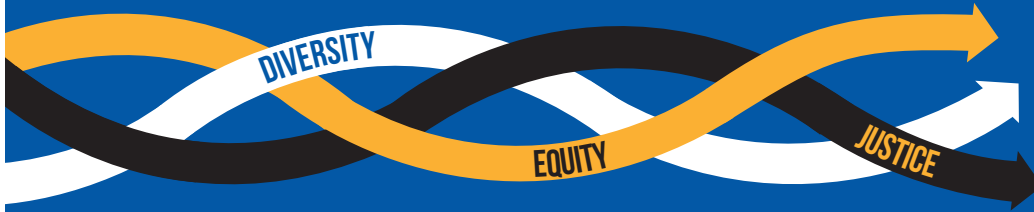


Visit www.ncyionline.org/psscac for more information

BE THE DIFFERENCE

SCHOOL COUNSELORS FOR DIVERSITY, EQUITY, AND JUSTICE



JANUARY 23-25, 2025 WESTIN HILTON HEAD RESORT AND SPA, HILTON HEAD ISLAND, SC



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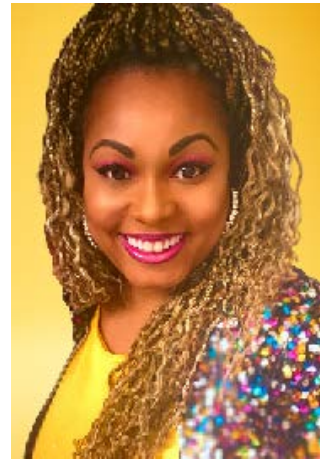


Friday, January 24 | 8:00 a.m.

Passion, Purpose, Position

Ashley Wright

ABOUT THIS SESSION: Are you an educator feeling stuck in a rut? Do you yearn for a sense of purpose in your work? “Passion. Purpose. Position” – a call to action for educators to unleash their unique gifts and transform their communities. Join Ashley for an inspiring keynote session where you’ll discover how to harness your passion, find your purpose, and position yourself as a change agent in education.



When you identify your strengths and align them with your goals, you’ll truly discover the impact you can have in your school and beyond, and leave a legacy with every individual you encounter. Become transformed and motivated to make a difference in the lives of your students, staff, and community.

SPEAKER BIO: Born and raised in Houston, TX, Ashley Wright has been an educator for the past 14 years, and a certified school counselor and licensed professional counselor for the past 5 years. Her experience as an elementary classroom teacher helped her to realize students were having endless challenges that dealt with home, school, and peers. She later decided to become a school counselor in order to fully serve and connect with students campus-wide and in her community. This move enabled her to reach more students with social-emotional support and strategies/tools to enhance their resilience and relationships.

Recently recognized as the 2022 American School Counselor of the Year Finalist and 2021 Texas School Counselor of the Year, Ashley continues as a national speaker and advocate of the profession to teach students and educators to accept diversity, increase self-esteem, build character and maintain resilience. It is her divine belief that “Every human being has the unlimited potential to make positive change in one’s life.”

Ashley will also be presenting a breakout session.

Visit 40+ Exhibitors at the Conference!



Thursday, January 23, 2:00 p.m. - 5:00 p.m.

The Pre-Conference Learning Sessions include additional opportunities for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee. Sessions are at a minimal fee.** Space is limited for all sessions. Interested participants are encouraged to register early.

All Pre-Conference sessions are being held at the same time, so you may only choose one session to attend.

1. Motivating Challenging Students

Amie Dean

ABOUT THIS SESSION: Like many of you, I have had classes, and often students, which led me to think, “How will I make it this year?” I have spent my career as a classroom teacher searching for and learning which strategies work with students. My only criteria: positive and practical! This session is designed for teachers who believe that every student has a gift to offer the world. We have to find ways to help them realize it.

SPEAKER BIO: Amie Dean, M.Ed., B.A. has worked in education for 28 years. She has experience teaching at all levels, and has taught both special and general education. She was with Fulton County Schools (GA) for ten years, four of which she provided support to teachers and students as the Student Support/ RTI Coordinator for her middle school. She holds a Master’s degree in Education and is Nationally Board Certified as an Exceptional Needs Specialist. With 28 years’ experience as an educator and 14 years as a professional consultant, Amie has worked with thousands of teachers, counselors and administrators in over 250 districts to improve best practices in behavior support, student engagement, and differentiated instruction. Amie has trained with Dr. Rick DuFour, Dr. Kay Burke, Dr. Spencer Kagan, Dr. Ruby Payne, and many others. Amie is also an author of many books, including *Your Happy Heart*, *There’s No Dream Too Tall*, and *15-Minute Focus: Behavior Interventions: Strategies for Educators, Counselors, and Parents* and accompanying Workbook.

