

SPONSORSHIP PACKAGE

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

ANNUAL FALL CONFERENCE

shine

SUPPORTING • HONORING
INSPIRING • NETWORKING • EMPOWERING

NOVEMBER 6-8, 2024
EMBASSY SUITES • CONCORD/CHARLOTTE, NC

hosted and managed by



NATIONAL CENTER for
YOUTH ISSUES

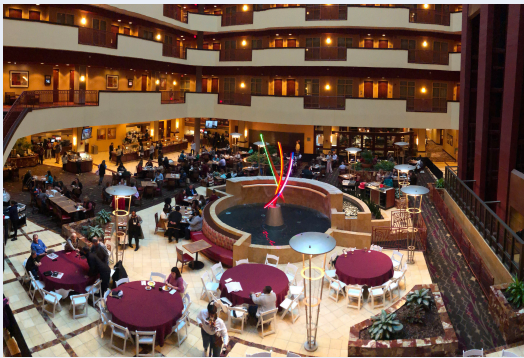


Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,500 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



Event Sponsorship Opportunities

Opening Session Keynote Exclusive Sponsorship

\$5,000

Dedicated electronic banner (PPT slide) will be displayed throughout the Opening Session Keynote indicating your organization as the sponsor and noted as such in the Participants Manual.

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Pre-Conference Learning Institute Exclusive Sponsorship

\$3,500

Dedicated electronic banner (PPT slide) will be displayed throughout the Pre-Conference Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Exclusive logo recognition on signage at all pre-conference sessions, including pre-conference keynote

Major logo recognition on all printed conference promotional materials

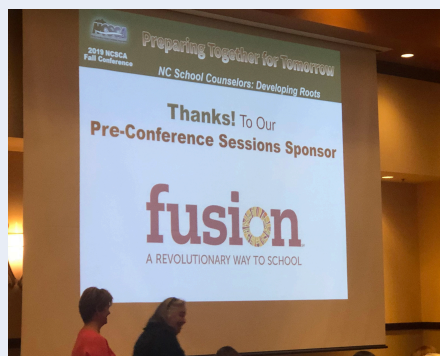
Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags





Event Sponsorship Opportunities (continued)

(2) Continental Breakfast Exclusive Sponsorships

\$3,000 each

Exclusive logo recognition
on signage at both
participant breakfasts

Logo recognition on
conference promotional
materials

Logo recognition in
Participants' Manual

Logo recognition on
conference website

**Full-page program
acknowledgement in
Participants' Manual**

Opportunity to insert
materials into Participants'
Tote Bags

Evening Reception

\$3,000

Exclusive logo recognition
on signage at the reception

Logo recognition on
conference promotional
materials

Logo recognition in
Participants' Manual

Logo recognition on
conference website

**Full-page program
acknowledgement in
Participants' Manual**

Opportunity to insert
materials into Participants'
Tote Bags



Core Skills Building Workshops (Four Available)

\$3,500 each

Exclusive logo recognition on signage at the entrance to one of the four **Core Skills Building Workshop Session**.

The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and **given 5 minutes to greet the participants**.

Logo recognition on conference promotional materials.

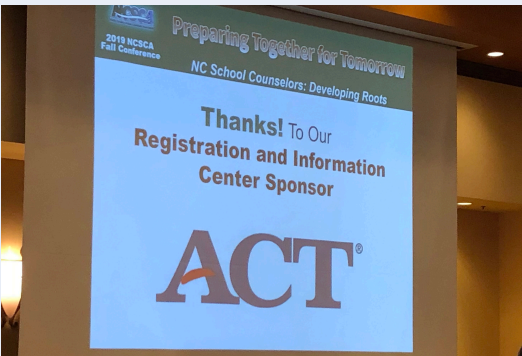
Logo recognition on conference webpage, with clickable link.

Sponsor logo placed in the Participants' Manual section where the Core Skills Building Workshop Sessions are listed.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants' Manual.





Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$3,500

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Exhibit Area Exclusive Sponsorship

\$3,000

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

Logo recognition on conference promotional materials

Logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags





Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship

\$4,000

Exclusive logo recognition on Participants' Tote Bag

Major logo recognition on all printed conference promotional materials

Major logo recognition in Participants' Manual

Major logo recognition on conference website, with clickable link

Full page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Participants' Manual Exclusive Sponsorship

\$3,500

Exclusive logo recognition on every page within Manual

Full page, full color acknowledgment on back of Manual

Major logo recognition on all printed conference promotional materials

Major logo recognition on conference website, with clickable link

Full page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags





Box Lunch Exclusive Sponsorship

\$3,500

Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.

