



Educational Services for For Schools

Proudly Presented by:



Curvebreakers' Mission Statement

As the founder of Curvebreakers Test Prep, my mission is to provide personalized test preparation services to all students regardless of their background or financial situation. After working for some of the largest tutoring companies and boutique firms in New York City, I founded Curvebreakers in 2014 with a vision to create a tutoring company that emphasizes data-driven results with a personalized approach.

At Curvebreakers, we're committed to empowering students to achieve their academic goals through personalized instruction, authentic assessment tools, and culturally responsive study materials that help them excel on college admissions exams. Our program is designed to prepare students to meet and exceed the SAT College Readiness Benchmarks and the ACT College and Career Readiness Standards, and we're dedicated to ensuring that all students have access to the tools they need to succeed.

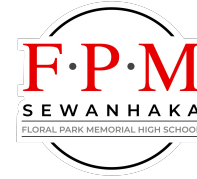
Our unique selling point is our school partnership program, which enables us to offer budget-friendly programs and provide equal access to premium test preparation to all students. We prioritize personalized attention to school administrative staff, students, and parents while maintaining a family atmosphere. By partnering with Curvebreakers Test Prep, schools can help their students prepare for college admissions exams and achieve their academic goals in a supportive, inclusive environment.

We believe that every student deserves equal access to the tools they need to succeed, and we're passionate about helping students reach their full potential. At Curvebreakers, we're excited to partner with schools to make that happen.



Nicholas LaPoma, Founder & President

Our Current School Partners



Half Hollow Hills
West PTA



South Side
HS PTA



Lynbrook
HS PTA



Data from the 2022-23 School Year

School Partnerships

30 Existing School Partners

Instructors

23
Current
Instructors

5-10
Average Years
of Experience

Students

384
Tutoring Students

1,217
Class Students

15,000 Online Course Students
(Lifetime)

Exam Data*	Avg Starting Score	Avg Final Score	Avg Point Improvement	Percent Improvement	Avg Hours Completed	Avg # Practice Tests Taken	% of Students Who Improved
SAT 1:1**	1140	1268	128	11.2%	13.2	2.1	98.3%
ACT 1:1**	23.7	29.3	5.6	23.6%	12.4	2.4	98.4%
School Class (SAT)†	993	1139	146	14.7%	18	2	88.2%

Top 20%

Exam Data*	Avg Starting Score	Avg Final Score	Avg Point Improvement	Percent Improvement	Avg Hours Completed	Avg # Practice Tests Taken	% of Students Who Improved
SAT 1:1**	1273	1453	180	14.1%	13.8	2.4	98.3%
ACT 1:1**	28.5	34.2	5.7	20.0%	12.4	2.4	98.4%
School Class (SAT)†	1276	1424	148	11.6%	18	2	88.2%

* Based on actual results as reported by student and internal practice test data (representing actual prior tests)

** One-on-one private tutoring

† In-person school class at school location

What to expect when you partner with us

- ✓ 10% - 25% score improvement achievable with in-person course.
- ✓ All instructors have been background checked, score in the 99th percentile, and are trained in Curvebreakers' strategies.
- ✓ Professional Development for counselors and teachers.
- ✓ Curvebreakers' support staff work with school administrators, parents, and students to address any issues or concerns.
- ✓ No unexpected cancellations.
- ✓ An entertaining and engaging teaching style geared towards today's student.
- ✓ Additional benefits for all school's students regardless of their enrollment status in the course(s), including free, unlimited access to self-paced SAT & ACT strategy courses and discounts on all our services.

No-Cost PD for Counselors & Teachers

Current Trends in College Admissions

SAT vs. ACT

Top 5 Tips for How to Write a Unique
College App Essay

How to Have a Conversation with
Students and Parents about Applying
Test-Optional

*All complimentary PD is a one-hour
virtual course*

Benefits for students...

- We can help students achieve strong standardized test scores, increasing their chances of acceptance into a wider range of colleges, including those that require test scores for merit-based scholarships.
- Standardized tests can validate high grades in a climate of grade inflation, where student transcripts may not always be a reliable indicator of achievement. Students should approach test prep with an “everything to gain, nothing to lose” mindset, as good scores can level the playing field and offer all test-taking students a chance at better scores, instead of just a select few.
- Our Curvebreakers Signature School Partnership Course is a low-cost option that encourages students to develop study habits that will set them up for success in college and beyond, while also ensuring that all students have access to quality test prep, regardless of their financial situation.

