



 KENTUCKY  
SCHOOL  
COUNSELOR  
ASSOCIATION

# LIGHTS, CAMERA, ADVOCACY

**STAND UP. SPEAK UP.  
SHOW UP.**

SEPTEMBER 10-12, 2025  
GRIFFIN GATE MARRIOTT RESORT AND SPA • LEXINGTON, KY

## SPONSORSHIP PACKAGE

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YOUTH ISSUES



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## Benefits Received By All Sponsors

*All major sponsors that provide at least \$2,000 in cash will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$550)
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.* 

**BENEFITS RECEIVED BY ALL SPONSORS**





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## Opening Keynote Session Sponsorship

**\$5,000**

Dedicated PowerPoint slide recognition will be displayed throughout the Keynote Session indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Logo recognition on signage placed at the entrance to the Keynote Session.

The CEO, or his/her designee will be introduced at the Keynote Session and given **3 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Keynote Session. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$550).

**Full-page program acknowledgment** in the Participants Manual.

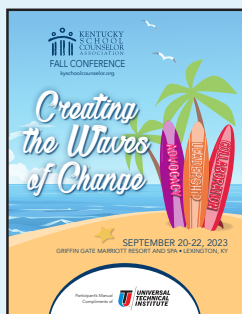
Opportunity to insert materials into Participant's Tote Bags



OPENING KEYNOTE SESSION SPONSORSHIP



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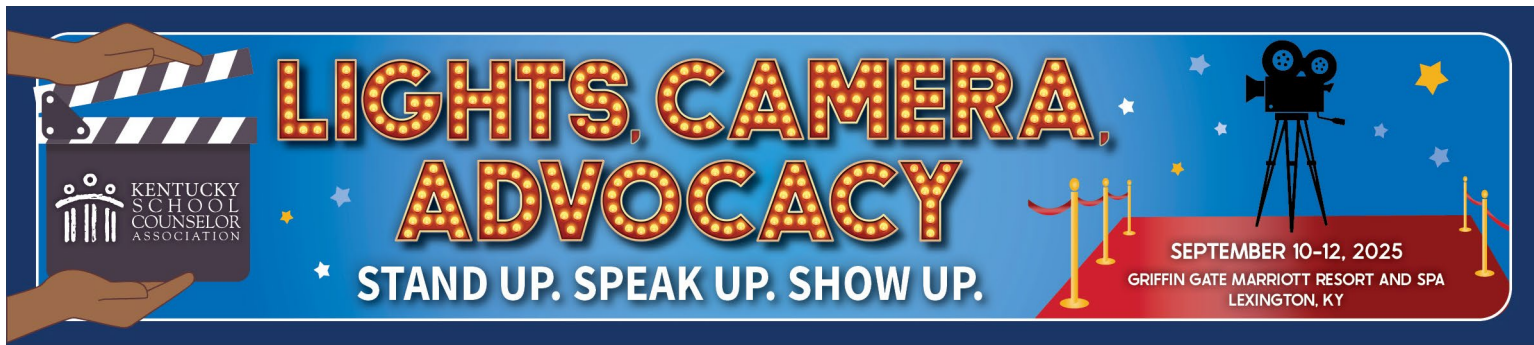


## Promotional Items Sponsorship

PARTICIPANTS TOTE BAG	PARTICIPANTS MANUAL
\$3,500	\$3,000
The organization's name and logo will be the <b>only sponsor</b> featured on the Participants Tote Bag.	The organization's name and logo will be the <b>only sponsor</b> indicated on the front of the Participants Manual, and will also be indicated on every page.
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.	Inclusion of the organization's name and logo on major sponsor recognition signage.
Full-page program acknowledgment in Participants Manual.	Full-page program acknowledgment in Participants Manual.
Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).	Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).
Opportunity to insert materials into Participant's Tote Bags	Opportunity to insert materials into Participant's Tote Bags

PROMOTIONAL ITEMS SPONSORSHIP





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**Thanks!**  
To Our  
**Closing  
Keynote Session  
Sponsor**



## Closing Keynote Session Sponsorship

**\$4,000**

**Dedicated PowerPoint slide recognition** will be displayed throughout the Closing Keynote Session indicating your organization as the sponsor and also noted as such in the Participants Manual.

**Prominent logo placement** on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

**Logo recognition on signage** placed at the entrance to the Keynote Session.

The CEO, or his/her designee will be introduced at the Keynote Session and given **3 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Keynote Session. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$550).

**Full-page program acknowledgment** in the Participants' Manual.

**Opportunity to insert materials** into Participants' Tote Bags



**CLOSING KEYNOTE SESSION SPONSORSHIP**



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## Thursday Box Lunch Exclusive Sponsorship

**\$3,500**

Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

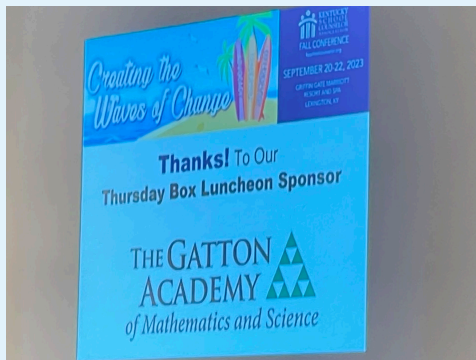
Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Full-page program acknowledgment in the Participants Manual.

Opportunity to insert materials in Participants' Tote Bags.



