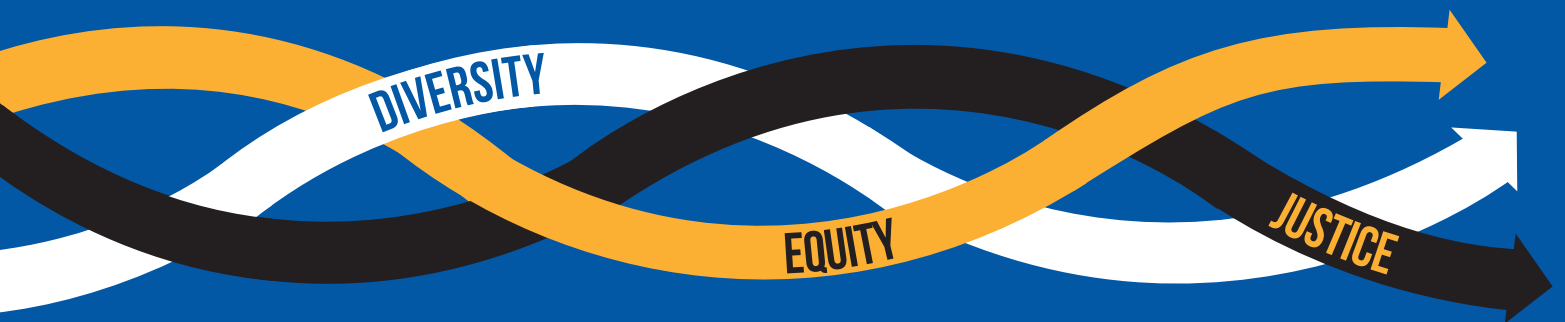


PALMETTO STATE
SCHOOL
COUNSELOR
ASSOCIATION



BE THE DIFFERENCE

SCHOOL COUNSELORS FOR
DIVERSITY, EQUITY, AND JUSTICE



JANUARY 23-25, 2025

WESTIN HILTON HEAD RESORT AND SPA, HILTON HEAD ISLAND, SC

SPONSORSHIP PACKAGE



Benefits Received By All Sponsors

All major sponsors that provide at least \$2,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



The following pages indicate additional benefits available for designated sponsorship levels.

BENEFITS RECEIVED BY ALL SPONSORS

Major Sponsor Levels



GOLD LEVEL

\$7,500

Primary/lead emphasis on promotion and print materials, including the Participants Manual and conference signage.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$200).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced at the Keynote Luncheon and **given three to five minutes to speak to the participants.**

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$5,000

Major emphasis on promotion and print materials, including the Participants Manual and conference signage.

Six reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160).

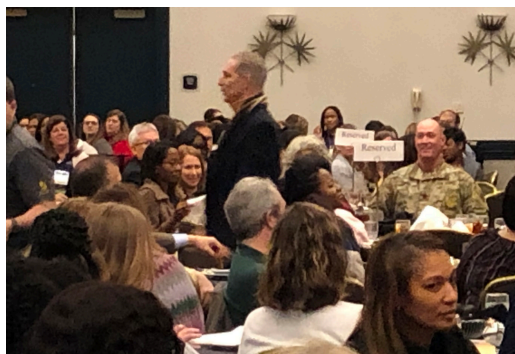
The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Keynote Luncheon.

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

Full-page program acknowledgment in Participants Manual.

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



Keynote Luncheon Exclusive Sponsor

\$4,500

Exclusive logo recognition on dedicated electronic banner at Keynote Luncheon Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

The CEO, or his/her designee will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$200).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags



KEYNOTE LUNCHEON EXCLUSIVE SPONSOR



Friday Morning Opening Kickoff Session Exclusive Sponsorship

\$4,000

Exclusive logo recognition on dedicated electronic banner at Opening Kickoff Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

Introduction at the Opening Kickoff Session and an opportunity to bring remarks to attendees (3-5 minutes)

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).