How we are different...

- Curvebreakers stands out by embracing live, in-person classroom instruction, unlike many of our competitors who have moved away from this approach.
- With over 20 highly-compensated, highly-trained instructors, we have the expertise to provide top-quality test prep services. And despite our high-quality services, our pricing is extremely competitive, with significantly lower pricing for students than most of our competitors. We are also willing to adapt our program to fit within your school's budget.
- We are committed to providing a comprehensive range of services for all families, including free or discounted seats for students from low-income families. Our instructional materials are continuously updated to meet the needs of today's learners, and we offer a range of engagement opportunities, including live and virtual college readiness sessions, progress updates, and detailed diagnostic reports. We also provide a physical location for students and parents to visit if they need additional support. Finally, we are committed to working closely with schools to evaluate our programs and make any necessary adjustments to ensure their success.

Preparing Students for the New Digital SAT

The Curvebreakers team is ready for the new SAT. We've analyzed the full-length, in-app practice tests on the College Board's "Bluebook" app and have an updated curriculum ready for the class of 2025. There are many similarities between the new digital SAT and the old paper test, but there are some significant differences in content, strategy, and timing. When students are guided by experts in standardized testing, they can be confident that they are going to learn the best skills and strategies to reach their goal scores.

New course curriculum will include:

- **Navigating the digital interface** - Help students familiarize themselves and become comfortable with taking the test on their devices and using in-app tools like annotation, question review, and calculator.
- **New SAT question formatting** - Learn strategies for brand new question types in all sections of the exam: Reading, Writing, and Math.
- **Focusing on frequently tested topics** - Our updated curriculum focuses on topics that arise more frequently on the Digital SAT compared to the traditional paper test.

Vocabulary Word Choice

Section: Reading and Writing

Question Subsection: Reading Comprehension

Question Category: Vocabulary Word Choice

Of the 66 Reading and Writing questions, approximately 11 - 14 may be questions of this type.

Question Example:

Which choice completes the text with the most logical and precise word or phrase?

What to Expect:

You are presented with a short paragraph that has a _____ in place of the word or phrase and you are asked to select the correct word or phrase.

Lesson:

These questions are generally the first 6 - 7 questions in the Reading and Writing section of each Module, representing the majority of Reading Comprehension. The vocabulary is generally not overly difficult, but you will need to ensure the word you select is in the correct context of the sentence. To understand the correct word in context, you will need to establish the direction of the sentence containing the blank in relation to the other sentences in the passage. Several of the passages may contain transition words, which are clues to help you determine this relationship. Oftentimes, you can fill in the blank with one or more of the clue words from the text, or a synonym or antonym depending on the context.

1. Read the question before reading the passage to determine the Question Category.
2. Cover the Answer Choices by physically placing your hand over the choices.
3. Identify and highlight the "clue" word(s) or phrase(s). Every passage will contain a key word(s) or phrase(s) that will lead you to the correct answer.
4. Based on the clue, physically write in your own word(s) for the _____.
 - a. Often you can use the SAME word or a synonym of the clue word(s) if the sentence with the _____ is going in the same direction as the other sentences.
 - b. Sometimes you may need to use an OPPOSITE word if the sentence with the _____ is going in an opposite direction as the other sentences.
 - c. Note if the passage contains any *transition** words: this will help to determine the direction of the _____.
5. Eliminate Answer Choices that don't match your selection; choose the Answer Choice that most closely matches your selection. Don't eliminate an Answer Choice because you don't know the definition of the word. If you can eliminate the other Answer Choices, then pick that one.

Example 1: Vocabulary Word Choice

While many people initially believed that the invention of the automobile would lead to a decline in urban pollution, the rapid increase in the number of cars on the road has instead _____ the problem, resulting in higher levels of smog and harmful emissions.

Which choice completes the text with the most logical and precise word or phrase?

- A) exacerbated
- B) diminished
- C) eradicated
- D) celebrated

Step 1: Read the question before reading the passage to determine the question category.

The question is, "Which choice completes the text with the most logical and precise word or phrase?" The category is Vocabulary Word Choice.

Step 2: Cover the Answer Choices by physically placing your hand over the choices.

