

ILLINOIS
SCHOOL
COUNSELOR
ASSOCIATION
FALL CONFERENCE

aspire to inspire

NOVEMBER 9-10, 2023
TINLEY PARK CONVENTION CENTER

Dream **BIG!**

STUDENT SUCCESS

Sponsored By



U.S. ARMY

DIALOGUE
VIRTUAL STUDENT COUNSELING®
Powered By DialCare.



—THE
COLLEGE FUNDING COACH®



Friday, November 10th | 8:00 a.m.

Puck This! Fighting for the Profession

Olivia Carter and Brian Coleman

ABOUT THIS SESSION: What do school counseling, professional wrestling, and hockey have in common? They all require a level of intention, strategy, and passion! Brian Coleman and Olivia Carter, 2019 and 2021 ASCA School Counselors of the Year, will use their somewhat surprising athletic fandoms to help you upgrade your advocacy efforts in support of your students! Game on!

Participants will:

- Review the advocacy elements of a comprehensive school counseling program
- Identify advocacy opportunities in their local communities
- Strategize ways to take their advocacy efforts to the next level

SPEAKER BIOS:

Olivia Carter is a junior high school counselor in Cape Girardeau, Missouri. She has a Bachelor of Science degree in Psychology and a Master of Arts in School Counseling from Southeast Missouri State University. Prior to her current role, she was the elementary school counselor at Jefferson Elementary in Cape Girardeau, Missouri, where she developed a counseling program that promoted positive, trauma-informed changes throughout the school. Olivia is currently serving as Past-President of the Southeast Missouri School Counselor Association. She also serves on the Missouri School Counselor Association Board of Directors, Programming Committee, and has been recognized as an Emerging Leader. In 2019 she was recognized as the Missouri School Counselor of the Year, and she is honored to have been recognized as the 2021 School Counselor of the Year by the American School Counselor Association. In her eleven years of working in public education, she has written for Forbes, collaborated with Education Week, and served on panels for the Office for Civil Rights and the U.S. Department of Education. Being a mother to two young children has ignited Olivia's passion for equity-centered, trauma-informed comprehensive school counseling programs.



Mr. Brian Coleman was the 2019 National School Counselor of the Year and the first African-American winner of this prestigious honor. He was also a 2019 Human Rights Campaign (HRC) Upstander Award recipient for his commitment to LGBTQIA+ youth advocacy. Coleman has spent the last year traveling the country as the cartwheeling "Unicorn Counselor" speaking on issues ranging from comprehensive sexual health education and counseling program design to counselor identity and engagement strategies within the school community. He is in his ninth year with Jones College Prep where he has served as Counseling Department Chair for five years. At Jones, Mr. Coleman has overseen counseling programming for seniors and freshmen, sophomore sexual health education, JCP's student mentorship program, and the school's LGBTQIA+ student organization JonesPride. In recent years, he has also participated in DePaul University's "Here We Do" and McDonald's "Black and Positively Golden" promotional campaigns. He has also contributed to pieces for CNBC, Forbes, Teen Vogue, and NPR among others. Coleman is a proud graduate of Northwestern University as well as DePaul University where he was named the College of Education's 2019 Alumni of the Year (and, recently, became an Adjunct Instructor!) He also serves on the Educational Advisory Board for Responsibility.org and as the President of the Illinois School Counselor Association. He enjoys all things unicorn, most things theatrical, and a good amount of professional wrestling!



Thursday, November 9

Making Connections; Using “Toys” in Therapeutic Ways

Jenny Franz



ABOUT THIS SESSION: Diving into the physiology of stress, anxiety and the nervous system can be engaging, interactive and fun! This workshop will review Counseling Theories you are familiar with (and some that you aren't) as they relate to the nervous system and the counseling techniques you use as a counselor. We will review the hows and whys of the tools in your office to better understand the ways fidgets, squishy's, games, rubix cubes, calming jars, zen gardens, coloring books and simple rocks can be used therapeutically. This will be an engaging, interactive, tactile experience with tangible takeaways!

SESSION OBJECTIVES:

- Participants will examine how stress and anxiety affect the nervous system
- Participants will apply Counseling Theory to several counseling techniques used to help students
- Participants will become familiar with a variety of tools in their office to help students understand and manage stress

ABOUT THE SPEAKER: Jenny Franz, LCPC, MSW, NBCT has been a School Counselor for 24 years, currently working at Downers Grove South and is a National Board Certified Counselor. She is a Certified Mindfulness Instructor through Mindful Schools. Jenny is the current President of the DuPage Counselor Round Table, a chapter of ISCA.

