



ANNUAL CONFERENCE

VSCA 2024

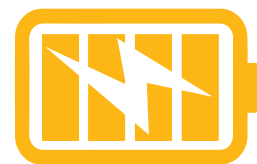
EDUCATE



ELEVATE



ENERGIZE



OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA

SPONSORSHIP PACKAGE

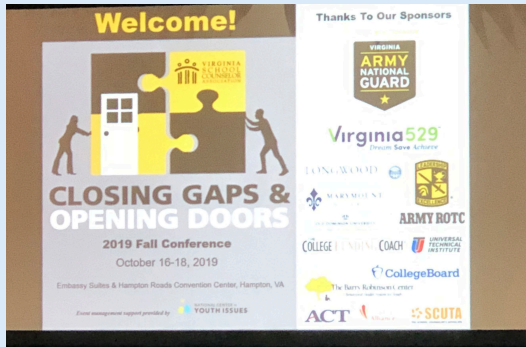
hosted and
managed by



NATIONAL CENTER for
YOUTH ISSUES

OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Event Sponsorship Opportunities



Thursday Morning Opening Session Keynote Exclusive Sponsorship

\$3,500

Exclusive logo recognition on
dedicated PowerPoint Slide at
Opening Session Keynote event

Exclusive logo recognition on
signage at entrance to ballroom

Major logo recognition on
conference promotional materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, **with
clickable link**

Introduction at Keynote session and
**opportunity to bring remarks to
attendees (5 minutes)**

**Full-page program
acknowledgment** in Participants'
Manual

Opportunity to insert materials into
Participants' Tote Bags

Wednesday Afternoon Pre-Conference Learning Institute Exclusive Sponsorship

\$2,500

Exclusive logo recognition on
dedicated PowerPoint Slide at the
Pre-Conference Learning Institute

Exclusive logo recognition on
signage at the pre-Conference
session

Major logo recognition on
conference promotional materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, **with
clickable link**

Introduction at Pre-Conference
session and **opportunity to bring
remarks to attendees (5 minutes)**

**Full-page program
acknowledgment** in Participants'
Manual

Opportunity to insert materials into
Participants' Tote Bags

OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Event Sponsorship Opportunities (continued)

Thursday Morning Continental Breakfast Exclusive Sponsorship

\$2,500

Exclusive logo recognition
on signage at the
Continental breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, with
clickable link

Full-page program
acknowledgement in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags

Friday Morning Continental Breakfast Exclusive Sponsorship

\$2,500

Exclusive logo recognition
on signage at the
Continental breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, with
clickable link

Full-page program
acknowledgement in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags

OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$2,500

Exclusive signage at
registration/information
center, displayed throughout
the conference

Major logo recognition on
conference promotional
materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, with
clickable link

Full-page program
acknowledgment in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags

Exhibit Café Exclusive Sponsorship

\$2,500

Exclusive signage at
entrances to Exhibit Area,
displayed throughout the
conference

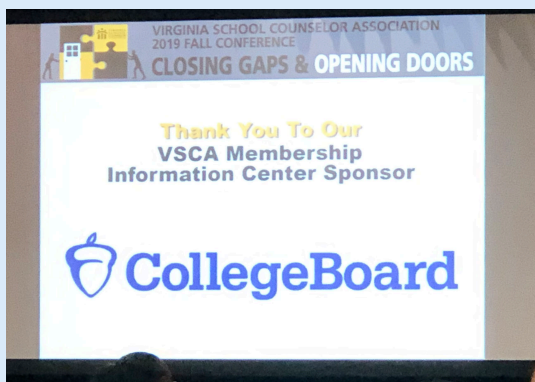
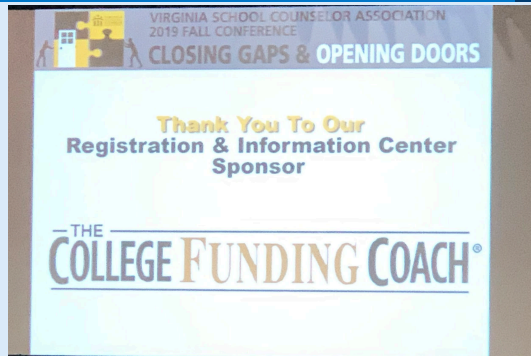
Major logo recognition on
conference promotional
materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website, with
clickable link

Full-page program
acknowledgment in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags

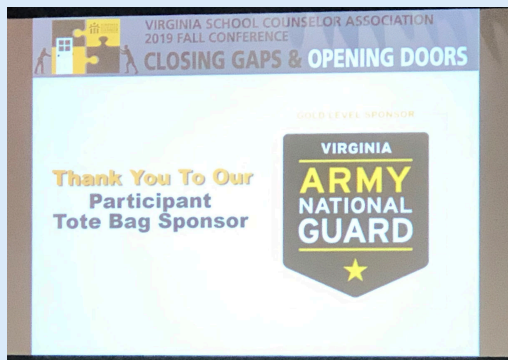


OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Promotional Item Sponsorship Opportunities



Participants' Tote Bag Exclusive Sponsorship

\$3,500

Exclusive logo recognition
on Participants' Tote Bag

Major logo recognition on
all printed conference
promotional materials

Major logo recognition in
Participants' Manual

Major logo recognition on
conference website,
with clickable link

Full-page program
acknowledgment in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags

Participants' Manual Exclusive Sponsorship

\$3,000

Exclusive logo recognition
on every page within
Manual

Full page, full color
acknowledgment on back of
Manual

Major logo recognition on
all printed conference
promotional materials

Major logo recognition on
conference website,
with clickable link

Full-page program
acknowledgment in
Participants' Manual

Opportunity to insert
materials into Participants'
Tote Bags



OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA



Thursday Box Lunch Exclusive Sponsorship

\$3,000

Exclusive, dedicated PowerPoint Slide will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

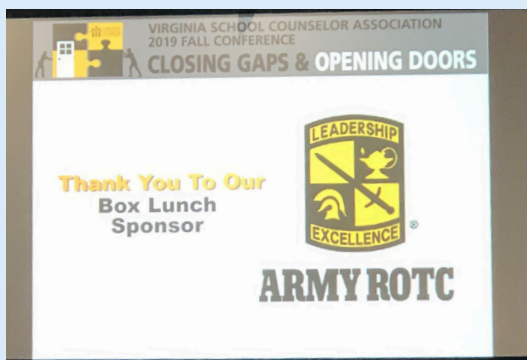
Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.



OCTOBER 9-11, 2024

EMBASSY SUITES & HAMPTON ROADS
CONVENTION CENTER • HAMPTON, VA

Friday Keynote & Awards Luncheon Exclusive Sponsor

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Participants' Manual.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$400).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags

