



# LEAD. EMPOWER. ADVOCATE.

November 18-19, 2024  
Radisson Plaza Hotel at Kalamazoo Center



**MICHIGAN SCHOOL COUNSELOR ASSOCIATION**  
Fall Conference

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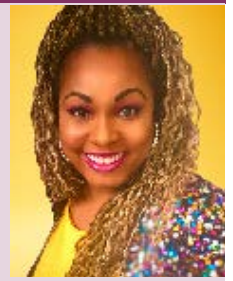
**iWellness CENTER**

**Monday, November 18 | 1:00 p.m.**

Monday Keynote Session Speaker

## **Passion, Purpose, Position**

### **Ashley Wright**



**ABOUT THIS SESSION:** Are you an educator feeling stuck in a rut? Do you yearn for a sense of purpose in your work? “Passion. Purpose. Position” – a call to action for educators to unleash their unique gifts and transform their communities. Join Ashley for an inspiring keynote session where you’ll discover how to harness your passion, find your purpose, and position yourself as a change agent in education.

When you identify your strengths and align them with your goals, you’ll truly discover the impact you can have in your school and beyond, and leave a legacy with every individual you encounter. Become transformed and motivated to make a difference in the lives of your students, staff, and community.

**SPEAKER BIO:** Born and raised in Houston, TX, Ashley Wright has been an educator for the past 14 years, and a certified school counselor and licensed professional counselor for the past 5 years. Her experience as an elementary classroom teacher helped her to realize students were having endless challenges that dealt with home, school, and peers. She later decided to become a school counselor in order to fully serve and connect with students campus-wide and in her community. This move enabled her to reach more students with social-emotional support and strategies/tools to enhance their resilience and relationships.

Recently recognized as the 2022 American School Counselor of the Year Finalist and 2021 Texas School Counselor of the Year, Ashley continues as a national speaker and advocate of the profession to teach students and educators to accept diversity, increase self-esteem, build character and maintain resilience. It is her divine belief that “Every human being has the unlimited potential to make positive change in one’s life.”

**Tuesday, November 19 | 8:30 a.m.**

Tuesday Keynote Session Speaker



# **Building Proactive Systems to Break the Cycle of Reactivity**

## **Terri Tchorzynski**

**ABOUT THIS SESSION:** Over the last few years it has become evident that the plates of school counselors across the nation have become increasingly full of challenges, such as staff shortages, increased mental health needs for adults and students, increased rates of truancy, decreased rates of academic achievement, and a noticeable lack of social skills and conflict resolution across all developmental stages. This list could go on!

Redesigning our systems to be more proactive is an essential part of breaking the cycle of reactivity that oftentimes leads to burnout and frustrations. Discover frameworks, strategies, and best practices that will leave you feeling empowered to embrace new concepts that may be unfamiliar and uncomfortable at first, but might be exactly the new approach that is needed to transform our student supports to be more comprehensive across all service providers, preventative in practice, and inclusive of ALL students.

**SPEAKER BIO:** As Executive Director of Transformational Partnerships for Hatching Results, Terri leads a team of nationally recognized consultants who work with school counselors and administrators across the country to develop comprehensive, data-informed programs that are centered on supporting the needs of ALL students. Prior to Terri's current role with Hatching Results, she served 18 years in education as both a high school English teacher and school counselor where she was able to lead her department in becoming one of the first schools in the state of Michigan to become a Recognized ASCA Model Program and was named the 2017 National School Counselor of the Year. As Terri travels the country to support the development of comprehensive school counseling programs, she continues to fuel her passions for both career development and the state of school counseling in Michigan as most recently having served as an Advisory Panel Member for the US Department of Education Office of Career and Technical Education, as well as the President of the Michigan School Counselor Association.

## ~ TENTATIVE SCHEDULE ~

### Monday, November 18, 2024

- 11:00 a.m. – 5:00 p.m. Registration
- 11:00 a.m. – 6:00 p.m. Exhibits Open
- 1:00 p.m. – 2:30 p.m. Welcome and Keynote Speaker – Ashley Wright
- 2:50 p.m. – 3:50 p.m. Breakout Session 1
- 3:50 p.m. – 4:15 p.m. Coffee Break with exhibitors
- 4:15 p.m. – 5:15 p.m. Breakout Session 2
- 5:15 p.m. – 6:30 p.m. President’s Reception with Exhibitors

### Tuesday, November 19, 2024

- 7:00 a.m. – 8:30 a.m. Registration and Breakfast
- 7:00 a.m. – 3:00 p.m. Exhibits Open
- 8:30 a.m. – 9:30 a.m. Keynote Session – Terri Tchorzynski
- 9:45 a.m. – 10:45 a.m. Breakout Session 3
- 11:00 a.m. – 12:00 p.m. Breakout Session 4
- 12:00 p.m. – 1:30 p.m. Celebration Lunch
- 1:45 p.m. – 2:45 p.m. Breakout Session 5
- 3:00 p.m. – 4:00 p.m. Breakout Session 6
- 4:00 p.m. Adjourn

## REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) \_\_\_\_\_

JOB TITLE - (REQUIRED PLEASE) \_\_\_\_\_

ORGANIZATION/SCHOOL DISTRICT \_\_\_\_\_

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) \_\_\_\_\_

WORK ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

WORK PHONE ( \_\_\_\_\_ ) \_\_\_\_\_ CELL PHONE ( \_\_\_\_\_ ) \_\_\_\_\_

### A. Full Conference (Nov 18-19, 2024)

**Early Register\*\*\*** (by Sept 15, 2024)

**Regular Registration** (after Sept 15, 2024)

PROFESSIONALS & AFFILIATES		GRADUATES / RETIREES	
Members*	Non-Member**	Members*	Non-Member**
\$180	\$245	\$135	\$170
\$200	\$265	\$135	\$170

### B. Annual MSCA Membership Renewal

**Membership**

\$65	Included in Registration**	\$35	Included in Registration**
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\* Membership must be good through November 19, 2024 to be eligible for member rates.  
If membership expires before November 19, add MSCA Membership Renewal (B) to your total.

\*\* Registering as a Non-member includes 1 year membership to MSCA.

\*\*\* To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

**Amount Due (A+B)**

\$ \_\_\_\_\_

**REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.**

### How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

**WEBSITE:** www.ncyionline.org/mi-scac

**EMAIL:** registrations@ncyi.org

**FAX:** 423-899-4547

**PHONE:** 866-318-6294

**MAIL:** National Center for Youth Issues  
P.O. Box 22185  
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

### PAYMENT METHOD

**PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.

(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)

**CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)

**CREDIT CARD**  PERSONAL  CORPORATE

CARD NO. \_\_\_\_\_ EXP. DATE \_\_\_\_\_ CID# \_\_\_\_\_

NAME ON CARD (PLEASE PRINT) \_\_\_\_\_

CREDIT CARD BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

AUTHORIZED SIGNATURE \_\_\_\_\_ EMAIL \_\_\_\_\_

**CANCELLATION POLICY:** If we are forced to cancel the MSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after October 18, 2024. All cancellations before October 18, 2024 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.



## Radisson Plaza Hotel at Kalamazoo Center

100 W Michigan Ave, Kalamazoo, MI 49007

### Make Hotel Reservations Early! Limited Availability!

All events of the conference will be located at the Radisson Plaza Hotel at Kalamazoo Center. Standard rooms at the hotel may be reserved at a **special conference rate of \$169 plus tax**. This rate is **valid through October 25, 2024**.

#### To make hotel reservations:

**Call: (269) 343-3333**. Please be sure to mention the Michigan School Counselor Association Fall Conference.

#### Book Online:

Go to [www.ncyionline.org/mi-scac](http://www.ncyionline.org/mi-scac). Under the "Accommodations" section, follow the instructions for the hotel's reservation system.



## OVERFLOW HOTEL

If the Radisson Plaza Hotel is full, we have opened room blocks within easy walking distance.



### Home2 Suites by Hilton Kalamazoo Downtown

303 North Rose Street, Kalamazoo, MI 49007

Home2 Suites is within quick walking distance from the Radisson. Standard rooms at the hotel may be reserved at a special conference rate of **\$169 plus tax**. This rate is valid through **November 9, 2024**. Breakfast is included in the rate. Parking is \$20.00 a day.

**TO RESERVE A ROOM ONLINE:** Go to [www.ncyionline.org/mi-scac](http://www.ncyionline.org/mi-scac) and follow the hotel link in the "Accommodations" section directly to the Hilton Garden Inn's reservation system.

You can also book a room by calling **(269) 276-0699**. Be sure to mention the Michigan School Counselor Association Fall Conference.

# Come Learn and Play!

Located in the heart of downtown Kalamazoo, you will find tons to do with your free time. Adjacent to the hotel is the Kalamazoo Mall, the first outdoor pedestrian mall in the United States. The Mall features revitalized Art Deco buildings, specialty shops, chic restaurants, unique coffee shops and lively brewpubs. You can also visit one of the many museums downtown, such the Kalamazoo Institute of Arts or the Kalamazoo Valley Museum. A short walk from the hotel is Bronson Park, sometimes referred to as Kalamazoo's "front porch," where you can enjoy the outdoors amidst the concrete jungle. There is tons to do around Kalamazoo, so you can learn and play!



**We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!**