FRIDAY MORNING OPENING KICKOFF SESSION EXCLUSIVE SPONSORSHIP



JANUARY 23-25, 2025 WESTIN HILTON HEAD RESORT AND SPA, HILTON HEAD ISLAND, SC

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President's Reception Sponsor

\$3,000

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

Reservations for four at the President's Reception. Reservations may be used for organization employees or other special guests.

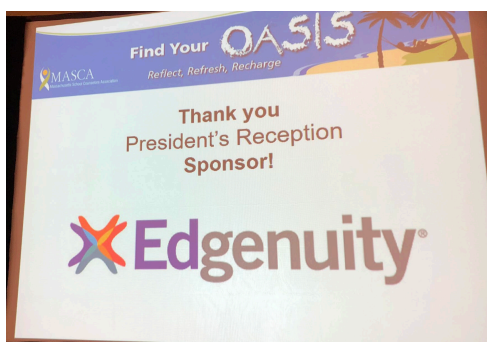
The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes** to formally greet the participants.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Two reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$60).

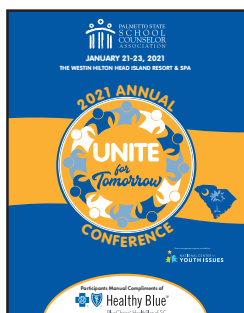
Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials into Participant's Tote Bags



PRESIDENT'S RECEPTION SPONSOR

Promotional Items Sponsorship



PARTICIPANTS TOTE BAG	PARTICIPANTS MANUAL
\$3,500	\$3,000
The organization's name and logo will be the only sponsor featured on the Participants Tote Bag.	The organization's name and logo will be the only sponsor indicated on the front of the Participants Manual, and will also be indicated on every page.
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.	Inclusion of the organization's name and logo on major sponsor recognition signage.
Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).	Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).
Full-page program acknowledgment in Participants Manual.	Full-page program acknowledgment in Participants Manual.
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).	Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).
Opportunity to insert materials into Participant's Tote Bags	Opportunity to insert materials into Participant's Tote Bags



Awards Ceremony and Closing Celebration Session Sponsorship

This session will feature the presentation of PSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

\$3,000

Dedicated electronic banner recognition will be displayed throughout the Award's Ceremony indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Ceremony.

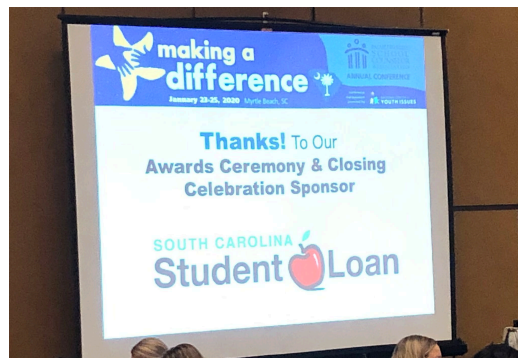
The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Awards Ceremony. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags





Refreshment Breaks Sponsorship

\$2,500

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

Three employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual.

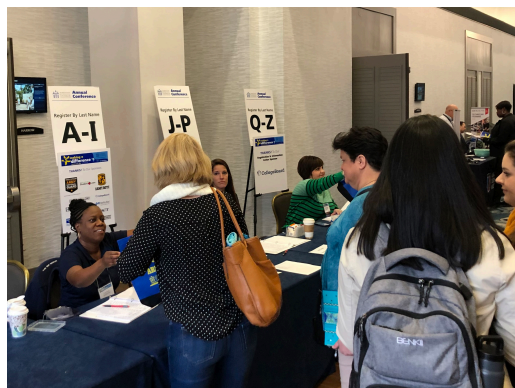




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Registration & Information Center Sponsorship

\$2,500

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

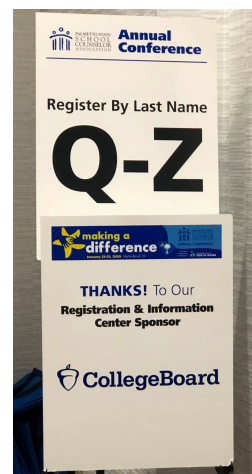
Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$90).

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual.



REGISTRATION & INFORMATION CENTER SPONSORSHIP