

Why Sallie Mae® Makes Sense



Yes, we're the leading private student lender but our purpose is much greater — we're an education solutions company. We're champions of change, challengers of the status quo, and advocates for students. **We live our mission every day — to power confidence through each unique higher education journey.**



Our mission, purpose, and vision is personal for me. The belief in the power and promise of education has defined my family. We are the living embodiment of the multi-generational impact that comes with access to higher education.



Jonathan W. Witter
Chief Executive Officer,
Sallie Mae

Free College Planning Tools and Resources

No matter where students are on their educational path, we have the tools and resources to help them effectively plan for, access, and complete their higher education. Our innovative products, tools, and resources through Nitro College sets students and families up for success so they navigate their higher education journey confidently.

With Nitro, families can:



Track College Funds



Interpret Offer Letters with **College Cost Calculator**



Search for **Scholarships**



Fill Out the **FAFSA** with A Step-By-Step Guide

Our Approach to Responsible Lending

Sallie Mae is in the business of fair and responsible lending — it's part of our philosophy that students and families shouldn't pay more for college than necessary.

1.

Start with money you don't have to pay back first — like scholarships and grants.

2.

Explore federal financial aid by completing the Free Application for Federal Student Aid or FAFSA.

3.

If there's a remaining financial gap, **consider a responsible private student loan.**

57% Sallie Mae customers who borrowed are making payments while their student is in school

9 in 10 Sallie Mae loans repaid on time



Working with colleges and universities to support student success is at the heart of who we are and what we do at Sallie Mae. Through free tools, resources, scholarship programs, and responsible financing — if they need it — we help students not only access but also complete their higher education.



Ventrice Diggs-King, Vice President, Region Head — Sales

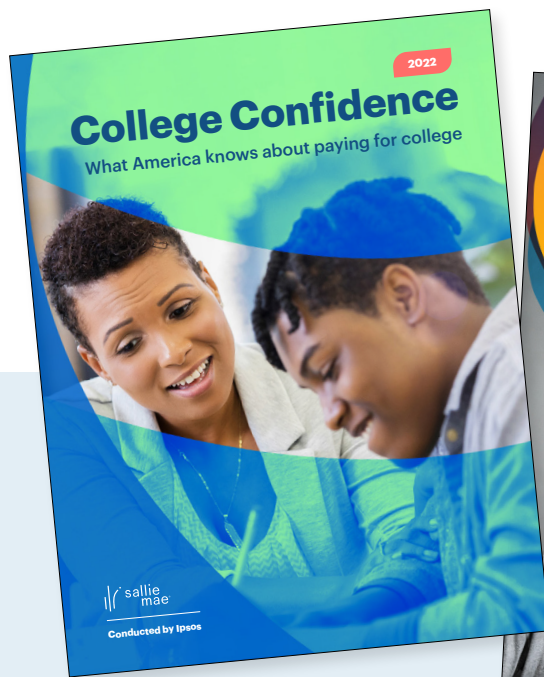
Industry Leading Research



Our highly anticipated research reports allow us to better understand how families **plan, pay, and complete their higher education with confidence.**

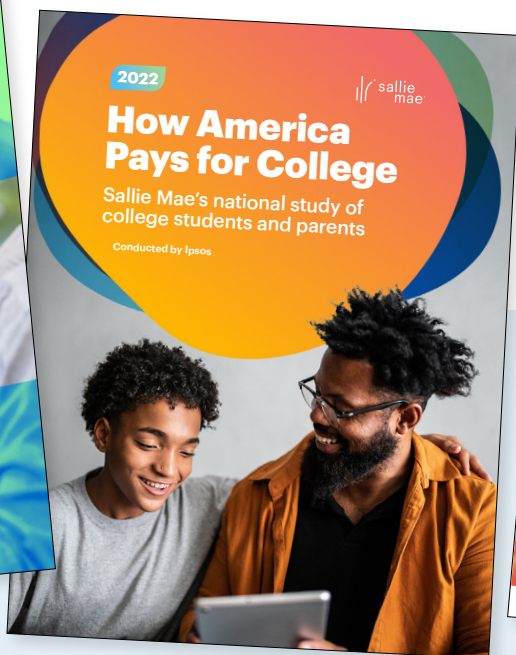
College Confidence: What America knows about paying for college

Sallie Mae's new study—College Confidence: What America knows about paying for college—explores high school families' understanding of college financing.



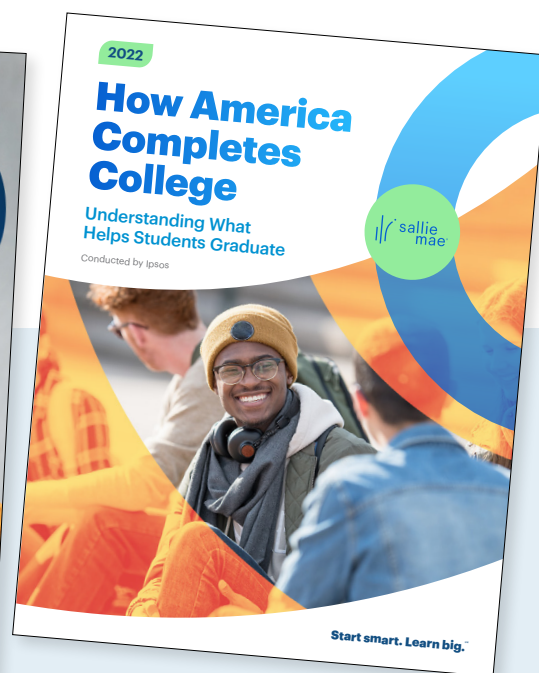
How America Pays for College: Sallie Mae's national study of college students and parents

How America Pays for College explores education funding sources—from family income and savings to scholarships, grants, and borrowed funds—and evaluates trends in payment strategies over time.



How America Completes College: Understanding what helps students graduate

How America Completes College, explores the factors and considerations that impact a student's journey from accessing higher education to completing their degree or program of study.



Championing Diversity, Supporting Access and Completion in Higher Education

- Through Sallie Mae's charitable arm, **The Sallie Mae Fund**, we have awarded more than **600 scholarships worth \$2 million** to help students access and complete their education.
- Since 2014, The Sallie Mae Fund has contributed more than **\$6.6 million in strategic philanthropic investments and scholarships** to **over 400 local and national organizations.**

Just Some of the Organizations We Partner With:



This scholarship has given me the opportunity to begin a new journey in life and to further achieve the goals I have set for myself.



Jahni Glover
North Carolina A&T
State University
Bridging the Dream for
High School 2022 recipient