusive Logo recognition on signage at the entrance to the Luncheon

Introduction of your representative at the Luncheon Session to address attendees for up to 5 minutes.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page program acknowledgment in the Participant's Manual

Opportunity to insert materials into Participants' Tote Bags



GENERAL SESSION LUNCHEON AND AWARDS CEREMONY SPONSORSHIP (FRIDAY)

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Kickoff General Session Exclusive Sponsorship (Thursday Morning)

\$3,000

Exclusive logo recognition on a dedicated Powerpoint slide at Kickoff Session event

Sponsor Powerpoint slide deck to scroll while participants enter the ballroom

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website

Introduction of your representative at the Kickoff Session to address attendees for up to 5 minutes.

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

KICKOFF GENERAL SESSION EXCLUSIVE SPONSORSHIP (THURSDAY MORNING)

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Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship	Participants' Manual Exclusive Sponsorship
\$3,000	\$2,500
Exclusive logo recognition on Participants' Tote Bag	Exclusive logo recognition on every page within Manual
Major logo recognition in Participants' Manual	Major logo recognition on all printed conference promotional materials
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Full-page program acknowledgment in Participants' Manual	Full-page program acknowledgment in Participants' Manual
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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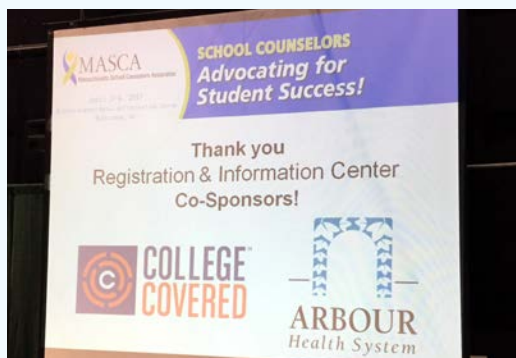


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Registration & Information Center Sponsorship

\$2,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Keynote Luncheon

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page program acknowledgment in Participants Manual



REGISTRATION & INFORMATION CENTER SPONSORSHIP

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ISCA Reception and Networking Event Sponsorship (Thursday Evening)

\$2,500

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a **major** sponsor.

Specific, **major signage** will be displayed at the Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

Reservations for four at the Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Reception and **given three to five minutes to formally greet the participants.**

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participant's Tote Bags



ISCA RECEPTION AND NETWORKING EVENT SPONSORSHIP (THURSDAY EVENING)



Refreshment Breaks Sponsorships

Continental Breakfast Sponsorship (Two Available)

\$2,500

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual

Coffee/Refreshment Break (Three Available)

\$2,000 each

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual

