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MICHIGAN
SCHOOL
COUNSELOR
ASSOCIATION

Fall Conference

November 13-14, 2023 Radisson Plaza Hotel at Kalamazoo Center

SPONSORED BY

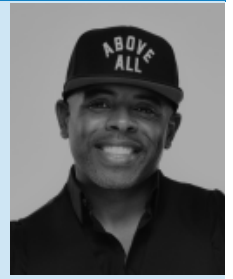


Monday, November 13 | 1:00 p.m.

Monday Keynote Session Speaker

Pursue Your Purpose Not Your Dreams: The Hidden Education Curriculum That All Students Need to Know

Joe Johnson



ABOUT THIS SESSION: The world we live in continues to evolve. However, the way students are taught and the knowledge received from traditional education does not always evolve at the same rate. What if educators were able to increase their own understanding of what's needed to create the life and career they desire so they can better prepare students for their own future. Get ready to learn about the hidden curriculum that can take the educator and the student to their next level.

SPEAKER BIO: Dr. Joe Johnson is a highly regarded educator and international speaker on unleashing your purpose and social justice. He has worked with dozens of educational and corporate organizations in the United States like Toyota, FedEx, United Negro College Fund and many school districts; helping to transform culture, enhance diversity, and student/professional development.

With a PhD in Counselor Education from the University of Florida, Dr. Joe's versatility has allowed him to gain over 20 years of experience in transformation work. His insights have been seen on many national platforms like NBC, VH1, and several other media outlets. As the author of the books, *Pursue Your Purpose Not Your Dreams*, and *The College Kids*, which is the only bilingual book in the country about college for elementary students, Dr. Joe continues to transform the lives of individuals and take organizations to their next level by helping them to Think, Act, and Live with purpose and intention.

Tuesday, November 14 | 8:30 a.m.

Tuesday Keynote Session Speaker

From the Shadows to the Spotlight: Promoting School Counselor Success

Meredith Draughn



ABOUT THIS SESSION: School counselors are uniquely qualified to address the mental health needs of students, yet often struggle to showcase the impact of their programs. Join ASCA School Counselor of the Year, Meredith Draughn, as she shares strategies for elevating the visibility of school counselor success and promoting positive outcomes for students. Attendees will leave with practical tools for advocacy and showcasing program impact, unlocking opportunities for professional growth and systemic change.

SPEAKER BIO: Meredith Draughn is the 2023 American School Counseling Association's School Counselor of the Year. She was previously selected as North Carolina's 2021-2022 School Counselor of the Year. She has 9 years of experience at both the elementary, middle and high school levels. She received her bachelor's degree from Wake Forest University in Health and Exercise Science and her master's degree from Appalachian State University in Professional School Counseling. Meredith is a National Board Certified School Counselor and is an ASCA School Counseling Leadership Specialist; Mental Health Specialist; Anxiety & Stress Management Specialist; Cultural Competency Specialist; and Diversity, Equity & Inclusion Specialist. She is currently the sole school counselor at B. Everett Jordan Elementary School, which earned RAMP (Recognized ASCA Model Program) recognition in 2021.

Meredith will be presenting two breakout sessions.

~ TENTATIVE SCHEDULE ~

Monday, November 13

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker - Joe Johnson
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President's Reception with Exhibitors

Tuesday, November 14

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session - Meredith Draughn
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn



REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE (_____) _____

	PROFESSIONALS & AFFILIATES		GRADUATES / RETIREES	
	Members*	Non-Member**	Members*	Non-Member**
A. Full Conference (Nov 13-14, 2023)				
<input type="checkbox"/> Early Register*** (by Sept 15, 2023)	\$180	\$245	\$135	\$170
<input type="checkbox"/> Regular Registration (after Sept 15, 2023)	\$200	\$265	\$135	\$170

B. Annual MSCA Membership Renewal

<input type="checkbox"/> Membership	\$65	Included in Registration**	\$35	Included in Registration**
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* Membership must be good through November 14, 2023 to be eligible for member rates. If membership expires before November 14, add MSCA Membership Renewal (B) to your total.

** Registering as a Non-member includes 1 year membership to MSCA.

*** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

Amount Due (A+B)

\$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: www.ncyionline.org/mi-scac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PAYMENT METHOD

PURCHASE ORDER A COPY OF THE PURCHASE ORDER IS REQUIRED.
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

CHECK ENCLOSED (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

CREDIT CARD PERSONAL CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 14, 2023. All cancellations before October 14, 2023 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



Radisson Plaza Hotel at Kalamazoo Center

100 W Michigan Ave, Kalamazoo, MI 49007

Make Hotel Reservations Early! Limited Availability!

All events of the conference will be located at the Radisson Plaza Hotel at Kalamazoo Center. Standard rooms at the hotel may be reserved at a **special conference rate of \$149 plus tax**. This rate is **valid through October 20, 2023**.

To make hotel reservations:

Call: (269) 343-3333. Please be sure to mention the group code "MSCA 23."

Book Online:

Go to **www.ncyionline.org/mi-scac**. Under the "Accommodations" section, follow the instructions for the hotel's reservation system.



Come Learn and Play!

Located in the heart of downtown Kalamazoo, you will find tons to do with your free time. Adjacent to the hotel is the Kalamazoo Mall, the first outdoor pedestrian mall in the United States. The Mall features revitalized Art Deco buildings, specialty shops, chic restaurants, unique coffee shops and lively brewpubs. You can also visit one of the many museums downtown, such as the Kalamazoo Institute of Arts or the Kalamazoo Valley Museum. A short walk from the hotel is Bronson Park, sometimes referred to as Kalamazoo's "front porch," where you can enjoy the outdoors amidst the concrete jungle. There is tons to do around Kalamazoo, so you can learn and play!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!