- A) _____
- B) _____
- C) _____
- D) _____

Step 3: Identify and highlight the "clue" word(s) or phrase(s). Every passage will contain a keyword (s) or phrase(s) that will lead you to the correct answer.

AND

Step 4: Based on the clue, physically write in your own word(s) for the _____.

While many people initially believed that the invention of the automobile would lead to a **decline** in urban pollution, the rapid **increase** in the number of cars on the road has **instead** **increased** the problem, resulting in **higher** levels of smog and harmful emissions.

Step 5: Eliminate Answer Choices that don't match your selection; choose the Answer Choice that most closely matches your selection.

- ✓A) exacerbated made worse
- B) diminished lessened; decreased
- C) eradicated completely destroyed
- D) celebrated acknowledged an occasion with festivities

Correct Answer: A

"Exacerbated" emphasizes the negative impact of increased car usage on pollution.

Curvebreakers' new Digital SAT Workbook will ease any anxiety surrounding the new SAT format. It features unique strategies developed specifically for the test's new content, formatting, and timing. Each strategy is broken down step-by-step by our Master Instructors who each have over 15 years of experience in the test preparation industry. Each book also includes two full-length SAT tests for students to do additional practice.

Curvebreakers Digital SAT Platform

10. If $f(x) = -3x + 5$ and $g(x) = 2x - 3$, what is the value of $f(4) + 2g(4)$?

Solution
 Choice C is the correct answer.
 One step to solve this problem is to evaluate each function separately. Evaluate the value of $f(4)$ by substituting 4 for x in the function:
 $f(x) = -3(x) + 5 = -7$
 So, $f(4) = -7$. Evaluate the value of $g(4)$ by substituting 4 for x in $g(x)$:
 $g(x) = 2(x) - 3 = 5$
 So, $g(4) = 5$. To solve the expression, substitute the values found:
 $f(4) + 2g(4) = -7 + 2(5) = -7 + 10 = 3$
 So, $f(4) + 2g(4) = 3$
 Choice A is incorrect because that is the value of $f(4)$. Choice B is incorrect because that the value of $f(4) + g(4)$, meaning that $g(4)$ term was not multiplied by 2. Choice D is incorrect because that is the value of $g(4)$.

Follow-Up Exercise
 (Optional Question)

PREV. QUESTION

NEXT QUESTION

X A -7

<5.0%

X B -2

6.7%

X C 3

87.7%

X D 5

<5.0%

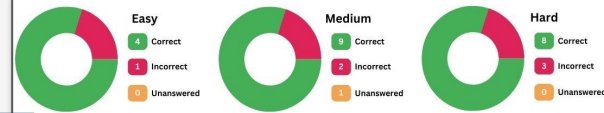
◀ COME BACK LATER

Recreating the Digital SAT Experience

Curvebreakers' digital platform accurately simulates the Digital SAT test-taking experience. Students can annotate, cross out incorrect answer choices, and utilize the integrated Desmos calculator, just like on the day of the test. After completion students receive feedback on individual questions that not only provides answer explanations, but also compares their speed and accuracy to those of other students.

Detailed Diagnostics

In addition to the individual question feedback, students will receive detailed diagnostic data based on question type, difficulty, and section. Students can also see how much time they spent completing different question types.



How you did, by subtype:



Total Score

1090

400 ————— 1600

Your Reading and Writing Score

Your Math Score

520

570

200 ————— 800

200 ————— 800

Module 1 → Module 2 (Easy)

Module 1 → Module 2 (Hard)

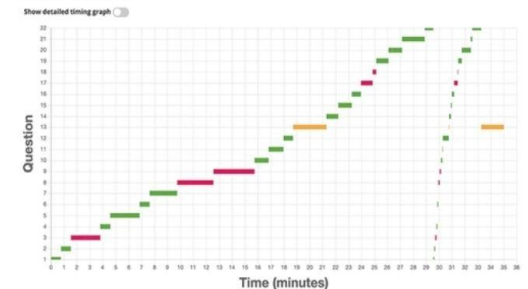
Answer more questions correctly in Module 1 to progress to Module 2 (hard) and increase your ceiling score.

Great job! Your performance on Module 1 unlocked Module 2 (Hard) and increased your ceiling score.

