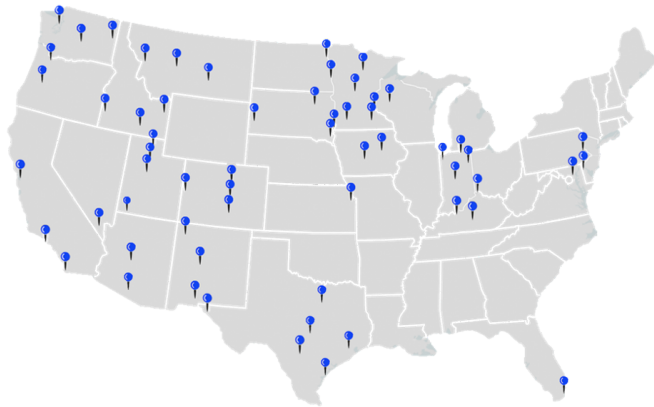


High School Advertising

NextGrad places digital displays and vinyl posters inside high schools allowing you to reach students where they spend most of their time.



540+ HIGH SCHOOLS

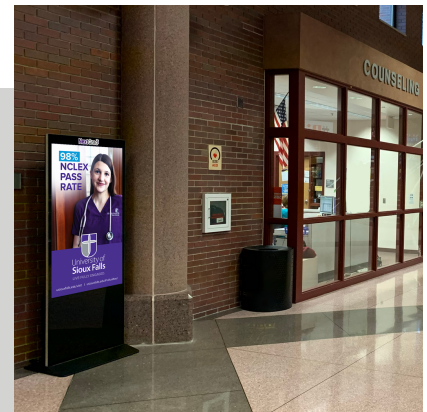
1,000,000+ STUDENTS

3,500,000+ DAILY IMPRESSIONS

Digital Displays

Our digital network consists of over 200 high schools. We have ten advertising spots available in each high school, with advertisements rotating every 15 seconds.

You are allowed two advertisements at a time and may replace content every month, providing you with up to 18 different messages throughout the school year.



Vinyl Posters

Our poster network consists of 420 high schools. There are four spots available in each high school, and your advertisements are always visible, so you are guaranteed thousands of impressions each day.

Our posters are 3 feet by 4 feet and are placed in high-traffic areas of the high school. You may replace content at any time for an additional fee.



- 50%** of students say they have seen a college featured on the NextGrad platform that they didn't know existed.
- 90%** of students say they plan to or have already applied to a school featured on the NextGrad platform.

Testimonials

“NextGrad is a great value for me because students have to walk past my advertisement every day between classes.”

- Mike Lockrem



**SOUTH DAKOTA
STATE UNIVERSITY**

“NextGrad is my most efficient advertising spend because I know my entire target market will be in school every day seeing my ads.”

- Nikki Koontz



Our mission is to help high school students succeed, and we back this up by awarding a scholarship to a deserving student in every high school in our network.

**Ready to grow your enrollment?
Speak to a NextGrad representative today!**

