

TENNESSEE SCHOOL COUNSELOR  
AND ADMINISTRATOR LEADERSHIP INSTITUTE

SEPTEMBER 22-24, 2024

EMBASSY SUITES HOTEL &  
CONVENTION CENTER  
MURFREESBORO, TN

TN COUNSELORS

Rise BY Lifting  
EACH OTHER Up!

co-hosted by



Visit [www.ncyionline.org/tnscalei](http://www.ncyionline.org/tnscalei) for more information

PRESENTING AND OPERATING SPONSOR



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FOUNDATION SPONSORS

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Foundation, Inc.

Sunday, September 22, 2024 | 3:00 p.m. – 5:30 p.m.

The Pre-Institute sessions are included in your registration. They run concurrently. You may only attend one.

## Choose one of the following!

### 1. From Start to Finish: Small Groups in Schools

#### Sejal Parikh Foxx

**ABOUT THIS SESSION:** Small groups can be a powerful source of support for students. In this session, participants will learn how to create small groups from start to finish. The audience will learn the structure of groups, leadership skills for facilitating sessions, and the process for evaluating effectiveness.

**SPEAKER BIO:** Dr. Sejal Parikh Foxx is a Professor and Department Chair at the University of North Carolina at Charlotte. She is also the Founder and Director of the Urban School Counseling Collaborative. She is co-author of *School Counseling in the 21st Century*. In 2015, she received the Counselor Educator of the Year Award from the North Carolina School Counselor Association. Dr. Foxx has presented over 160 conference presentations, invited workshops, and district trainings.

Prior to becoming a faculty member, Dr. Foxx was a high school and elementary school counselor in Florida. She worked in Title 1 settings and developed a passion for student advocacy, data-driven school counseling, and post-secondary readiness services.



### 2. STEAM and Social Emotional Learning

#### Teshia Stovall Dula

**ABOUT THIS SESSION:** Science, Technology, Engineering, Art, and Math activities and problem- and project-based learning help students with social and emotional learning skills. This session allows professional school counselors to integrate STEAM activities quickly and effectively into their work with students.

After attending this session, participants will be able to:

- Define STEAM project/problem-based learning activities.
- Understand how STEAM activities work to help students with social and emotional learning.
- Learn how to incorporate STEAM into school counseling programs.

**SPEAKER BIO:** Teshia Stovall Dula, Ed.S., began her career in school counseling in 1998 and is currently serving as a school counselor for Gwinnett County Public School System (GCPS) in Georgia. Dula also works as an adjunct professor for Grand Canyon University. She has written two books, her first published book, *STEAM for The School Counselor*, has won two awards! Dula is a proud two-time graduate of Hampton University, where Dula received her Bachelor's and Master's Degree. In 2014, she received her Specialist from Liberty University and is currently pursuing her doctorate. Her career awards include the 2011 Recognized ASCA Model Program Award; 2018 GCPS Writer of the Year; 2018 GSCA Writer of the Year; 2020 GCPS Middle School Counselor of the Year; 2020 GSCA School Counselor of the Year; 2022 Finalist American School Counselor of the Year. She enjoys Jazzercise, reading, writing, and playing! She is married to Michael, a fun Physical Therapist, and she is the proud Mom to Michael "Harrison," Nathaniel, and Alyssa.



### 3. Lean Into the Discomfort: Seeing Students Through a Trauma-Informed Lens

#### **Loren Dittmar**



**ABOUT THIS SESSION:** School Mental Health has become a high priority in society, and the opportunity for School Counselors to lead the way has emerged! Our students need increasing support from a lens that is deeply attuned to the emotional challenges they face. This Trauma-Informed lens can be taught, strengthened, and shared. Join this session to learn how you can train all staff to go beyond the surface and truly see each child from a magnified empathic lens.

**SPEAKER BIO:** Dr. Loren Dittmar is a Professional School Counselor with 22 years of experience, including 17 years in schools and 5 years in clinical settings. He is the Director of School Counseling at a Title 1 high school in Charleston, SC. Loren is also an adjunct professor with 8 years of teaching experience. He is the current Director of the Emerging Leaders Program for the Palmetto State School Counselors Association and Co-Director of the PSSCA annual conference. Dr. Dittmar previously served on the Board of Directors of the California Association of School Counselors, and with his PhD in Psychology, he served as their lead expert in the development of the mental health section of the covid19k12counseling.org website.

Dr. Dittmar is a sought-after conference presenter on the topics of school mental health and suicide prevention. With his personal and professional experiences of loss due to suicide, his audiences not only have an incredibly moving experience, but walk away with practical tools and resources.

Loren has been married for 13 years to his wife, Cami, and they have 4 children, ages 9 through 20. Together they have fostered several children and their journey of raising an ‘expanded version’ of a family has brought a unique and real-world perspective to Loren’s presentations on various educational topics.