Amie will also be presenting a breakout session.



2. Diversity, Equity & Inclusion in the Workplace

Lisa Koenecke

ABOUT THIS SESSION: We’re hearing the terms diversity, equity, and inclusion more and more. What exactly do these terms mean and more importantly, how do they factor into our relationships both at work and at home? During this interactive session, we’ll share ideas to develop a better understanding of how our policies and procedures can help or hinder our diversity and inclusion efforts. Attendees will work collaboratively to discover how best to:

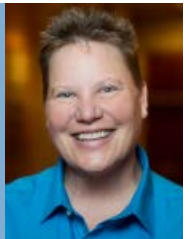
- Reduce prejudice
- Manage behavior
- Consider better decision making
- Develop trust

SPEAKER BIO: As an experienced and energetic Diversity, Equity, and Inclusion (DEI) professional speaker and facilitator, Lisa specializes in counteracting unconscious bias and LGBTQ+ inclusion in business. Her impact is amplified through strengthening each person’s allyship. With a demonstrated history of working in secondary education and a passion toward community and social services, she is an expert in counseling, crisis intervention, educational leadership, and program development.

After receiving her Diversity & Inclusion certification from Cornell University, Lisa has also earned her LGBT Business Enterprise Certification from the National LGBT Chamber of Commerce. Being an expert in LGBTQ+ issues has allowed her to present internationally and from coast to coast. Lisa also holds the Inclusion Institute Certified Diversity Practitioner certification (IICDP) and a MS degree in Counseling.

Lisa’s speaking style can best be described as dynamic, energetic, and interactive. After 12 years of being a middle school counselor, she is now an adjunct instructor at Lakeland University training the next generation of school counselors.

Lisa will also be presenting a breakout session.



3. Your Mental Health Matters: Modeling What You Teach!



Loren Dittmar

ABOUT THIS SESSION: As School Counselors, we are often pulled in a million directions at once, and it's so easy to get into the habit of giving more than humanly possible. If you're exhausted, overwhelmed, and need to develop better balance, join Dr. Dittmar in this interactive session about modeling the things we teach our students: boundaries, self-care, and optimism. And discover how to sustain this throughout the years of your career.

SPEAKER BIO: Dr. Loren Dittmar is a Professional School Counselor with 22 years of experience, including 17 years in schools and 5 years in clinical settings. He is the Director of School Counseling at a Title 1 high school in Charleston, SC. Loren is also an adjunct professor with 8 years of teaching experience. He is the current Director of the Emerging Leaders Program for the Palmetto State School Counselors Association and Co-Director of the PSSCA annual conference. Dr. Dittmar previously served on the Board of Directors of the California Association of School Counselors, and with his PhD in Psychology, he served as their lead expert in the development of the mental health section of the covid19k12counseling.org website.

Dr. Dittmar is a sought-after conference presenter on the topics of school mental health and suicide prevention. With his personal and professional experiences of loss due to suicide, his audiences not only have an incredibly moving experience, but walk away with practical tools and resources.

Loren has been married for 13 years to his wife, Cami, and they have 4 children, ages 9 through 20. Together they have fostered several children and their journey of raising an 'expanded version' of a family has brought a unique and real-world perspective to Loren's presentations on various educational topics.

Loren will also be presenting a breakout session.

4. Big T and little t: Creating a Trauma-Sensitive School Environment



Raychelle Lohmann

ABOUT THIS SESSION: Nearly a quarter of the nation's youth will experience a traumatic event by age 16. Trauma can significantly impact young people's physical and mental health, affecting their ability to learn and excel academically. Therefore, schools are crucial in creating safe, supportive environments that foster resilience and promote healing. Whether it's a Big T event (i.e., unexpected loss of a loved one), little t occurrence (i.e., moving to a new school), or multiple complex traumas (i.e., exposure to pervasive abuse), the psychological effects can extend across a lifetime. Fortunately, there are essential coping skills that, if taught and nurtured, can significantly increase a youth's ability to heal and persevere. This interactive presentation aims to teach participants about Big T and little t events and explore trauma's neurological impact on young people. Furthermore, emphasis will be placed on building skills and implementing strategies to create a trauma-sensitive school environment where students do more than survive; they thrive.

