

# —THE COLLEGE FUNDING COACH®

Little-Known Secrets of Paying for College



## PARENT WORKSHOPS

CURRENTLY SCHEDULING

Contact **The College Funding Coach®** to book your preferred date to host our free presentation.

[www.thecollegefundingcoach.org](http://www.thecollegefundingcoach.org)  
(800) 969-2362



**Mike Russell**  
Regional Director For  
NC & SC  
(704) 557-9681

[mrussell@thecollegefundingcoach.org](mailto:mrussell@thecollegefundingcoach.org)

For many families, the high cost of higher education is a daunting proposition. Parents lie awake at night trying to figure out how to afford sending their children to college and still have enough of their hard earned money to be able to retire one day. Some families have children attending college next year and some have years to plan, but the fears of tackling these monumental and rising costs are the same.

We are here to help families figure out HOW to pay for it! Since 2002, our workshop has educated parents throughout the nation regarding saving and paying for college. We help implement strategies that have saved families thousands of dollars per year in tuition and fees. Our unique program serves as a complement to the valuable work the counselors and teachers of the elementary, middle and high schools do in preparing children to enter college.



Meet the Founder: Brock T. Jolly, CFP®, ChFC®, CLU®, CLTC, CASL®, CFBS®, is a Financial Advisor and regular educator in community and professional groups on college financing, tax reduction strategies, and retirement planning. His practice is dedicated to helping families implement creative long-term financial strategies to fund college and retirement with minimal out-of-pocket cost. Brock is a graduate of the University of Virginia. For additional questions, please feel free to call Brock at (703) 424-2401.

# What do Parents and Administrators Have to Say?

**Melissa Stevenson, Counselor**  
Polo Ridge Elementary - Charlotte, NC

This presentation was delivered so well and in a way that was engaging and easily understood by all. It was very eye opening to parents and I think it needs to be promoted at the elementary and middle school levels more. So many parents that attended said "I wish I knew about how to save sooner" and "I feel like I'm already behind on saving". I think that it is important to expose parents to this information early on in order to adequately prepare them for what is to come rather than waiting until their child gets to high school and feeling unprepared and overwhelmed. If you have the opportunity to host this event, I strongly recommend doing it!

**Lucinda York, Counselor**  
Wade Hampton High School - Greenville, SC

The College Funding Coach was very professional and provided a wealth of information for our families. The packaged session came with everything I needed as a counselor to prepare our families for the session which eliminated a lot of stress. We could not have been more satisfied with the outcome of this partnership.

**Lisa Smith, Counselor**  
Jay M Robinson Middle School - Charlotte, NC

Speaker is very knowledgeable. We had great parent participation and positive feedback. This workshop provides excellent information for parents and college planning.

**Byron Hartsfield, Counselor**  
Guilford County Schools (Guilford Parent Academy) - Greensboro, NC

They are very helpful and the facilitators are very knowledgeable of the topics. They bring a lot of energy to the sessions and make them enjoyable.

**Michelle Kirby, Counselor**  
Dr. Phinnize J. Fisher Middle School - Greenville, SC

The workshop is full of valuable information to help families plan financially for college. They share awesome tips and tricks to maximize your savings.

**Daronda Blassingame, Gear Up Coordinator & College Readiness Counselor**  
Spring Valley High School - Columbia, SC

I have worked with Mike Russell and his team at the College Funding Coach for over five years on two Gear Up College Readiness Grants. My parents and students have always come away from each workshop more knowledgeable, prepared for college, and empowered. This organization provides the most up to date information as it relates to the ever-evolving world of college and its cost. As a College Readiness Counselor, I learn something new, important, and valuable at each workshop. College Funding Coach prides itself on professionalism and meeting the needs of our families.



Please call **The College Funding Coach®** to learn about our highly regarded, informative workshop for your parents.  
[www.thecollegefundingcoach.org](http://www.thecollegefundingcoach.org)  
(800) 969-2362