Visit **50+ Exhibitors** at the Institute!



September 23, 2024 | 8:30 a.m.  
Opening Keynote Session

## It Never Fails

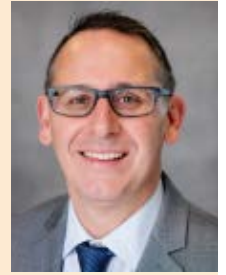
### *Matthew Berry*

**ABOUT THIS SESSION:** A planned lunch. An organized small group. A Friday afternoon. What do these things have in common? It's that sometimes It Never Fails that our best-laid plans lead to an unexpected next crisis. It's just part of being a school counselor. But what about all those things you do that "never fail" to lead to success? Listen as Matt shares how collaborative relationships, advocacy and well articulated goals lead to purpose and program success.

After attending this session, you will be able to:

- Identify and utilize the Five Never Fails in school counseling.
- Learn how to accept challenges by considering them learning opportunities.
- Identify your boundaries and embed your own self-care strategies.

**SPEAKER BIO:** Matthew Berry is the Coordinator of K-12 Counseling for the second largest school district in Missouri. He is dedicated to ensuring that all students have access to learning that enhances their academic and social emotional needs. He is often sought to speak to students, educators, and leaders on a variety of topics.



September 24, 2024 | 11:15 a.m.  
Closing Keynote Session

## Passion, Purpose, Position

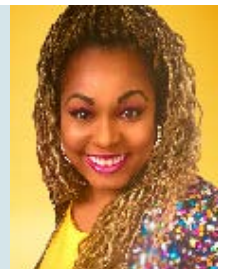
### *Ashley Wright*

**ABOUT THIS SESSION:** Are you an educator feeling stuck in a rut? Do you yearn for a sense of purpose in your work? "Passion. Purpose. Position" – a call to action for educators to unleash their unique gifts and transform their communities. Join Ashley for an inspiring keynote session where you'll discover how to harness your passion, find your purpose, and position yourself as a change agent in education.

When you identify your strengths and align them with your goals, you'll truly discover the impact you can have in your school and beyond, and leave a legacy with every individual you encounter. Become transformed and motivated to make a difference in the lives of your students, staff, and community.

**SPEAKER BIO:** Born and raised in Houston, TX, Ashley Wright has been an educator for the past 14 years, and a certified school counselor and licensed professional counselor for the past 5 years. Her experience as an elementary classroom teacher helped her to realize students were having endless challenges that dealt with home, school, and peers. She later decided to become a school counselor in order to fully serve and connect with students campus-wide and in her community. This move enabled her to reach more students with social-emotional support and strategies/tools to enhance their resilience and relationships.

Recently recognized as the 2022 American School Counselor of the Year Finalist and 2021 Texas School Counselor of the Year, Ashley continues as a national speaker and advocate of the profession to teach students and educators to accept diversity, increase self-esteem, build character and maintain resilience. It is her divine belief that "Every human being has the unlimited potential to make positive change in one's life."



## Sunday, September 22, 2024

- 2:00 p.m. – 6:00 p.m. Registration and Information Center Open
- 2:00 p.m. – 6:00 p.m. Exhibits Open
- 3:00 p.m. – 5:30 p.m. Pre-Institute Sessions

## Monday, September 23, 2024

- 7:30 a.m. – 4:30 p.m. Registration and Information Center Open
- 7:30 a.m. – 4:30 p.m. Exhibits Open
- 8:30 a.m. – 10:00 a.m. Opening Kickoff and Keynote Session – Matthew Berry
- 10:00 a.m. – 10:30 a.m. Break – Visit Exhibitors
- 10:30 a.m. – 11:45 a.m. Breakout Sessions
- 11:45 a.m. – 12:45 p.m. Networking Luncheon
- 1:00 p.m. – 2:15 p.m. Breakout Sessions
- 2:15 p.m. – 2:45 p.m. Break – Visit Exhibitors
- 2:45 p.m. – 4:00 p.m. Breakout Sessions

## Tuesday, September 24, 2024

- 7:30 a.m. – 11:00 a.m. Registration and Information Center Open
- 7:30 a.m. – 11:00 a.m. Exhibits Open
- 8:00 a.m. – 9:15 a.m. Breakout Sessions
- 9:15 a.m. – 9:45 a.m. Break – Visit Exhibitors
- 9:45 a.m. – 11:00 a.m. Breakout Sessions
- 11:00 a.m. – 11:15 a.m. Break – Visit Exhibitors
- 11:15 a.m. – 12:45 p.m. General Session & Lunch, Keynote Speaker – Ashley Wright

# INSTITUTE REGISTRATION

Tennessee School Counselor  
and Administrator Leadership Institute

Save on your Institute registration by becoming a member of the TSCA!

