

## TRUTHS ABOUT VAPING

As with other activities, teenagers are prone to try new things with their friends, and that includes sharing vaping products their friends may have bought. Many parents are unaware of the dangers and kids don't believe it's even harmful. However:

- Vaping can alter nerve cell functioning in teen development
- Each JUUL pod is equal to 200 cigarette puffs. That's like smoking a PACK-A-DAY.
- Vaping is more dangerous than cigarettes and harder to quit.
- Vaping lowers the body's ability to fight infections
- Pneumonia is a much higher risk for vape users
- Chemicals in vape smoke causes "popcorn lung" and other bronchial problems
- Lithium ion-powered vapes can blow up
- Levels of nicotine in vapes are lacking ANY control or quality
- Metal particles and metal traces in vapes can be deadly
- Vapes also contain formaldehyde, embalming fluid, propylene glycol and other dangerous substances
- Today, more and more vapes are found to contain THC
- Virtually no long-term scientific studies done. Every study touting the safety of vapes, e-cigarettes and JUULs have been funded by the Industry.
- The impact on the brain is more powerful and the dependency and addiction is greater.



Steered Straight is helping students, schools, families and communities know the truth about drugs and the dangers associated with them.

**www.SteeredStraight.org**  
**CALL US AT: 856-691-6676**  
**EMAIL US AT: Info@SteeredStraight.org**

# Vaping Me Crazy!

*Youth E-Cigarette and Vaping Prevention*



Vaping is a major concern for parents, teachers, school administrators and community members. Just when teenagers no longer think smoking is cool, vaping and e-cigarette use has skyrocketed.

Steered Straight can help educate our country's youth to prevent the next big health crisis and steer our youth away from making wrong choices that will affect the rest of their lives.



# Vaping Me Crazy!

**#1 Requested School Assembly in America**



## What Makes Steered Straight's Presentation Unique for Students:

- Engages students, opens their eyes and leads them to question their own misconceptions about vaping
- Educates them on what it can do to the developing brain
- Directly challenges their desensitized attitude toward vaping, e-juice and e-cigarettes
- A very atypical presentation on why the national trend to *minimize* the dangers of e-cigarette devices and market them directly to youth constitutes a message that kids will not only understand but will serve as a catalyst for change

**Parent Seminar:** In-depth and eye-opening to the prevalent use of electronic cigarettes and vapes among high school, middle school and now elementary school students. Gives parents the real scoop on how THC from marijuana is commercially available for e-cigarettes and the connection and marketing being done directly to their kids.

**Community Seminar:** Geared toward any audience, including law enforcement, educators, healthcare professionals, etc. with a specific education about the risks to the community at large and how its use ties into social problems. Covers the importance of knowing the signs and symptoms, language and what is happening among kids with vaping and marijuana.

**SCHEDULE A SCHOOL PRESENTATION TODAY!**

[www.SteeredStraight.org](http://www.SteeredStraight.org)  
856-691-6676

# Vaping Me Crazy! On-line Course



Vaping Me Crazy! is also an online course designed for middle and high school students. Anyone can benefit from learning more about e-cigarettes, vaping and Juuling. It can also be used as an educational program for teachers, parents and other community members. The program is designed to be used as a tool which provides supplemental material to educate students about vaping and its dangers.

## Learning Objectives for Students:

- A better understanding of the nature of substance abuse and addiction
- More knowledge about the drug Nicotine
- Ability to articulate the reasoning behind changing trends that are targeting youth with alcohol, nicotine and marijuana
- New understanding how tobacco/nicotine and marijuana have drastically changed in nature and substance
- Better equipped to speak with each other about adverse childhood experiences, trauma, substance use disorder and addiction
- New knowledge about the relationship to social media, digital distraction and how it's used to promote and market JUULs and Vapes
- Understand the increase levels of anxiety in teens and learn coping skills, defense mechanisms and the strength that lies in asking for help

***If you are a parent, looking for solutions to vaping,  
you need this course for your child.***

***If you are a teacher, school administrator, health organization or  
community group looking to educate others on vaping,  
this is the course you need.***

***[www.courses.steeredstraight.org](http://www.courses.steeredstraight.org)***