

# *Navigating the Waves* of **INNOVATION**



MARYLAND  
SCHOOL  
COUNSELOR  
ASSOCIATION



March 23-24, 2025 • Hyatt Regency Chesapeake Bay, Cambridge, MD

## SPONSORED BY



## CORE SKILLS BUILDING WORKSHOP SPEAKER



Sunday, March 23 | 2:00 p.m. – 5:00 p.m.

### Navigating the Future: Exploring AI in School Counseling

#### Russ Sabella

**ABOUT THIS SESSION:** Join Russ for an insightful keynote presentation that delves into the realm of Artificial Intelligence (AI) in the context of school counseling. This engaging session is designed for school counselors seeking to comprehend the fundamentals of AI and its application in their profession. Dr. Sabella will equip school counselors with the knowledge and insights needed to leverage AI effectively, fostering a future-ready approach to school counseling. Don't miss this opportunity to explore the transformative potential of AI in shaping the future of your work.



**SPEAKER BIO:** Dr. Russell Sabella is currently a Professor of Counseling in the College of Health Professions & Social Work, Florida Gulf Coast University and President of Sabella & Associates. He is well known for his Technology Boot Camp for Counselors workshops conducted throughout the country. Dr. Sabella is Past President (2003-2004) of the American School Counselor Association. He has trained and consulted with thousands of school counselors, educators, parents, and organizational leaders throughout the country.

Russ is the co-author of two books entitled *Confronting Sexual Harassment Learning Activities for Teens* and *Counseling in the 21st Century: Using Technology to Improve Practice*. He is also the author of the popular *SchoolCounselor.com*, *A Friendly and Practical Guide to the World Wide Web* as well as *GuardingKids.com*, *A Practical Guide to Keeping Kids Out of High Tech Trouble*.

## LUNCHEON KEYNOTE SPEAKER



Monday, March 24 | 11:15 a.m. – 12:45 p.m.

### Personal Climate and Culture... It's Up to You

#### Gerry Brooks

**ABOUT THIS SESSION:** Gerry uses his videos to develop a strategy for making the workplace a pleasant place where faculty, administrators, and support staff all maintain mutual respect, regardless of personal differences, resulting in more efficient and fulfilled workers.



Gerry will share policies that he has incorporated that promote a healthy respectful working relationship even when opinions differ. He will also share ideas that maximize opportunities to get to know staff members and create camaraderie, taking advantage of 15 seconds here and there throughout the day.

**SPEAKER BIO:** Gerry Brooks has been an educator for 20 years, beginning as a third-grade teacher in Palm Bay, FL. He earned his master's in administration and has been an elementary principal for 12 years. Originally using humorous videos to encourage his staff, Gerry has become a national encourager for teachers through social media and speaking events. He is a voice for teachers, but his passion is leading others to be responsible for their own personal climate and culture in the workplace. His book, *Go See the Principal*, outlines strategies for taking on this responsibility. Gerry and his wife, Kelly, have 3 adult children and live in Lexington, KY.

## ~ TENTATIVE SCHEDULE ~

### **Sunday, March 23, 2025**

1:00 p.m. – 6:00 p.m.	Registration & Information Center Open
1:00 p.m. – 6:00 p.m.	Exhibits Open
1:00 p.m. – 2:00 p.m.	Networking Events
2:00 p.m. – 5:00 p.m.	Core Skills Building Workshop – Russ Sabella
3:15 p.m. – 3:45 p.m.	Break – Visit Exhibitors
5:00 p.m. – 6:00 p.m.	Reception
7:00 p.m. – Until	Awards Soirée (additional cost required)

