

# —THE COLLEGE FUNDING COACH®

Little-Known Secrets of Paying for College

## PARENT WORKSHOPS

### CURRENTLY SCHEDULING

Contact The College Funding Coach® to book your preferred date to host our free presentation.

[www.thecollegefundingcoach.org](http://www.thecollegefundingcoach.org)  
(800) 969-2362



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#### Meet the Founder:

Brock T. Jolly, CFP®, ChFC®, CLU®, CLTC, CASL®, CFBS®, is a Financial Advisor and regular educator in community and professional groups on college financing, tax reduction strategies, and retirement planning. His practice is dedicated to helping families implement creative long-term financial strategies to fund college and retirement with minimal out-of-pocket costs.

*"Regardless of the audience, the message is consistent: college is getting more and more expensive every year, and unless a family develops an informed strategy whether that is optimizing your eligibility for need-based aid or maximizing your liquidity and cash flow—it is difficult to "win" the college funding game".*



Skyrocketing college costs and competing financial priorities have left families stressed, leading to confusion and resulting in missed opportunities for numerous students. Planning for college expenses is now a must for families, but figuring out the savings and payment route has never been more complex.

Founded in 2002, **The College Funding Coach®** mission remains steadfast: empowering families with the comprehensive knowledge and tools necessary to make informed decisions. Parents don't know what they don't know! Our unique workshop complements school counselors' valuable work and fierce dedication throughout the nation, from elementary to high school. Partner with us to bring this critical information to your school community.

## Workshop – Topics Covered

- ✓ Comprehensive • *Early and late-stage college funding strategies*
- ✓ Save & Pay for College • *Practical strategies for balancing both*
- ✓ Funding for Multiple Kids • *Timely tips for families*
- ✓ Maximizing Scholarships & Loans • *Understanding the rules of the game*
- ✓ Financial Aid • *Everything a family needs to know*
- ✓ No Need-Based Aid? No Problem • *Alternatives for families who don't qualify*
- ✓ Protect Your Retirement • *Protect your future while supporting your student*

## How We Support Your Parent Communities!

- Parent Mini Vault
- Monthly Webinars
- Newsletters
- One-on-one advice

## What We Don't Do

- Charge Fees • *Workshops are free for schools and organizations*
- Replace Counselors • *We complement*
- Sell to Parents • *Just expert advice*

*"Thank you. The amount of info you share with families is relevant and incredibly in-depth, considering the hour-and-a-half time frame. Jimmy and Stacy's knowledge and tips are invaluable to any family with a child. The fact that you offer these webinars for free is amazing!"*

*Erin O' Leary, Director of College Counseling, Bishop Ireton High School*

**Request a date. We do the rest!**



Please call The College Funding Coach® to learn about our highly regarded, informative workshop for your parents.  
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