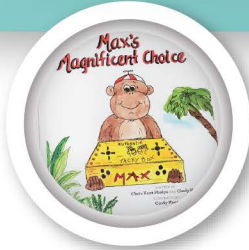


# SIMPLE IMPLEMENTATION PLAN



## STEP 1. READ THE BOOK

Read **Max's Magnificent Choice** to students **one week before the assembly**. Pre-assembly exposure is crucial for initiating cultural change and planting seeds for students to think differently about their words and actions.

**TIP:** This book can complement your existing curriculum such as teaching theme, character development, setting, etc.

## STEP 2. WATCH THE SHOW

On assembly day, gather students to watch "Tacky Box Time!" This educational show empowers elementary students with kindness and empathy, blending Mister Rogers' spirit with innovative storytelling, including live action, animation, and original music. In our "Dream Classroom," students openly discuss challenges and venture into an animated "Jungle World" for adventures in emotional processing and communication.

**TIP:** The assembly can include all students together or split into two separate assemblies depending on your scheduling and accommodations.



**Chris Phelps**  
Founder & CEO

It started with a four letter word and evolved into a collaborative effort to make the world a kinder place, one child at a time.

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# OUR PARTNERS



Tacky Box Time, the beloved children's television show incorporated in our program, is made possible by the generosity of the sponsors you see above. We hope you'll support them any way you can! And, if you are interested in becoming a sponsor, please contact us.

## STEP 3. DECORATE A TACKY BOX

Students receive and decorate their very own Tacky Box! As children decorate their Tacky Boxes, they embark on a personal journey of self-expression and emotional processing. They take ownership, making it uniquely theirs.

**TIP:** While students are in the assembly, a classroom volunteer or aide can set up materials in the classroom for their return.

## STEP 4. DAILY TACKY BOX TIME

Incorporate 5 minutes of daily Tacky Box Time. Children reflect on what they've seen, heard or may have said or done, and then write down words and actions they deem "tacky" to lock up in their personal Tacky Box. Daily Tacky Box Time is essential for transforming student behavior and fostering a culture of kindness and respect.

**TIP:** A school wide Tacky Box time is powerful. To do this, simply incorporate it at the end of morning announcements!



CHECK OUT OUR WEBSITE HERE



### Contact Info

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### Social Connect



MAKE THE WORLD A KINDER PLACE  
**ONE CHILD AT A TIME**



# WHAT IS TACKY BOX®

Tacky Box is an award-winning multi-sensory emotional development tool, transforming children's mental health and behavior by arming them with emotional processing strategies and modeling healthy relationships. Over 100,000 children in Texas have already been impacted.

Tacky Box encourages kindness and healthy communication over "tacky" language and behavior while challenging children to make positive choices in how they interact with others.










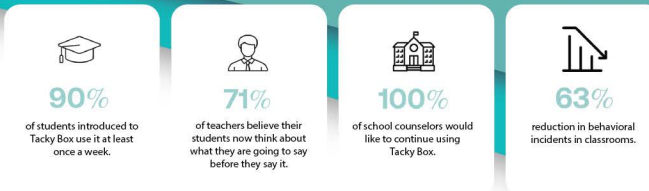
**Tacky Box creates a more respectful culture by empowering children to make a personal choice to be kind and arming them with a hands-on tool to back it up.**



We live in a world where children will no doubt be exposed to tacky language and behavior. Tacky Box equips children with the skills to distinguish between what's appropriate and inappropriate and encourages them to choose to be kind rather than repeat tacky words and actions.

## READ THE CASE FOR BUILDING A KINDER TOMORROW

-  **Addressing the Challenge**  
As mental health issues rise, Tacky Box® is the educator's ally in fostering emotional wellness.
-  **Tool for Kindness & Respect**  
Practical applications for classroom settings, promoting a culture of empathy.
-  **Engages & Educates**  
Designed to captivate young minds, aiding educators in delivering memorable lessons.
-  **Promotes Growth & Agency**  
Aligns with educational goals, emphasizing personal development and self-direction.
-  **A Fresh Approach**  
Moves away from punitive methods, encouraging understanding and personal growth.
-  **Strengthens School Community**  
Enhances school climate, fostering positive peer interactions and emotional safety.
-  **Prepping Tomorrow's Leaders**  
A tool that benefits educators and students alike, setting the stage for resilient communities.



**Tacky Box is not just a program; it is a comprehensive approach to shaping the future. It captures children's attention, helping them understand the profound impact of their words and actions. It equips them with the tools to create a kinder, more empathetic, and more compassionate world. Doing so lays the foundation for a brighter and more harmonious future for us all.**



Michelle Kinder, M.Ed., LPC

The foundational principles and applications of Tacky Box® are supported and validated by **Michelle Kinder, M.Ed.** Kinder is a Polyvagal and Trauma Informed Licensed Professional Counselor with 25 years of experience in children's mental health. She is an award-winning leader and the former Executive Director of Momentous Institute. She has published mental health articles in over a dozen publications, including Time, Washington Post, Dallas Morning News, and Mindful.

**SCAN HERE FOR DETAILED REPORT**



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"I can see this thing going nationwide. I can see it going viral. Because it has all the great elements. It has grassroots support, it has stakeholders, it has a process and it has a product. And the product is a Tacky Box. You put all those things together, it's going to work ... I think this will be a model for the country because it is genuine, authentic, it is something that is home-grown and it is something that works. It gets the students excited and what's even more exciting is it got our counselors excited about it."

- **Dr. Michael Hinojosa**, Former Superintendent of Schools, Dallas ISD

"It is our opinion that the Tacky Box materials will assist our educators in creating a kinder world and more respectful school culture by enabling students to correct their own inappropriate interactions with peers. We are excited about partnering with the Tacky Box organization to build a caring school climate and ultimately a more respectful society."

- **Dr. Sylvia Lopez**, Former Director of School Counseling, Dallas ISD

"As adults we often forget to remind students how to love one another, and instead pick on their downfalls. I am always looking for ways to implement a positive learning environment and model to children what it means to be kind. Tacky Box was the perfect example for my children to use in everyday life, not just in school. Knowing that my children not only had fun but had also learned a valuable lesson made this teacher's heart swell! I cannot wait to use Tacky Box in my classroom again next year!"

- **Alexa Locke**, Team READ Instructor, Sidney Lanier Expressive Arts Vanguard

**TACKYBOX TIME**  
engaging educational TV show



**"Tacky Box Time" is a direct response to elementary school counselors' request for a hands-on approach to nurturing emotional health and well-being in children. "Tacky Box Time," is a live action and animated educational TV show on a mission to empower elementary students with the magic of kindness, healthy relationships, and empathy.**