Full Adaptive Capabilities

The Digital SAT is an adaptive assessment that adjusts in difficulty based upon student performance. Curvebreakers' platform is also adaptive and will provide students with the knowledge of which difficulty level they accessed and how it affected their overall score.

How you allocated your time:



Service 1: Curvebreakers Signature School Partnership Course

- 18 hours of classroom instruction in preparation for the SAT, ACT, AP, or Regents Exam.
- All course materials provided.
- Session reports sent to students and parents following each session detailing material covered and homework assigned.
- Add on full-length, proctored practice test with detailed diagnostic score reports for (onsite or virtual).
- Complimentary access to our popular SAT & ACT video Strategy Courses.
- Course length is customizable based on school's budget.
- Each class reserves up to five free seats for students participating in reduced price or free lunch programs as long as the minimum enrollment is met.

OPTION 1

School Pays Flat Fee

In-Person, On-Site: \$9,950

Practice Test Add-On: \$500

Min: None

Max: 35 students

OPTION 2

School Pays Flat Fee

Virtual Only: \$5,950

Virtual Practice Test Add-On: \$500

Min: None

Max: 35 students

OPTION 3

Pay Per Person

Student Pays: \$379pp

Practice Test Add-On: \$20/pp per test

Min: 20 students

Max: 35 students

10-Hour Bootcamp

Course Description

- 10 hours of instruction spread over 4 or 5 sessions.
- All course materials provided digitally.
- Session reports sent to students and parents following each session detailing material covered and homework assigned.
- In-Person or Virtual Instruction.

Pay Per Person

Student Pays:
\$210pp
Min: 20 students
Max: 35 students

OR

School Pays Flat Fee:

\$5,500
Or Virtual Only:
\$3,300
Max: 35 students

Math/English Booster

Course Description

- Add sessions to the end of your course to dive deeper into difficult math topics
- Unlimited number of students.
- All course materials provided digitally.
- Session reports sent to students and parents following each session detailing material covered and homework assigned.
- In-Person or Virtual Instruction.

Pay Per Person

Student Pays:
\$50 per 2.25-hour
session
Min: 20 students
Max: 35 students

OR

School Pays Flat Fee:

\$1,250 per 2.25-hour
session
Or Virtual Only:
\$750
Max: 35 students

Crash Course

Course Description

- Single session of 2.5 hours of instruction
- Unlimited number of students.
- All course materials provided digitally.
- Session reports sent to students and parents following each session detailing material covered and homework assigned.
- In-Person or Virtual Instruction.

Pay Per Person

Student Pays:
\$50 per 2.5-hour
session
Min: 20 students
Max: 35 students

OR

School Pays Flat Fee:

\$1,250 per 2.25-hour
session
Or Virtual Only:
\$750
Max: 35 students

Service 2: Curvebreakers College Essay Writing Workshop

- 8 hours of classroom instruction (can be spread over 2 to 4 days).
- Topic selection reviewed and approved by owner of Curvebreakers.
- Outline and craft the essay under our supervision and support.
- Edit and proofread the essay under our supervision and support.
- Final version reviewed and approved by Curvebreakers.
- Alternative format for larger groups: shorter, symposium-style course

OPTION 1

School Pays Flat Fee
In-Person, On-Site: \$4,950
Min: None
Max: 20 students

OPTION 2

School Pays Flat Fee
Virtual Only: \$4,000
Min: None
Max: 20 students

OPTION 3

Pay Per Person
Student Pays: \$279pp
Min: 8 students
Max: 20 students

Service 3: Educator Professional Development

- Full day training seminar (*8 hours*) or two 4-hour sessions
- Master Trainers teach the strategies and skills to deliver Curvebreakers' signature SAT or ACT courses
- Includes access to Curvebreakers self-paced online video courses available to all students/faculty of the school (*each with over 5 hours of video instruction*).
- Available virtual or in-person.
- Charges for student materials are separate.

OPTION 1

School Pays Flat Fee
In-Person, On-Site: \$3,500*
Max: 30 participants

Additional fees for travel expenses handled on a case by case basis.*

OPTION 2

School Pays Flat Fee
Virtual Only: \$2,500
Max: 30 participants

Service 4: Personalized Partnership Page No Cost

Schools looking for an effortless way to share resources for test preparation and academic support can have their own personalized partnership page.