.....

Reimagining Self-Care: Developing a Culture of Wellness

Dr. Evisa Ford



ABOUT THIS SESSION: Educational leaders deal with so many things daily: budgets, compliance, hiring, & conflict resolution, etc. These tasks are overwhelming. This presentation is designed as a reminder that in addition to the daily tasks that make a school/department function, leaders also have to ensure an environment for teachers & students that is a positive, caring one. This clears the way for the real work to occur which is preparing students for the future.

This workshop is grounded in the most recent research on trauma informed care. The presentation applies the principles from these models to leadership strategies. This session will prepare educators to apply research to decision making.

SESSION OBJECTIVES:

- Participants will understand the impact of school climate on practitioner performance & student outcomes.
- Participants will develop strategies & practice models to apply that positively impact school climate.
- Participants will internalize the power of a culture of wellness.

ABOUT THE SPEAKER: Dr. Evisa Ford, LCSW is the Founding Executive Director of iCan Dream Center, a therapeutic school in Illinois that serves neurodiverse learners and their families. She began her career serving inner-city homeless youth in Chicago. She is a former Assistant Superintendent, Director of Special Education, and Assistant Professor of Educational Leadership. She specializes in trauma-compassionate leadership and organizational wellness. Dr. Evisa is the author of *Benches in the Bathroom: Leading a Physically, Emotionally, and Socially Safe School Culture*.

Rethinking College Counseling to Fit the Realities of School Counseling Today

Mark Salisbury



ABOUT THIS SESSION: The dramatic increase in mental health issues and SEL needs among students since the pandemic has demanded substantially more time and energy from school counselors. Already significantly constrained by outsized caseloads, this increased demand on counselor's time has further highlighted the need to rethink many of the other responsibilities historically expected of school counselors. One aspect ripe for a rethink is college planning guidance.

This highly interactive workshop will demonstrate how reframing the intended outcomes of college planning – for students as well as for high schools – in light of the now critical importance of financial fit and affordability, and applying a Solution-Based Therapy framework to college counseling, can dramatically improve the effectiveness and efficiency of college planning guidance for school counselors, students, and families.

The workshop will begin with a brief overview of the flaws in traditional college counseling approaches and an introduction to the underlying premises and prior applications of Solution-Focused Brief Therapy (or review, for those who might already be familiar with SFBT). Then workshop participants will engage in a series of role-playing scenarios, followed by small group debriefs and larger group discussion, to examine how prioritizing outcomes that account for financial fit and affordability while applying an SFBT framework can better empower students and families while improving the quality of college guidance provided across large caseloads.

SESSION OBJECTIVES:

- Participants will understand the realities – particularly financial – of what students and families face in the college admissions process
- Participants will develop an understanding of the most crucial factors that shape educational success after high school
- Participants will develop an understanding of Solution-Focused Brief Therapy (SFBT) applied to college counseling
- Participants will develop basic comfort applying an SFBT framework to college planning guidance
- Participants will practice applying this approach at two key moments during the college admissions process

ABOUT THE SPEAKERS:

Mark Salisbury is a nationally-renowned author, speaker, and educator whose work focuses on student success, college admissions, and price transparency in higher education. His work has been featured by the Wall Street Journal, the New York Times, Forbes, NBC, The Chronicle of Higher Education, and NPR. He is also co-founder and CEO of TuitionFit, a crowdsourcing platform that enables the public to create a database of real college prices. In addition, he regularly conducts professional development for school counselors and college access organizations on rethinking the college planning process to ensure that all students enroll at a college that fits their financial circumstances. Mark earned his PhD from the University of Iowa and holds additional degrees from the University of Minnesota and the University of Kansas. Before launching TuitionFit, he was the Assistant Dean of Academic Affairs and Director of Institutional Research at Augustana College in Illinois, and a Board member for the Higher Education Data Sharing Consortium. Over his 25 years in higher education, Mark has also held positions as a university instructor, student advisor, admissions counselor, and soccer coach.

In addition to his work in higher education, Mark has been a professional musician, a stand-up comedian, an improv theater performer, and a workshop facilitator for educators on how to apply the principles of improvisation to improve teaching and learning. Mark lives in Davenport, Iowa, with his wife, two sons, and five cats (MEOW!).

