



2024 FALL  
CONFERENCE

# The Drive Behind Thrive

NOVEMBER 21-23, 2024  
HILTON ALBANY



**SPONSORSHIP PACKAGE**

# The Drive Behind Thrive



## Benefits Received By All Sponsors

*All major sponsors who provide at least \$2,000 in cash will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.*

# The Drive Behind Thrive



## Major Sponsor Levels



### GOLD LEVEL

**\$7,500**

**Primary/lead** emphasis on promotion and print materials, including the Conference App and conference signage

**One table** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160)

**3 Push Notifications** from the App featuring only the Gold Level Sponsor.

**An exhibit space** will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags

### SILVER LEVEL

**\$5,000**

Major emphasis on promotion and print materials, including the Conference App and conference signage

**Six reservations** at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$120)

**3 Push Notifications** from the App featuring only the Silver Level Sponsor.

**An exhibit space** will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags





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## Opening Keynote Session Exclusive Sponsor – Friday

**\$4,000**

Dedicated PPT slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given 5 minutes to greet guests

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

3 Push Notifications from the App featuring only the Opening Keynote Session Exclusive Sponsor

Opportunity to insert materials into Participant's Tote Bags



OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR – FRIDAY





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## Awards Luncheon Exclusive Sponsorship – Friday

This luncheon will feature the presentation of NYSSCA awards in various categories.

**\$4,000**

**Dedicated PPT slide** will be displayed throughout the Award's Luncheon indicating your organization as the sponsor and also noted as such on the Conference App

Prominent logo recognition on the main sponsor recognition PPT slide, displayed throughout the conference

**Logo recognition on signage** at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests

**An exhibit space** will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

**3 Push Notifications** from the App featuring only the Awards Luncheon Exclusive Sponsor

Opportunity to insert materials into Participants' Tote Bags



AWARDS LUNCHEON EXCLUSIVE SPONSORSHIP – FRIDAY



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## Saturday Morning Keynote Session Exclusive Sponsor

**\$3,000**

**Dedicated PPT slide** will be displayed throughout the Keynote Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

**Logo recognition on signage** at the entrance to the Keynote Session

The CEO, or his/her designee will be introduced at the Keynote Session and given **5 minutes to greet guests**

**An exhibit space will be provided in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500)

**2 Push Notifications** from the App featuring only the Saturday Morning Keynote Session Exclusive Sponsor

Opportunity to insert materials into Participant's Tote Bags



SATURDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSOR





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## Closing Luncheon Session Exclusive Sponsor

**\$2,500**

Dedicated PPT slide recognition will be displayed throughout the Closing Session indicating your organization as the sponsor and noted as such on the Conference App

Prominent logo recognition on the main sponsor PPT slide, displayed throughout the conference

Logo recognition on signage at the entrance to the Closing Session

The CEO, or his/her designee will be introduced at the Closing Session and given 5 minutes to greet guests

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

2 Push Notifications from the App featuring only the Closing Luncheon Exclusive Sponsor

Opportunity to insert materials into Participant's Tote Bags



CLOSING LUNCHEON SESSION EXCLUSIVE SPONSOR

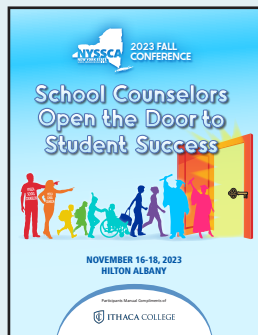


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## Promotional Items Sponsorship



PARTICIPANTS TOTE BAG	Conference App
<b>\$3,500</b>	<b>\$3,000</b>
The organization's name and logo will be the <b>only sponsor</b> featured on the Participants Tote Bag	The organization's name and logo will be the <b>only sponsor</b> indicated on the front page of the Conference App
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App	Inclusion of the organization's name and logo on major sponsor recognition signage
<b>2 Push Notifications</b> from the App featuring only the Participant's Tote Bag Sponsor	<b>2 Push Notifications</b> from the App featuring only the Conference App Sponsor
<b>An exhibit space will be provided in our exhibit hall</b> at which your organization and its products or services can be promoted (Valued at \$500)	<b>An exhibit space will be provided in our exhibit hall</b> at which your organization and its products or services can be promoted (Valued at \$500)
Opportunity to insert materials into Participant's Tote Bags	Opportunity to insert materials into Participant's Tote Bags

PROMOTIONAL ITEMS SPONSORSHIP





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## Conference T-shirt Exclusive Sponsorship

**\$3,500**

The organization's name and logo will be the **only sponsor** featured on the Conference T-shirt.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

**2 Push Notifications** from the App featuring only the Conference T-shirt Exclusive Sponsor

**An exhibit space will be provided in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500)

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE T-SHIRT EXCLUSIVE SPONSORSHIP

# The Drive Behind Thrive



## Refreshment Breaks Sponsorship



### Breakfast Sponsorship (Friday or Saturday)

**\$2,500**

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

2 Push Notifications from the App featuring only the Breakfast Sponsor (Friday or Saturday)

### Coffee/Refreshment Break (Friday or Saturday)

**\$2,500**

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

2 Push Notifications from the App featuring only the Coffee/Refreshment Break Sponsor (Friday or Saturday)







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## Awards Presentation Ceremony and Reception (Friday Evening)

**\$2,500**

Major emphasis on all printed materials including on the Conference App, conference signage and will be communicated as a **major sponsor**

Specific, **major signage** will be displayed at the NYSSCA Social Event indicating your organization as the sponsor and noted as such on the Conference App

The CEO, or his/her designee, will be introduced at the NYSSCA Social Event and **given three to five minutes to formally greet the participants**

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

**2 Push Notifications** from the App featuring only the NYSSCA Social Event Sponsor

Opportunity to insert materials into Participant's Tote Bags



NYSSCA SOCIAL EVENT SPONSOR



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## Registration & Information Center Sponsorship

**\$2,500**

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such on the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

An exhibit space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

2 Push Notifications from the App featuring only the Registration & Information Center Sponsor



REGISTRATION & INFORMATION CENTER SPONSORSHIP