**THANKS!** To Our  
**Thursday Box Luncheon  
Sponsor**

**THE GATTON  
ACADEMY**   
*of Mathematics and Science*



**THURSDAY BOX LUNCH EXCLUSIVE SPONSORSHIP**





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## Event Sponsorship Opportunities



### Wednesday Afternoon

### Pre-Conference Learning Sessions Exclusive Sponsorship

**\$2,500**

Exclusive logo recognition on dedicated PowerPoint slides at the Pre-Conference Learning Institute.

Exclusive logo recognition on signage placed outside the entrance to each Pre-Conference session.

Major Logo Recognition on all conference promotional materials, including the conference website.

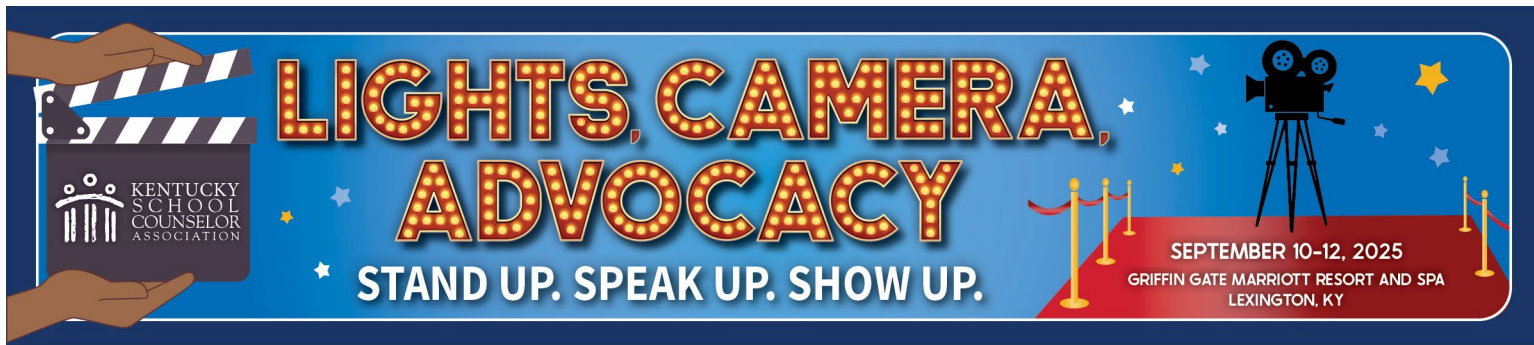
A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Introduction of a sponsor representative at each Pre-Conference session and the opportunity to bring remarks to attendees (3-5 minutes).

Full-page program acknowledgment in Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags.





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## Continental Breakfast Sponsorship

Sponsorship is for both Thursday and Friday's Continental Breakfast

**\$2,750**

Exclusive, dedicated signage recognition will be displayed throughout the Breakfast Service Area indicating your organization as the sponsor and noted as such in the Participants Manual.

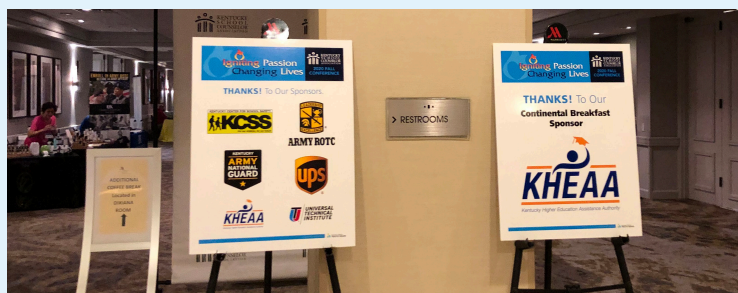
Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Full page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.



CONTINENTAL BREAKFAST SPONSORSHIP





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## Refreshment Breaks Sponsorship

**\$2,500**

**Exclusive, dedicated signage recognition** will be displayed throughout the Break Area indicating your organization as the sponsor and noted as such in the Participants Manual.

Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

**Major Logo Recognition** on all conference promotional materials, including the conference website.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

**1/2-page program acknowledgment** in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.



**REFRESHMENT BREAKS SPONSORSHIP**





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## Registration & Information Center Sponsorship

**\$2,500**

Exclusive, dedicated signage recognition will be displayed throughout the Registration Area indicating your organization as the sponsor and noted as such in the Participants Manual.

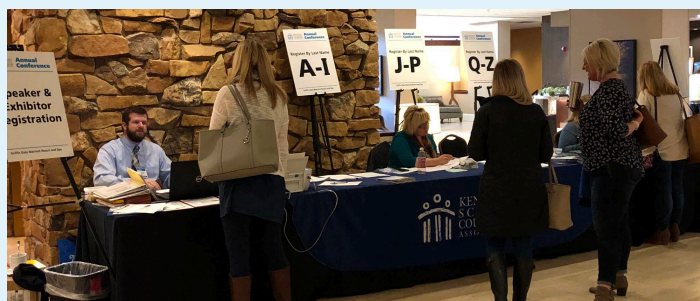
Prominent logo placement on the main sponsor recognition PowerPoint slideshow, displayed throughout the conference in the main ballroom.

Major Logo Recognition on all conference promotional materials, including the conference website.

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

1/2-page program acknowledgment in Participants Manual.

Opportunity to insert materials into Participants' Tote Bags.



REGISTRATION & INFORMATION CENTER SPONSORSHIP