Safe and Affirming School Counseling with LGBTQ+ Students and Families

Nancy Mullen & Carolyn Wahlskog

ABOUT THIS SESSION: Across Illinois, over 20% of students are identifying within the LGBTQ+ Community. These students have unique needs in 2023. This session will provide an understanding of LGBTQ+ terminology, current trends, best practices for implementing affirming policies and how to best support your students, parents and the community when navigating accommodations that may be needed.

SESSION OBJECTIVES:

- A brief overview of affirming LGBTQ+ terminology
- Understand the developmental milestones and needs of LGBTQ+ students
- Review laws, policies and best practices for creating inclusive schools and classrooms and understand the school counselor's role in implementation
- Answer difficult questions from parents and community members
- Participants will leave with a roadmap of what to bring back to their building regarding implementing affirming policies and practices
- Identify local, statewide and national LGBTQ+ resources

ABOUT THE SPEAKER:

Nancy Mullen, MSW (pronouns: interchangeable) is the executive director of Youth Outlook, the first not-for-profit organization serving lesbian, gay, bisexual, trans and non-binary youth and working to increase visibility and understanding of LGBTQ+ youth issues in DuPage, Kane, Whiteside, LaSalle, DeKalb, Will and suburban Cook Counties in Illinois. Nancy is in their 24th year with Youth Outlook, coming to the agency when it was only six months old. During their tenure, Youth Outlook has grown from a volunteer-run social group with a single drop-in center to a recognized social services agency with fourteen drop-in centers in seven counties. Nancy co-founded the first educational network for professionals working with LGBTQ+ youth in DuPage County, IL, which has since been replicated in three other counties.

A transplant to the Midwest, Nancy holds a Master of Social Work degree from Syracuse University, with a focus on family mental health. Away from the world of social work, Nancy is 10 credits away from their pastry chef degree and published their first book, *Urban Tidepool*, in 2020. Their second book is in progress.

Carolyn Wahlskog, LCSW (she/her) is the Director of Operations and Programming at Youth Outlook, a youth services agency that works to meet the ever-evolving needs of LGBTQ+ youth and their families. Previously, Carolyn served as the Executive Director of Housing at 360 Youth Services and launched the first LGBTQ+ transitional housing program in the state of Illinois. Carolyn works with educators, mental health professionals, and other youth workers to create safe, supportive and affirming policies and practices for working with queer and trans young people and their families. She co-chairs the West Suburban Community Network: Professionals Serving LGBTQ+ Youth and is a founding member and on the steering committee of the Illinois LGBTQ+ Roundtable, advocating for more inclusive services for LGBTQ+ youth in state care. She is a graduate of the Jane Addams College of Social Work at the University of Illinois at Chicago.



TENTATIVE SCHEDULE

Thursday, November 9, 2023 | 7:30 a.m. – 5:30 p.m.

7:30 a.m. – 4:30 p.m.	Registration and Information Center Open
7:30 a.m. – 9:00 a.m.	Continental Breakfast
8:00 a.m. – 8:30 a.m.	Opening Session
8:30 a.m. – 11:00 a.m.	Extended Breakout Session #1
11:00 a.m. – 4:30 p.m.	Exhibits Open
11:00 a.m. – 11:30 a.m.	Exhibitor Break
11:30 a.m. – 12:45 p.m.	Lunch and Visit with Exhibitors
12:45 p.m. – 3:15 p.m.	Extended Breakout Session #2
3:15 p.m. – 3:30 p.m.	Exhibitor Break
3:30 p.m. – 5:30 p.m.	ISCA Social

Friday, November 10, 2023 | 7:00 a.m. – 4:00 p.m.

7:00 a.m. – 2:00 p.m.	Registration and Information Center Open
7:00 a.m. – 2:00 p.m.	Exhibits Open
7:00 a.m. – 7:45 a.m.	Continental Breakfast
7:45 a.m. – 8:00 a.m.	Welcome from ISCA
8:00 a.m. – 9:00 a.m.	Keynote Address – Olivia Carter and Brian Coleman
9:00 a.m. – 9:30 a.m.	Exhibitor Break
9:30 a.m. – 10:15 a.m.	Breakout Sessions #1
10:15 a.m. – 10:35 a.m.	Exhibitor Break
10:35 a.m. – 11:20 a.m.	Breakout Session #2
11:20 a.m. – 11:30 a.m.	Exhibitor Break
11:30 a.m. – 12:30 p.m.	Lunch & Awards
12:30 p.m. – 12:40 p.m.	Exhibitor Break
12:40 p.m. – 1:25 p.m.	Breakout Session #3
1:25 p.m. – 1:45 p.m.	Refreshment Break with Exhibitors
1:45 p.m. – 2:30 p.m.	Breakout Session #4
2:30 p.m. – 2:45 p.m.	Transition Break
2:45 p.m. – 3:30 p.m.	Breakout Session #5
3:35 p.m. – 4:00 p.m.	Door Prizes and Giveaways

