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JANUARY 18-20, 2024

# Charting the Course

WESTIN HILTON HEAD RESORT  
AND SPA, HILTON HEAD ISLAND, SC



PALMETTO STATE  
SCHOOL  
COUNSELOR  
ASSOCIATION

ANNUAL CONFERENCE



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SOUTH CAROLINA  
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**ROX**   <sup>TM</sup>  
RULING OUR EXPERIENCES



**UNIVERSAL  
TECHNICAL  
INSTITUTE**

Friday, January 19 | 12:00 p.m. – 1:30 p.m.

## Understanding Students Through Their Perspectives

### Tommie Mabry

**ABOUT THIS SESSION:** This session will give strategies to provide a space for students to develop a positive perspective on their formal education. This interactive session will provide educators with real-world insight into how shifting their own perspective on their students, can transform the educational process. By taking a deep dive into what shapes students' perspectives, educators can better understand the beliefs, values, and experiences of students who have been labeled as “troubled” or “at risk.”



This session will also allow participants to see the importance of being able to build trust with their students.

**SPEAKER BIO:** Dr. Tommie Mabry grew up in one of Jackson, MS roughest neighborhoods. He was suspended or expelled from several schools due to his behavior. Things started to change for Tommie when he joined an AAU basketball league that traveled around the world. He received a full basketball scholarship to Missouri State University-West Plains and later received a B.A. cum laude in Education from Tougaloo College and his M.A. in Child Development. After his undergraduate studies, Tommie was hired as a teacher by the same Jackson Public School District that had suspended and expelled him many times during elementary and secondary education. He went on to get a Doctorate Degree – an Executive Ph. D. from Jackson State University in 2020 where he majored in Urban Higher Education. Tommie now travels the world sharing his story to motivate and inspire others.

## Visit 40+ Exhibitors at the Conference!



**Thursday, January 18, 2:00 p.m. - 5:00 p.m.**

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee. Sessions are at a minimal fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

*All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.*

## 1. Beyond the Screen: Responding Effectively to Suicidal Ideation

### Makenzie Perkins

**ABOUT THIS SESSION:** School counselors are uniquely positioned to be front line responders to students presenting in crisis. This workshop is designed to enhance a school counselor's knowledge on current suicide statistics, explore strategies to provide effective screening, and demonstrate how to create meaningful safety plans. Special emphasis will be placed on empowering student voice through this process.

**SPEAKER BIO:** Makenzie Perkins, MS, currently serves as the Counseling Specialist for Collierville Schools (TN). In this role she is responsible for coordinating and supervising school counseling, threat assessment, health facility transitions, and crisis response across the district. Previously she served as the Prevention Counselor at Collierville High School, where she helped students and staff navigate mental health concerns and crises at the largest high school in the state.

Makenzie is a National Certified Counselor and earned her Master of Science degree and Clinical Mental Health Specialist degree from the University of Memphis. She is passionate about training professionals in the areas of threat assessment and management, suicidality, school safety, loss and grief, and understanding the everchanging mental health needs of today's youth.

*Ms. Perkins will also be presenting two breakout sessions.*



## 2. Self-Advocacy: Teaching Kids To Be Their Own Hero

### Lisa King

**ABOUT THIS SESSION:** Although today's world presents many situations where outrage and adversity reign, we as educators can take an active role in helping students find their voice to advocate for themselves. Self-advocacy is an important skill (and sometimes a tricky skill to teach) that encourages our students to stand up for themselves by expressing their needs/feelings in a way that can be heard. Participants will learn easy-to-implement strategies to use in classroom lessons, small group, or individual sessions. The 3 components of self-advocacy will be highlighted: understanding ourselves, knowing our needs/rights, and effective communication skills. Participants will leave with structured ways to foster a community that encourages everyone to embrace their inner hero. We will also address how educators can advocate for their roles in the building.

**SPEAKER BIO:** About the speaker: Lisa has worked with students developing and using innovative practices as a school counselor for 20 years. She has won numerous awards in her district and presented her programs at local, state and national conferences. Lisa has authored seven books including her latest book, *Be Your Own Hero*. Her other books include *Mindset Matters*, *Integrating Growth Mindset In Schools*, *Academic Advisement Program*, *Teaching Career Essentials* and *How to Create A College Day*. Lisa attended Tufts University for her undergraduate degree and Georgia State University for her graduate degrees. She lives in Marietta, GA (Atlanta suburb) with her husband and daughter.

