



# Charting the Course



PALMETTO STATE  
SCHOOL  
COUNSELOR  
ASSOCIATION

**ANNUAL CONFERENCE**

**JANUARY 18-20, 2024**

**WESTIN HILTON HEAD RESORT AND SPA,  
HILTON HEAD ISLAND, SC**

**SPONSORSHIP PACKAGE**

hosted and  
managed by



NATIONAL CENTER for  
**YOUTH ISSUES**



## Benefits Received By All Sponsors

*All major sponsors that provide at least \$2,000 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.*





## Major Sponsor Levels



### GOLD LEVEL

**\$7,500**

**Primary/lead** emphasis on promotion and print materials, including the Participants Manual and conference signage.

**One table** at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$200).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon and **given three to five minutes to speak to the participants.**

**Full-page program acknowledgment** in Participants Manual.

**Booth space will be provided in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

### SILVER LEVEL

**\$5,000**

Major emphasis on promotion and print materials, including the Participants Manual and conference signage.

**Six reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

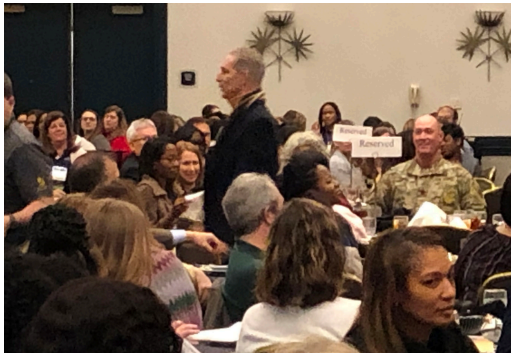
The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

**Full-page program acknowledgment** in Participants Manual.

**Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags





## Keynote Luncheon Exclusive Sponsor

**\$4,500**

Exclusive logo recognition on dedicated electronic banner at Keynote Luncheon Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

The CEO, or his/her designee will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags







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## Friday Morning Opening Kickoff Session Exclusive Sponsorship

**\$4,000**

Exclusive logo recognition on dedicated electronic banner at Opening Kickoff Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

Introduction at the Opening Kickoff Session and an opportunity to bring remarks to attendees (3-5 minutes)

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).



FRIDAY MORNING OPENING KICKOFF SESSION EXCLUSIVE SPONSORSHIP



## President's Reception Sponsor

**\$3,000**

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a **major** sponsor.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

**Reservations for four** at the President's Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes to formally greet the participants.**

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Two reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

**Full-page program acknowledgment** in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags







## Promotional Items Sponsorship



### PARTICIPANTS TOTE BAG

**\$3,500**

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

**Three** employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

**Full-page program acknowledgment** in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

### PARTICIPANTS MANUAL

**\$3,000**

The organization's name and logo will be the **only sponsor** indicated on the front of the Participants Manual, and will also be indicated on every page.

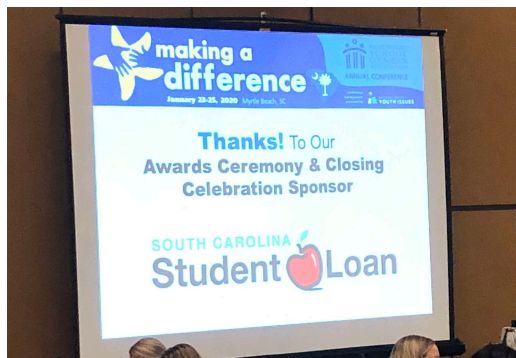
Inclusion of the organization's name and logo on major sponsor recognition signage.

**Three** employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

**Full-page program acknowledgment** in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



## Awards Ceremony and Closing Celebration Session Sponsorship

This session will feature the presentation of PSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

**\$3,000**

**Dedicated electronic banner recognition** will be displayed throughout the Award's Ceremony indicating your organization as the sponsor and also noted as such in the Participants Manual.

**Prominent logo recognition** on the main sponsor recognition banner, displayed throughout the conference.

**Logo recognition on signage** at the entrance to the Ceremony.

The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Awards Ceremony. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants' Manual.

**Opportunity to insert materials into Participants' Tote Bags**



AWARDS CEREMONY AND CLOSING CELEBRATION SESSION SPONSORSHIP





## Refreshment Breaks Sponsorship

**\$2,500**

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

**Three** employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in Participants Manual.





## Registration & Information Center Sponsorship

**\$2,500**

**Way-finders** will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

**Three reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

**A booth in our Exhibit Hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in Participants Manual.