REGISTRATION



REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (first and last for name badge) _____ **PRONOUNS** _____

JOB TITLE (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ **STATE** _____ **ZIP** _____

WORK PHONE () _____ **CELL PHONE** () _____

IEIN# (FOR PDs): _____ **IDFPR LICENSE #** (FOR CEs): _____

AREA OF CONCENTRATION: ELEMENTARY MIDDLE SCHOOL HIGH SCHOOL/SECONDARY HIGHER EDUCATION K-12

REGION NUMBER (REGION MAP AVAILABLE ON WEBSITE): REGION I - COLLAR COUNTIES/CHICAGO SUBURBS (NOT COOK) REGION II - ROCKFORD/ROCHELLE
 REGION III - MACOMB, PEORIA, QUINCY REGION IV - CHAMPAIGN/CHARLESTON REGION V - EAST ST. LOUIS REGION VI - SOUTHERN ILLINOIS REGION VII - CHICAGO/COOK CNTY

ROLE: PROFESSIONAL RETIREE GRAD STUDENT

DIETARY RESTRICTIONS: GLUTEN-FREE DAIRY-FREE VEGETARIAN VEGAN

SPECIAL ACCOMMODATIONS REQUIRED: _____

	CURRENT MEMBERS*			NON-MEMBERS**			
	PROFESSIONALS/ AFFILIATES	RETIRES	GRAD STUDENTS	PROFESSIONALS/ AFFILIATES	RETIRES	GRAD STUDENTS	
A. FULL CONFERENCE (NOVEMBER 9-10)	\$250	\$250	\$100	\$300	\$290	\$100	A. FULL CONFERENCE NOVEMBER 9-10, 2023 \$ _____
B. ONE DAY-THURSDAY (NOVEMBER 9, 2023)	\$150	\$150	\$100	\$200	\$190	\$100	B. ONE DAY THURSDAY, NOVEMBER 9, 2023 \$ _____
C. ONE DAY-FRIDAY (NOVEMBER 10, 2023)	\$150	\$150	\$100	\$200	\$190	\$100	C. ONE DAY FRIDAY, NOVEMBER 10, 2023 \$ _____
D. ISCA MEMBERSHIP*	\$50*	\$40	FREE	INCLUDED IN REGISTRATION**	INCLUDED IN REGISTRATION**	FREE	D. ISCA MEMBERSHIP \$ _____
							TOTAL: \$ _____

* Membership must be valid through November 10, 2023 to be eligible for member rates. Add (D) ISCA Membership to your total if needed.

** All Non-Member Full Conference (A) registrations include an annual ISCA membership.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
 (PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the ISCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 9, 2023. All cancellations before October 9, 2023 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The ISCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

WEBSITE: www.ncyionline.org/il-scac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
 P.O. Box 22185
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

Even Hotels Chicago (Adjacent to the Tinley Park Convention Center) 18501 Convention Center Drive • Tinley Park, IL 60477



The Even Hotel, located adjacent to the Tinley Park Convention Center, has a **conference rate of \$159 per night, plus tax**, which remains valid for reservations made by **October 18, 2023** while rooms are available.

To make hotel reservations:

CALL: (708) 444-1100. Please be sure to tell the hotel that your group / convention code is “ISC”. Must book with credit card.

REGISTER ONLINE: Visit www.ncyionline.org/IL-SCAC. Scroll down to the “Accommodations” section, and follow the instructions.



Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Visit Orland Square, for great outlet shopping at places like Loft, Sephora, or Pottery Barn. You can also eat at Cheesecake Factory, Dave and Busters, Texas de Brazil, and many others. Go to the AMC Theater to watch that movie you have been wanting to see. Or hop on the nearby Metra public transportation to go to downtown Chicago and explore Navy Pier or Willis Tower. There is so much to do, so you can learn and play!

For more information go to www.ncyionline.org/il-scac. Under the “Accommodations” section click the links.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!