Visit [www.tennesseeschoolcounselor.org](http://www.tennesseeschoolcounselor.org) to join!

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (first and last for name badge) \_\_\_\_\_ TSCA Member # \_\_\_\_\_

JOB TITLE (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

**INSTITUTE REGISTRATION RATE**  
(September 22-24, 2024)

**TSCA MEMBER\***  
\$135

**NON-MEMBER**  
\$170

\* You must have a TSCA Membership good through September 24, 2024 to receive the Member Price. Please enter Member # above.  
To take advantage of the discounted Member prices, renew your membership if needed, through the TSCA web page.

The Pre-Institute sessions are included in your registration. They run concurrently.  
Please check the one you'd like to attend below. You may only attend one.

- 1. From Start to Finish: Small Groups in Schools** – Sejal Parikh Foxx
- 2. STEAM and Social Emotional Learning** – Teshia Stovall Dula
- 3. Lean Into The Discomfort: Seeing Students Through a Trauma-Informed Lens** – Loren Dittmar

**Total Due**

\$ \_\_\_\_\_

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** [www.ncyionline.org/tncali](http://www.ncyionline.org/tncali)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

### PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

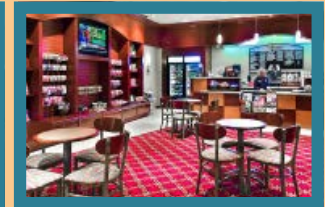
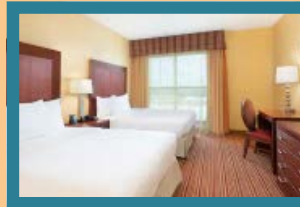
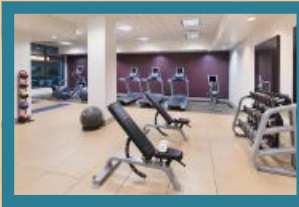
CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the Institute because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the Institute, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after August 22, 2024. All cancellations before August 22, 2024 will be refunded less a \$25 handling fee. The Institute is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The Institute will conform to all necessary regulations/guidelines that are in place as of the date of the Institute.



**Limited Availability! Reserve your room today!**

## **Embassy Suites Hotel & Convention Center** 1200 Conference Center Blvd., Murfreesboro, TN 37129

The Embassy Suites (Institute's host hotel) has a conference rate of **\$175 per night, plus tax**, which remains valid for reservations made on or before **August 30, 2024**. The conference rate includes a full, cook-to-order breakfast and an evening Manager's Reception!

### **TO RESERVE A ROOM AT THE EMBASSY SUITES**

**CALL:** 1-800-EMBASSY (1-800-362-2779)

**ONLINE:** Go to [www.ncyionline.org/tnscale](http://www.ncyionline.org/tnscale) and follow the hotel link in the "Accommodations" section directly to the Embassy Suites' reservation system for the Institute.

**Please Note:** If you want to phone in your reservation to the **Embassy Suites**, please be sure to tell the hotel that your Group/Convention Code is **SCALI-92K**.

*Please Note: A refundable, one-night deposit will be required when making a reservation.*

## **OVERFLOW HOTELS**

**If the Embassy Suites hotel is full, we have opened room blocks at hotels within easy walking distance (across the parking lot) from the Embassy Suites!**



### **The Hilton Garden Inn**

1335 Conference Center Blvd, Murfreesboro, TN 37129

Within easy walking distance (across the parking lot) from the Embassy Suites is the Hilton Garden Inn. Standard rooms at the hotel may be reserved at a special conference rate of **\$175 plus tax**, while rooms are available. This includes two complimentary breakfast buffet tickets per room. This rate is valid through **September 1, 2024**.

**TO RESERVE A ROOM:** Go to [www.ncyionline.org/tnscale](http://www.ncyionline.org/tnscale) and follow the hotel link in the "Accommodations" section directly to the Hilton Garden Inn's reservation system for the Institute. You can also book a room by calling **(615) 225-2345**. Be sure to mention the "SCALI" group code.

# Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. Go to [www.ncyionline.org/tnscali](http://www.ncyionline.org/tnscali) to see the things to do around the beautiful Embassy Suites.

***Visit The Avenue, just minutes away and in walking distance from the Embassy Suites!***

- You can sit back and relax at the many restaurants at The Avenue, such as Romano's Macaroni Grill, Longhorn Steakhouse and Chili's Bar and Grill, along with others.
- At The Avenue enjoy shopping at the Ann Taylor Loft, White House / Black Market, Off Broadway Shoes, Forever 21, and many more!



**We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!**