Simply add your page's unique link as recommended resources to your school's college / test prep page, and your students will receive:

- Free student access to the online courses.
- Two free diagnostic practice tests.

The screenshot shows a personalized partnership page for Curvebreakers. The page features the Curvebreakers logo, navigation links (ABOUT, TUTORING, CLASSES & EXAMS, ESSAYS, RESOURCES, PARTNERSHIPS), and a welcome message for families. The main heading reads: "The team at Curvebreakers is here to help your family navigate the college admissions process." Below this, a paragraph states: "We are the official tutoring partner of SCHOOL NAME offering test preparation, GPA / Academic support, and college essay services. You are more than a number, and we are more than a tutoring company." A section titled "How Our Team Can Help" lists three services: Private Sessions, Group Classes, and Self-Study Resources, each with a brief description. A yellow banner offers a 10% discount on any class using code 5BDVJM. The bottom section, "SAT Classes, Tutoring, & More," lists four offerings with prices and buttons for "Learn More" and "Enroll Now" or "Book Now".


Curvebreakers ABOUT ▼ TUTORING ▼ CLASSES & EXAMS ▼ ESSAYS ▼ RESOURCES ▼ PARTNERSHIPS ▼

WELCOME, FAMILIES OF SCHOOL NAME.

The team at Curvebreakers is here to help your family navigate the college admissions process.


We are the official tutoring partner of SCHOOL NAME offering test preparation, GPA / Academic support, and college essay services. You are more than a number, and we are more than a tutoring company.

How Our Team Can Help




Private Sessions

In person and virtual one-to-one options are available for test preparation, GPA support, and college essay crafting assistance.



Group Classes

In person and virtual group classes are available for the SAT, ACT, PSAT, Regents, TACHS, and college essay writing.



Self-Study Resources

Pre-recorded "YouTube-style" video courses and PDF study guides are available for the SAT, ACT, TACHS, and most AP Exams.

Get 10% off any class when you use code 5BDVJM. 10% discount is automatically applied to any private tutoring purchases.

SAT Classes, Tutoring, & More

SAT Self-Study Video Course	\$99 FREE	Learn More Enroll Now
Diagnostic Exams (In-Person or Virtual)	\$65 FREE	Learn More Book Now
SAT Class for the June Exam	\$499 \$449 Use code 5BDVJM to save 10%	View product
Live, Virtual June SAT Bootcamp	\$249 \$199 Use code 5BDVJM to save 10%	View product

Book a Meeting to View Pricing and Discuss Your School's Needs

We will create a proposal for your team to review that includes an outline of a customized program and sample class schedules.

Click on the link below or copy and paste it into your browser to book a meeting.

<https://meetings.hubspot.com/nickthetutor/collegeprep>

“Working with Curvebreakers so far has been easy, seamless and pleasant. The lines of communication are strong and they are always looking to accommodate our school.”

– Peter Bosco, Guidance Counselor at St. Francis Prep

"[Curvebreakers was] Tremendously responsive and accommodating. ...One student even told us that the class helped him with test-taking skills that he rolled over into his History class and other exams. The instructor taught him the best strategies in reading a word passage or paragraph and then answering questions."

– Karen Sheff, Hebrew Academy of Nassau County

Provided with outstanding instructional tutoring, our students consistently see a significant gain in their test scores. This improvement is clearly correlated to the preparation course Curvebreakers conducts at St. Francis Prep, through its own professional, supportive instructional team.

-Chris Mendolia, Asst. Principal at St. Francis Preparatory School

Throughout the in-person prep course at our school, Curvebreakers administered multiple practice tests and our students had an overall increase from baseline scores.

The representatives were courteous and accommodating and modified their program to our school's unique needs.

-Leean Tentomas, College Counselor at Mary Louis Academy

We have partnered with Curvebreakers to offer SAT prep for our juniors, most recently this past school year, and Curvebreakers' math add-on and data-driven teaching boosted the confidence and scores of SSP students. The tutors leading each section of the SAT course identified areas students needed additional support in and integrated that into their classes.

-Mary Faddoul, VP of Partnerships at Student Sponsor Partners

Additional Services

College Application

Essay Services

AP Exam Prep

Regents Exam Prep

SHSAT Prep

CHSEE & TACHS Prep

SAT/ACT Crash Courses and

Bootcamps

Virtual Tutoring