



COLORADO  
SCHOOL COUNSELOR  
ASSOCIATION

# GO WILD CONFERENCE

OCTOBER 4 - 6, 2023

EMBASSY SUITES - LOVELAND HOTEL  
CONFERENCE CENTER & SPA • LOVELAND, CO

Visit [www.ncyionline.org/co-scac](http://www.ncyionline.org/co-scac) to register or for more information

## SPONSORED BY



Thursday, October 5, 2023 | 10:15 a.m. – 11:30 a.m.

## The Critical Need for Caring Champions

### Michele Borba

**ABOUT THIS SESSION:** Study after study shows that during adversity, the single, most important thing kids need is the calming presence of an adult champion. In this keynote, Dr. Michele Borba shares inspiring stories and examples of real educators who are those champions and prove they make a difference that helps our students bounce back and thrive. The key, she says, is that they use what we already have within us: hope, empathy, atmosphere, resilience, and trust (heart). Each of these concepts is ordinary, doable and doesn't cost a dime but can transform our children's lives both now and later.

**ABOUT THE SPEAKER:** Michele Borba, Ed.D. is an internationally renowned educator, award-winning author, and parenting, child and bullying expert recognized for her solution-based strategies to strengthen children's empathy, social-emotional intelligence and character, and reduce peer cruelty. A sought-after motivational speaker, she has presented keynotes throughout the world and served as a consultant to hundreds of schools and corporations, including the Pentagon and many US Army bases. Her proposal: "Ending School Violence and Bullying" (SB1667) was signed into California law in 2002. She offers realistic, research-based advice culled from a career of working with over one million parents and educators worldwide.

Dr. Borba is a frequent NBC contributor who has appeared 140 times live on the TODAY show and countless other shows. She's a media spokesperson for numerous corporations, and a consultant to McDonalds and Disney. Borba is the award-winning author of 24 books translated into 14 languages. She is the recipient of numerous awards, including the National Educator Award (presented by the National Council of Self-Esteem) and the National Child Safety Award of 2016 by Child Safety Network.

Dr. Borba is a former classroom teacher with a wide range of teaching experience, including work in a private practice with children with learning, and emotional disabilities. She received a Doctorate in Educational Psychology and Counseling from the University of San Francisco, an M.A. in Learning Disabilities and B.A. from the University of Santa Clara, and earned a Life Teaching Credential from San Jose State University. She lives in Palm Springs, California with her husband and has three grown sons.



Visit **40+ Exhibitors** at the Conference!



## Wednesday, October 4, 2023

6:00 p.m. Awards Dinner (register for this separately)

## Thursday, October 5, 2023

7:00 a.m. to 4:30 p.m. Registration and Information Center Open  
7:00 a.m. to 4:30 p.m. Exhibits Open  
7:00 a.m. to 8:00 a.m. Breakfast  
8:00 a.m. to 9:45 a.m. Extended Breakout Session 1  
9:45 a.m. to 10:15 a.m. Exhibitor Break  
10:15 a.m. to 11:30 a.m. Keynote Session – Michele Borba  
11:30 a.m. to 12:30 p.m. Networking Lunch  
12:30 p.m. to 1:30 p.m. Breakout Session 2  
1:30 p.m. to 2:00 p.m. Exhibitor Break  
2:00 p.m. to 3:30 p.m. Extended Breakout Session 3

## Friday, October 6, 2023

7:00 a.m. to 1:00 p.m. Registration and Information Center Open  
7:00 a.m. to 2:00 p.m. Exhibits Open  
7:00 a.m. to 8:00 a.m. Breakfast  
8:00 a.m. to 9:00 a.m. Breakout Session 4  
9:00 a.m. to 9:10 a.m. Transition Break  
9:10 a.m. to 10:10 a.m. Breakout Session 5 – ASCA Hour  
10:10 a.m. to 10:40 a.m. Exhibitor Break  
10:40 a.m. to 11:40 a.m. Breakout Session 6  
11:40 a.m. to 12:40 p.m. Networking Lunch  
12:40 p.m. to 1:40 p.m. Breakout Session 7  
1:40 p.m. to 1:50 p.m. Transition Break  
1:50 p.m. to 3:35 p.m. Extended Breakout Session 8

### CEU CERTIFICATES

CSCA provides CEU certificates for the number of hours of sessions attended. Additional information on graduate credit options will be available as well. That information will be provided as options are finalized.

Visit  
[www.ncyionline.org/co-scac](http://www.ncyionline.org/co-scac)  
to register or for more information

## Professional Member\*

**\$399\*\***

Save \$100 if you register  
by September 1st!\*\*

## Student or Retiree Member\*

**\$299\*\***

Save \$90 if you register  
by September 1st!\*\*

## Non-Member

**\$499**

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## Awards Dinner | October 4

\$50

### **CANCELLATION POLICY:**

If we are forced to cancel the CSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after September 1, 2023. All cancellations before September 1, 2023 will be refunded less a \$50 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the CSCA Conference will conform to all necessary regulations/guidelines that are in place in Loveland, CO as of the date of the conference.

- \* You must have a CSCA Membership good through October 6, 2023 to receive the Member Price. To take advantage of the discounted Member prices, renew your membership if needed, which can be done below when you register.
- \*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

## Embassy Suites by Hilton Loveland Hotel Conference Center and Spa

4705 Clydesdale Pkwy • Loveland, CO 80538



### Make Hotel Reservations Early! Limited Availability!

The Embassy Suites, the Conference's host hotel, has a **conference rate of \$154 per night, plus tax**, which remains valid for reservations made by **September 2, 2023**, while rooms are available. The price includes full, cook-to-order breakfast and evening Manager's Reception.

**Book Online:** Visit [ncyionline.org/co-scac](http://ncyionline.org/co-scac), scroll to "Accommodations" and click on the "Book a Room" button.

**By Phone:** You can also book a room by calling **(970) 593-6200**. Please stay on the line (do not choose any recorded options) to speak with the front desk associates. The group code is "N27."



### Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Visit The Promenade Shops at Centerra, just a few minutes from the Embassy Suites. You can sit back and relax at the many restaurants, such as Biaggi's Ristorante Italiano, P.F. Chang's, Red Robin, along with others. The Promenade Shops at Centerra also has an Metropolitan MetroLux 14 movie theater, so you can finally watch that movie you have been wanting to see. Enjoy shopping at the LOFT, Yankee Candle, Sephora, Barnes & Noble, and many more!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!