

SPONSORSHIP PACKAGE



Spring Conference

THE POWER OF YOU

APRIL 6-8, 2025

**SHERATON FRAMINGHAM HOTEL & CONFERENCE CENTER
FRAMINGHAM, MA**



Benefits Received By All Sponsors

All major sponsors who provide at least \$2,000 in cash will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the Conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



Major Sponsor Levels



GOLD LEVEL

\$5,000

Primary/lead emphasis on promotion and print materials, including the Conference App and conference signage

One table at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320)

The CEO, or his/her designee, will be introduced and acknowledged at the Awards Luncheon.

Full-page advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$3,500

Major emphasis on promotion and print materials, including the Conference App and conference signage

Six reservations at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240)

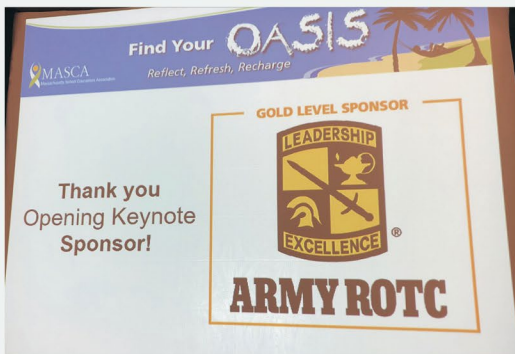
The CEO, or his/her designee, will be introduced and acknowledged at the Awards Luncheon.

Full-page advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

Opening Keynote Session (Monday Morning) Exclusive Sponsor



\$4,000

Dedicated Powerpoint slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor Powerpoint slide displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given **3 minutes to greet guests.**

Four reservations at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags

OPENING KEYNOTE SESSION (MONDAY MORNING) EXCLUSIVE SPONSOR



Closing Keynote Session and Brunch (Tuesday Morning) Exclusive Sponsor

\$4,000

Dedicated Powerpoint slide will be displayed throughout the Closing Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor Powerpoint, displayed throughout the conference

Logo recognition on signage at the entrance to the Closing Keynote Session

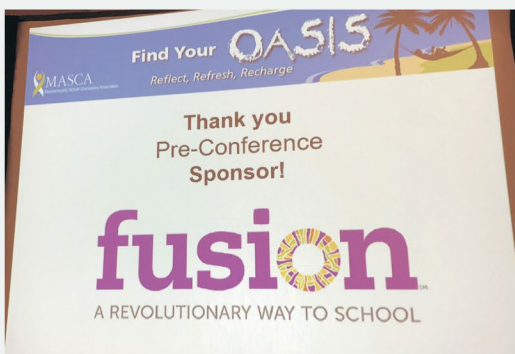
The CEO, or his/her designee will be introduced at the Closing Keynote Session and given **3 minutes to greet guests.**

Four reservations at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

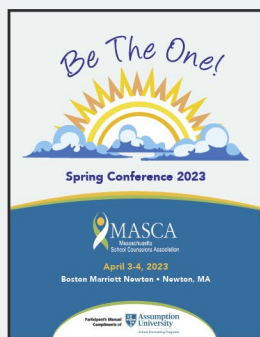
A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags



Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$3,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage

Four employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160).

Full-page advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE APP

\$3,000

The organization's name and logo will be the **only sponsor** indicated on the front of the Conference App, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage

Three employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Full-page advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

Awards Luncheon (Monday) Sponsorship

This luncheon will feature the presentation of MASCA awards in various categories.

\$4,500

Dedicated Powerpoint slide will be displayed throughout the Award's Luncheon indicating your organization as the sponsor and also noted as such in the Conference App

Prominent logo recognition on the Powerpoint slide displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **2 to 4 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table.

One table at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests. (Valued at \$320)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags





Breakfast and Refreshment Breaks Sponsorship

BREAKFAST SPONSORSHIP	COFFEE/REFRESHMENT BREAK
\$2,500	\$2,500
Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor	Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App	Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App
Two employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).	Two employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).	Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).
Full-page advertisement in the Conference App	Full-page advertisement in the Conference App

Sunday Night Reception Sponsor



\$3,000

Major emphasis on all Conference materials (including the Conference App and signage) and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Reception indicating your organization as the sponsor and noted as such in the Conference App.

Reservations for four at the Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Reception and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Two reservations at the Awards Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Full-page advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



Monday Night Reception Sponsor



\$3,000

Major emphasis on all Conference materials (including the Conference App and signage) and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Reception indicating your organization as the sponsor and noted as such in the Conference App.

Reservations for four at the Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Reception and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Two reservations at the Awards Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Full-page advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags





Registration & Information Center Sponsorship

\$2,750



Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

Three reservations at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120)

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500)

Full-page advertisement in the Conference App