*Ms. King will also be presenting two breakout sessions.*



### 3. Build a Culturally Sustaining School Counseling Program

#### TaRael Kee

**ABOUT THIS SESSION:** School counseling programs must account for the rapidly changing school demographics. Students from multiple backgrounds have a variety of needs that standardized school counseling programs cannot address. Learn how school counselors can practice cross-cultural communication skills, utilize ASCA's National Model from an equitable lens, identify student needs from an MTSS perspective, and use data to identify and remove equity barriers.



After attending this workshop, you should be able to:

- Facilitate student and staff discussions regarding race
- Use the ASCA National Model to Define, Assess, Manage and Deliver a culturally sustainable school counseling program
- Apply MTSS to address the needs of students from culturally diverse backgrounds
- Use participation data, ASCA Mindsets & Behaviors data and outcome data to create an equitable school culture

**SPEAKER BIO:** TaRael Kee is an assistant principal at Collinsville High School. He is also currently serving as President of the Illinois School Counselor Association. He recently became a Site-Based Trainer for the American School Counselor Association. As a former school counselor at CHS, he utilized data and technology to push the department to become more innovative, efficient, and inclusive. TaRael is a published author. He was named the Collinsville School District e-Educator of the Year (2017), recognized by College Board in (2018), received the Lindenwood Alumni Spotlight (2019), and was awarded Illinois School Counselor of the Year (2021). TaRael graduated from Lindenwood University with a specialist degree in Educational Leadership in May 2021.

*Mr. Kee will also be presenting two breakout sessions.*



## ~ TENTATIVE SCHEDULE ~

### Thursday, January 18, 2024

1:00 p.m. to 5:30 p.m.	Registration Open
1:00 p.m. to 5:30 p.m.	Exhibits Open
2:00 p.m. to 5:00 p.m.	Pre-Conference Learning Sessions
7:00 p.m. to 9:00 p.m.	PSSCA Board Dinner and Meeting

### Friday, January 19, 2024

7:30 a.m. to 8:30 a.m.	Registration Open
7:30 a.m. to 8:30 a.m.	Graduate Student Orientation
7:30 a.m. to 4:30 p.m.	Exhibits Open
8:30 a.m. to 9:00 a.m.	Opening Kickoff Session
9:00 a.m. to 9:15 a.m.	Break – Visit Exhibitors
9:15 a.m. to 10:15 a.m.	Breakout (Program) Session One
10:15 a.m. to 10:45 a.m.	Break – Visit Exhibitors
10:45 a.m. to 11:45 a.m.	Breakout (Program) Session Two
11:45 a.m. to 12:00 p.m.	Break – Visit Exhibitors
12:00 p.m. to 1:30 p.m.	Lunch and Keynote Speaker – Tommie Mabry
1:30 p.m. to 1:45 p.m.	Break – Visit Exhibitors
1:45 p.m. to 2:45 p.m.	Breakout (Program) Session Three
2:45 p.m. to 3:15 p.m.	Break – Visit Exhibitors
3:15 p.m. to 4:15 p.m.	Breakout (Program) Session Four
4:15 p.m. to 4:30 p.m.	Break – Visit Exhibitors
4:30 p.m. to 5:30 p.m.	Breakout (Program) Session Five

### Saturday, January 20, 2024

8:00 a.m. to 11:30 a.m.	Exhibits Open
8:15 a.m. to 9:15 a.m.	Breakout (Program) Session Six
9:15 a.m. to 9:45 a.m.	Break – Visit Exhibitors
9:45 a.m. to 10:45 a.m.	Breakout (Program) Session Seven
10:45 a.m. to 11:15 a.m.	Break – Final Chance to Visit Exhibitors
11:15 a.m. to 12:15 p.m.	Final Closing Celebration – Awards Ceremony, Annual Meeting, Closing PowerPoint Show & Door Prizes!

