

# What makes us unique?

- ▶ Skilled, motivational speakers with real life experience
- ▶ Audiences captivated with unique lessons on how choices and decisions can affect the rest of your life
- ▶ Dynamic presentations on how positive choices lead to positive rewards
- ▶ The importance of education always accentuated
- ▶ School-based curriculum incorporated into a year-long continuation of our program

All of our programs follow the prevention policies outlined by the National Institute on Drug Abuse, National Institute of Health, U.S. Department of Health and Human Services.

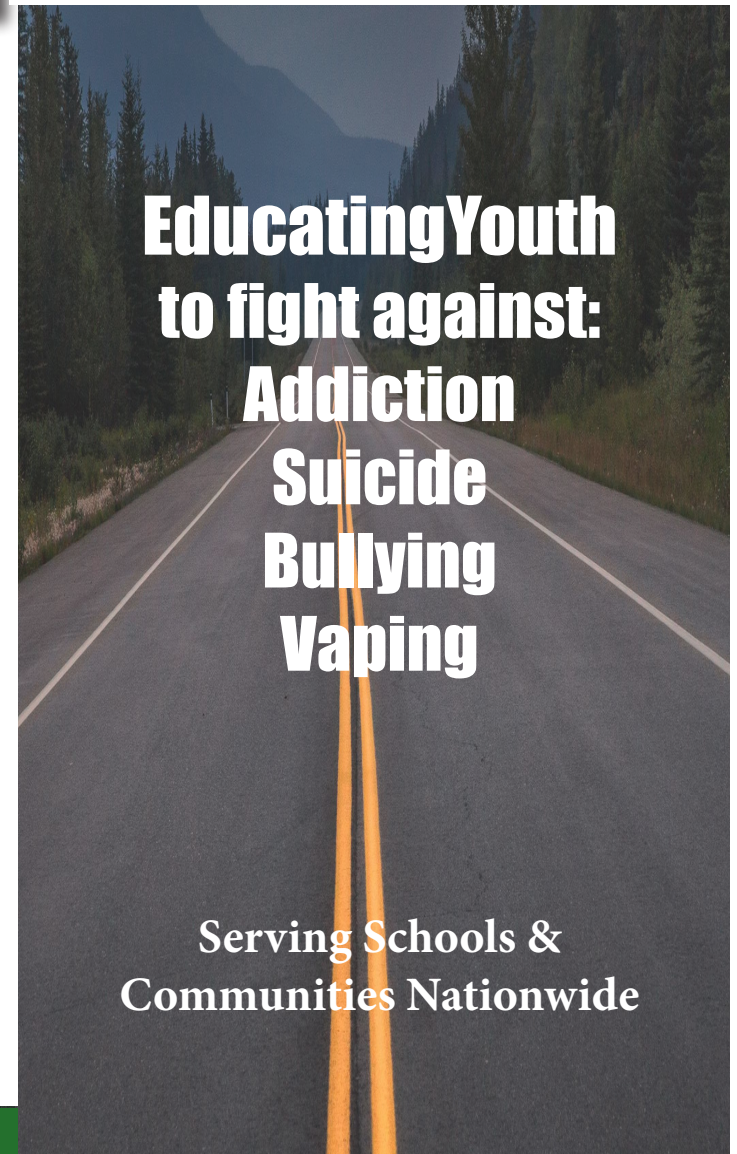
*We offer both in-person and virtual programs. Our numerous continuing education curriculums will impact students, educators, parents and the community on an ongoing basis.*



## Our Mission

To steer youth straight toward making sound, rational decisions through a learning experience that gives them a message of reality and helps them make positive, informed choices.

**Don't put it off! Call or email today!**  
[www.steeredstraight.org](http://www.steeredstraight.org)  
[programs@steeredstraight.org](mailto:programs@steeredstraight.org)  
856-691-6676



**Educating Youth  
to fight against:  
Addiction  
Suicide  
Bullying  
Vaping**

**Serving Schools &  
Communities Nationwide**

# Our Programs

## Straight Talk

Our premier student assembly on Alcohol & Drug Abuse Prevention

## Vaping Me Crazy

Negative Effects of Vaping Trends

## One Pill Can Kill

Counterfeit Pills and Fentanyl

## Break the Silence

Bully Prevention Program

## The Covid Slide

Overcoming the Mental Health Challenges & Stress

## Professional Development Workshops

On over 30 important topics

Our message helps children & teens to question their ideas and assumptions about bullying, gangs, drug use and crime and learn to intelligently make the right life choices.

# Our Story



Our dynamic and engaging assemblies are led by our founder and CEO, Michael DeLeon. Michael, a successfully acclimated ex-offender who after nearly 17 years of drug addiction and gang involvement, spent 12 years in state prison and halfway houses for a gang-related homicide.

Since Michael's release from prison, he has earned 3 Associate Degrees, a Bachelor's Degree in Business Management with a minor in Criminal Justice and a CADC Educational Certificate.

Through his personal journey with addiction, Michael found his passion: *to educate youth to stay on the right path when it comes to serious life issues, especially drugs!*

What he has to say...makes a difference!

# Results

## 80%

Students who stated they spoke to a parent or guardian about the Straight Talk assembly.

## #1

Booked school presentation in America.

## 63%

Increase in students who reach out for help and discussion about the issues we address in our assemblies.