### **Monday, March 24, 2025**

7:00 a.m. – 3:00 p.m.	Registration & Information Center Open
7:00 a.m. – 3:00 p.m.	Exhibits Open
7:00 a.m. – 8:00 a.m.	Continental Breakfast
8:00 a.m. – 8:45 a.m.	MSCA President's Welcome and Information Session
8:45 a.m. – 9:00 a.m.	Break – Visit Exhibitors
9:00 a.m. – 9:50 a.m.	Breakout Session 1
9:50 a.m. – 10:10 a.m.	Coffee Break with Exhibitors
10:10 a.m. – 11:00 a.m.	Breakout Session 2
11:00 a.m. – 11:15 a.m.	Break – Visit Exhibitors
11:15 a.m. – 12:45 p.m.	Keynote Luncheon – Gerry Brooks
12:45 p.m. – 1:00 p.m.	Break – Visit Exhibitors
1:00 p.m. – 1:50 p.m.	Breakout Session 3
1:50 p.m. – 2:05 p.m.	Break – Visit Exhibitors
2:05 p.m. – 2:55 p.m.	Breakout Session 4

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_ PRONOUNS \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_ ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_ COUNTY \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( ) \_\_\_\_\_ CELL PHONE ( ) \_\_\_\_\_

IS THIS YOUR FIRST YEAR?  YES  NO

DO YOU REQUIRE ADA ACCOMMODATIONS?  YES  NO IF YES, PLEASE SPECIFY: \_\_\_\_\_

Please Circle Your Status:	Professional Member*	Student Member*	Non-Member
<b>A. Full Conference (March 23-24, 2025)</b>			
<input type="checkbox"/> Early Bird Registration** (by Jan 31, 2025)	\$210 per person	\$100 per person	\$270 per person
<input type="checkbox"/> Regular Registration (after Jan 31, 2025)	\$245 per person	\$110 per person	\$305 per person
<b>B. MSCA Membership*</b>	\$40 per person	\$25 per person	
<b>C. Awards Soirée (Dinner)</b>	\$60 per person		

\* Your MSCA membership must be good through March 24, 2025 to qualify for these rates. If you register as a member and your membership lapses before the conference, you will be asked to renew your membership. If you do not renew, you will be charged the difference between the member rate and non-member rate.

\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

A. Full Conference	\$ _____
B. MSCA Membership	\$ _____
C. Awards Dinner	\$ _____
<b>Total Due (A+B+C)</b>	\$ _____

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** [www.ncyionline.org/md-scac](http://www.ncyionline.org/md-scac)

**EMAIL:** [registrations@ncyi.org](mailto:registrations@ncyi.org)

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**  
A W-9 is available on the website.

### PAYMENT METHOD

**PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.  
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

**CHECK ENCLOSED** (PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

**CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after February 23, 2025. All cancellations before February 23, 2025 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

## Hyatt Regency Chesapeake Bay

100 Heron Blvd, US-50, Cambridge, MD 21613



### Make Hotel Reservations Early! Limited Availability!

All events of the Conference will be located in the Convention Center. Standard rooms at the hotel may be reserved at the **special conference rate:**

**\$135 plus tax**

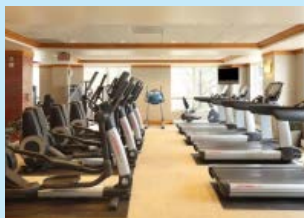
This rate is valid through **February 28, 2025**, as long as rooms are available in the block.

### To make hotel reservations:

**Call: 800-233-1234** Please be sure to mention group code "G-PW8Q."

### Register Online:

Go to [www.ncyionline.org/md-scac](http://www.ncyionline.org/md-scac). Under the "Accommodations" section follow the instructions for the hotel's reservation system.



## Come Learn and Play!

The Hyatt Regency in Chesapeake is on the Choptank River in Dorchester County. Savor regional specialties at Water's Edge Grill located in the Hyatt, or visit many fine restaurants for fresh seafood and waterfront dining. If looking for some retail therapy check out the antique stores, boutiques, and country stores you will find nearby. Visit local landmarks like the Choptank River Lighthouse, or experience the local heritage by taking a historic tour or visiting the Harriet Tubman Byway. There is tons to do around Cambridge, so you can work and play!



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!