SPEAKER BIO: Raychelle Cassada Lohmann, Ph.D., is a counselor educator, clinical mental health counselor, school counselor, and international author of numerous books, including three in the *15-Minute Focus series: Digital Citizenship, Anger, Rage and Aggression*, and *Growth Mindset, Resilience, and Grit*, along with many others. Raychelle has expertise in a wide range of issues affecting children and adolescents, from anger and aggression to anxiety and depression to sexual trauma and bullying. Raychelle attended North Carolina State University, receiving her B.A. in psychology, her M.S. in counselor education, and her Ph.D. in counseling and counselor education. With 25 years in the counseling profession, Raychelle has devoted much of her time to working with children, adolescents, parents, and educators.

Raychelle is a licensed clinical mental health counselor supervisor and licensed school counselor in NC. She is also a licensed professional counselor in SC. Additionally, Raychelle is an EMDR-certified provider and holds the following certifications: Approved Clinical Supervisor (ACS), Board Certified Telemental Health Provider (BCTMH), Certified Clinical Trauma Professional (CCTP), and Global Career Development Facilitator (GCDF).

Raychelle will also be presenting a breakout session.

~ TENTATIVE SCHEDULE ~

THURSDAY, JANUARY 23, 2025

1:00 p.m. to 7:00 p.m.	Registration Open
1:00 p.m. to 5:30 p.m.	Exhibits Open
2:00 p.m. to 5:00 p.m.	Pre-Conference Learning Sessions
5:00 p.m. to 6:00 p.m.	PSSCA Board Meeting

FRIDAY, JANUARY 24, 2025

7:00 a.m. to 4:30 p.m.	Registration Open
7:00 a.m. to 7:00 p.m.	Silent Auction
7:30 a.m. to 8:30 a.m.	Graduate Student Orientation
7:30 a.m. to 4:30 p.m.	Exhibits Open
8:00 a.m. to 10:00 a.m.	Opening Session Welcome, Roll Call, Awards, and Keynote Speaker – Ashley Wright
10:00 a.m. to 10:30 a.m.	Break – Visit Exhibitors
10:30 a.m. to 11:30 a.m.	Breakout (Program) Session One
11:30 a.m. to 12:30 p.m.	Break – Boxed Lunches (Share Level Sessions)
12:30 p.m. to 1:30 p.m.	Breakout (Program) Session Two
1:30 p.m. to 2:00 p.m.	Break – Visit Exhibitors
1:30 p.m. to 3:30 p.m.	Graduate Student Poster Sessions
2:00 p.m. to 3:00 p.m.	Breakout (Program) Session Three
3:00 p.m. to 3:30 p.m.	Break – Visit Exhibitors
3:30 p.m. to 4:30 p.m.	Breakout (Program) Session Four
5:00 p.m. to 7:00 p.m.	Members Mingle and Silent Auction Winners

SATURDAY, JANUARY 25, 2025

6:30 a.m. to 7:30 a.m.	Fun Run/Walk (weather permitting)
7:30 a.m. to 12:00 p.m.	Registration Open
8:00 a.m. to 11:30 a.m.	Exhibits Open
8:00 a.m. to 9:00 a.m.	Breakout (Program) Session Five
9:00 a.m. to 9:15 a.m.	Break – Visit Exhibitors
9:15 a.m. to 10:15 a.m.	Breakout (Program) Session Six
10:15 a.m. to 10:30 a.m.	Break – Final Chance to Visit Exhibitors
10:30 a.m. to 11:30 a.m.	Breakout (Program) Session Seven
11:30 a.m. to 12:00 p.m.	Business Meeting and Door Prizes

REGISTRATION



You can save \$50 on your conference registration by becoming a member of the PSSCA for only \$35!
Before registering for the conference, please visit the PSSCA web page and become a member or renew your annual membership to save.
Go to www.psschoolcounselor.org and click the "JOIN NOW" link.