# REGISTRATION



**You can save \$50 on your conference registration by becoming a member of the PSSCA for only \$35!**  
 Before registering for the conference, please visit the PSSCA web page and become a member or renew your annual membership to save.  
 Go to [www.psschoolcounselor.org](http://www.psschoolcounselor.org) and click the "JOIN NOW" link.

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_ COUNTY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

T-SHIRT SIZE:  S  M  L  XL  XXL  XXXL

Professional/Affiliate Member*	Non-Member	Graduate Student*/Retiree*
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### A. MAIN Conference - Attend both days (Jan. 19-20)

<input type="checkbox"/> <b>Early Register**</b> (by Nov. 26, 2023)	\$135 per person	\$185 per person	\$79 per person
<input type="checkbox"/> <b>Regular Registration</b> (after Nov. 26, 2023)	\$155 per person	\$205 per person	\$99 per person

### B. Pre-Conference Learning Sessions (Jan. 18)

<b>Early Register**</b> (by Nov. 26, 2023)	\$45 per person	\$85 per person
<b>Regular Registration</b> (after Nov. 26, 2023)	\$60 per person	\$95 per person

Please check the box for the ONE session you plan to attend.

- 1. Beyond the Screen** – Makenzie Perkins
- 2. Self-Advocacy** – Lisa King
- 3. Culturally Sustaining School Counseling Program** – TaRael Kee

\* Your membership must be good through Jan. 20, 2024 to be eligible for Member rates.

\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

<b>MAIN Conference Attendance Total (A)</b> \$ _____
<b>Pre-Conference Total (B)</b> \$ _____
<b>Total Due (A + B)</b> \$ _____

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** [www.ncyionline.org/psscac](http://www.ncyionline.org/psscac)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
 P.O. Box 22185  
 Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

### PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
 (PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the PSSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after December 18, 2023. All cancellations before December 18, 2023 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The PSSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.



## The Westin Hilton Head Island Resort & Spa

Two Grasslawn Avenue  
Hilton Head Island, SC 29928

The Westin Hilton Head Island Resort & Spa, the Conference's host hotel, has a **conference rate of \$123 a night for single occupancy and \$143 a night for double occupancy (plus tax and resort fee of \$5.00 per night)**. This rate is good on reservations made by **January 4, 2024**. Rooms are limited, and may fill up before January 4th cutoff. The conference rate includes breakfast vouchers to use for a full hot breakfast each morning. The resort fee includes a variety of complimentary amenities and benefits, including complimentary Wi-Fi in the hotel rooms.

**REGISTER ONLINE:** Go to [www.ncyionline.org/psscac](http://www.ncyionline.org/psscac) and scroll to the "Accommodations" section. Click on "Book a Room."

Reservations can be canceled, without penalty, up to five days prior to arrival date; cancellations made inside of the five day window will incur a one night fee.

Inquiries can be sent to [Raquel.D.Wood@westin.com](mailto:Raquel.D.Wood@westin.com).



## OVERFLOW HOTEL

### Hampton Inn

1 Dillon Road • Hilton Head Island, SC 29928

The Hampton Inn by Hilton Head, the Conference's overflow hotel, has a conference rate of \$119 a night. This rate is good on reservations made by **January 3, 2024**. The conference rate includes a complimentary breakfast.

#### TO MAKE HOTEL RESERVATIONS:

**CALL: 1-800-HAMPTON or (843) 681-7900 ext 7900.** When prompted, choose Reservations. Once on the line with an agent mention you are with the PSSCA Conference Overflow or the group code P24.

**REGISTER ONLINE:** Go to [www.ncyionline.org/PSSCAC](http://www.ncyionline.org/PSSCAC) and scroll to the "Accommodations" section. Click on the Hampton Inn website.

## Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. There is so much to do on Hilton Head Island.

***Visit the Tanger Outlets for shopping at places like Ann Taylor, Coach, LOFT Outlet, or Pandora.***

Or, you can visit Shelter Cover Harbor & Marina for shopping and dining on the water. Eat at the French Cage, Bistro 17, or ELA'S On The Water for award-winner views and fresh seafood. Shelter Cove also has shopping at places like A&M Provisions, an upscale food market, and Nash Gallery for handcrafted jewelry, blown glass, ceramics, and furniture. Hilton Head Island has a variety of options for your entertainment.



**We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!**