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____ COUNTY _____

CITY _____ STATE _____ ZIP _____

WORK PHONE (_____) _____ CELL PHONE (_____) _____

T-SHIRT SIZE: S M L XL XXL XXXL

Professional/Affiliate
Member*

Non-Member

Graduate Student*/
Retiree*

A. MAIN Conference - Attend both days (Jan. 24-25)

<input type="checkbox"/> Early Register** (by Nov. 24, 2024)	\$150 per person	\$200 per person	\$79 per person
<input type="checkbox"/> Regular Registration (after Nov. 24, 2024)	\$170 per person	\$220 per person	\$99 per person

B. Pre-Conference Learning Sessions (Jan. 23)

Early Register** (by Nov. 24, 2024)	\$45 per person	\$85 per person
Regular Registration (after Nov. 24, 2024)	\$60 per person	\$95 per person

MAIN Conference Attendance Total (A) \$ _____

Pre-Conference Total (B) \$ _____

Total Due (A + B) \$ _____

Please check the box for the ONE session you plan to attend.

- 1. **Motivating Challenging Students** – Amie Dean
- 2. **Diversity, Equity & Inclusion in the Workplace** – Lisa Koenecke
- 3. **Your Mental Health Matters: Modeling What You Teach!** – Loren Dittmar
- 4. **Big T and little t** – Raychelle Lohmann

* Your membership must be good through Jan. 25, 2025 to be eligible for Member rates.

** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

WEBSITE: www.ncyionline.org/psscac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP. DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the PSSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after December 23, 2024. All cancellations before December 23, 2024 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The PSSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.



The Westin Hilton Head Island Resort & Spa

Two Grasslawn Avenue
Hilton Head Island, SC 29928

The Westin Hilton Head Island Resort & Spa, the Conference's host hotel, has a **conference rate of \$143 a night for single occupancy and \$166 a night for double occupancy, plus tax (resort fee is waived)**. This rate is good on reservations made by **January 6, 2025**. Rooms are limited, and may fill up before January 6 cutoff. The conference rate includes breakfast vouchers to use for a full hot breakfast each morning. The resort includes a variety of complimentary amenities and benefits, including complimentary Wi-Fi in the hotel rooms.

REGISTER ONLINE: Go to www.ncyionline.org/psscac and scroll to the "Accommodations" section. Click on "Book a Room."

Reservations can be canceled, without penalty, up to five days prior to arrival date; cancellations made inside of the five day window will incur a one night fee.

Inquiries can be sent to Raquel.D.Wood@westin.com.



OVERFLOW HOTEL

Hampton Inn

1 Dillon Road • Hilton Head Island, SC 29928

The Hampton Inn by Hilton Head, the Conference's overflow hotel, has a conference rate of **\$129 a night**. This rate is good on reservations made by **January 2, 2025**. The conference rate includes a complimentary breakfast.

TO MAKE HOTEL RESERVATIONS:

CALL: 1-800-HAMPTON or (843) 681-7900 ext 7325. When prompted, choose Reservations. Once on the line with an agent mention you are with the PSSCA Conference Overflow or the group code **P25**.

REGISTER ONLINE: Go to www.ncyionline.org/PSSCAC and scroll to the "Accommodations" section. Click on the Hampton Inn website.

See next page for additional Overflow Hotel



OVERFLOW HOTEL

Home2 Suites by Hilton

836 William Hilton Pkwy
Hilton Head Island, SC 29928

Home2Suites has a conference rate of **\$129 a night**. This rate is good on reservations made by **January 10, 2025**. Rooms are limited, and may fill up before the cutoff. The conference rate includes a complimentary breakfast each morning.

TO MAKE HOTEL RESERVATIONS:

CALL: (843) 802 -2700. Once on the line with an agent mention you are with the PSSCA Conference Overflow or the group code **90A**.

REGISTER ONLINE: Go to www.ncyionline.org/PSSCAC and scroll to the “Accommodations” section. Click on the Home2 Suites By Hampton website.

Come Learn and Play!

In the evening, make sure you take time to relax and enjoy the surrounding area. There is so much to do on Hilton Head Island.

Visit the Tanger Outlets for shopping at places like Ann Taylor, Coach, LOFT Outlet, or Pandora.

Or, you can visit Shelter Cover Harbor & Marina for shopping and dining on the water. Eat at the French Cage, Bistro 17, or ELA’S On The Water for award-winner views and fresh seafood. Shelter Cove also has shopping at places like A&M Provisions, an upscale food market, and Nash Gallery for handcrafted jewelry, blown glass, ceramics, and furniture. Hilton Head Island has a variety of options for your entertainment.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!