



xello

Say Hello to Xello

Software for Creating
Successful Futures



Engage, Empower and Equip Every Student to Succeed

More than any other program, Xello helps K-12 students of all backgrounds, abilities, and aspirations become future ready.



Increase Engagement and Achievement

Increase student engagement with interactive lessons, career and school exploration, and a profile built for each student's future goals.



Enable Successful Transitions

Provide students with all the necessary tools as they navigate through life changes, make important decisions, and prepare for their future.



Every Student Future Ready

Empower students with self-knowledge, encourage them to explore the many careers open to them, and help them build an achievable and exciting plan.



Equip Students with Real World Skills

Build confidence and equip students with the necessary skills needed to succeed in the workforce.

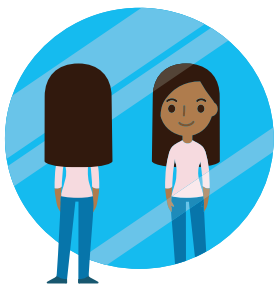


Meet College and Career Readiness Requirements

Meet district and state requirements for college and career readiness with an engaging program that accurately tracks student progress and completion rates.

The Xello Difference: A Model That Connects Self-Knowledge to Future Success

Built with thousands of hours of research with educators, Xello puts students at the center of their journey of self-discovery. Every student will build the skills and knowledge necessary for success in their own unique future.



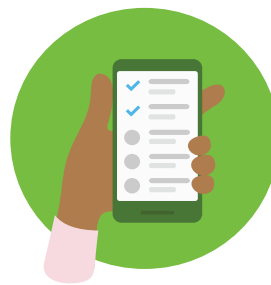
Build Self-Knowledge

Students define their interests, skills, preferences, and aspirations so they can explore the opportunities right for them.



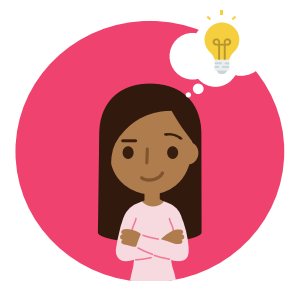
Explore Options

Students learn about career possibilities and educational pathways by exploring rich engaging content and lessons.



Create a Plan

Students create dynamic, actionable plans that outline the steps needed to achieve school, career, and life goals.



Learn & Reassess

As students gain experience, knowledge, and skills, they can reassess and change their plans for the future.

Encourage Students to Build Self-Knowledge

The first step of being future-ready is knowing who you are. Xello helps students discover more about themselves by encouraging them to record and reflect on their strengths, skills, and interests. They learn to think critically about how to apply all they discover to create a plan that gets them excited and ready to explore!



Career Matchmaker

Students participate in an interactive assessment with situation-based questions. Their answers match them with careers that align to their passions and skills, engaging and exciting them in planning for the future.

Personality Style Assessment

Based on the Holland Model, the Personality Style assessment helps students learn why certain careers are a good match for them based on their unique traits, likes and dislikes.

Learning Style Assessment

By completing the Learning Styles assessment, students discover how they learn best, and are equipped with the tools and awareness to maximize their learning techniques.

Skills Lab Assessment

The Skills Lab assessment helps students evaluate career goals by understanding which careers are most suitable based on how frequently they'd like to use certain skills.

After High School

Students begin by thinking about what they might want to do after high school - giving them a base to start from when planning their future.

Favorite Clusters

Viewing similar careers in favorite clusters helps inspire students and broadens their choices.

Resume Builder

With built-in guidance and tips, Xello's resume-builder helps middle and high school students of all abilities create a stand-out resume.

Experiences

With an interactive timeline, students track their accomplishments in life, education, work, and volunteer experiences, prompting them to reflect on, and learn from, their experiences.

Skills & Interests

Students identify and reflect on their skills and interests to learn how to apply them to their future.

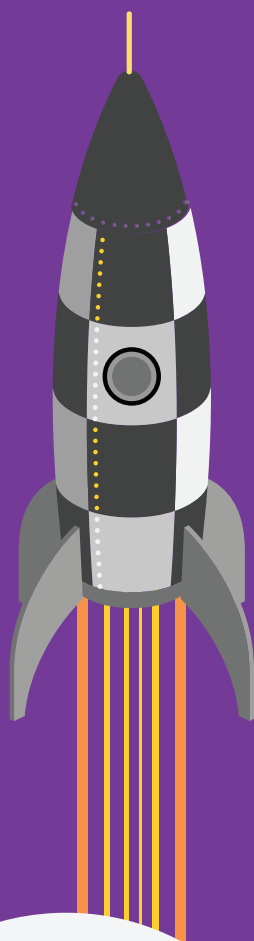
Portfolios

Elementary students can add links and resources to create Storyboards that evolve into Portfolios from 6th grade onwards. With Portfolios, students can create and share their work across subjects, highlight their self-exploration, talent profiles, work experiences, and more.

The screenshot shows the Xello student dashboard for Jameela Young, a 11th-grade student at Texas Xello Demo School. The dashboard is divided into several sections:

- CAREER MATCHES:** A row of five career cards: Corporate Trainer (\$71,340 - \$103,240), ESL Teacher (\$35,530 - \$100,310), Project Manager (\$50,000 - \$150,000), Advertising Account Executive (\$40,000 - \$120,000), and Instructional Coordinator (\$38,390 - \$101,090). Each card has a 'View results' button.
- PERSONALITY STYLE:** A circular diagram showing six personality types: Organizer, Builder, Thinker, Persuader, Helper, and Creator. The 'Persuader' type is highlighted.
- LEARNING STYLE:** A diagram showing three learning styles: Auditory (45%), Tactile (35%), and Visual (20%). The 'Auditory' style is highlighted, and the student is identified as an 'Auditory-Tactile Learner'.
- SKILLS LAB:** A list of skills: Managing People, Problem Solving, Speaking, and +32 more... The 'Managing People' skill is highlighted.
- AFTER HIGH SCHOOL...** A section for setting goals, with a 'My goal' field and an 'Edit goal' button.
- FAVORITE CLUSTERS:** A section for selecting favorite clusters, with a 'Update' button.
- RESUME:** A section for building a resume, with a 'Update' button.
- EXPERIENCES:** A timeline from 2018 to 2020 showing various experiences. A 'HIGH SCHOOL DIPLOMA' is listed for 2020, and a 'CHESS CLUB' is listed for 2019.
- SKILLS:** A list of skills: Acting, Dancing, Making Videos, Empowering Others, Team Building, and Communication. Each skill has a star rating.
- INTERESTS:** A list of interests: Art, Music, Psychology, Video Editing, Being Outdoors, and 4-H Club. Each interest has a star rating.
- PLACES:** A world map showing the student's birthplace (Texas, United States) and where they live (Texas, United States).

The screenshot shows the Xello student portfolio for a carpenter project. The portfolio is titled 'A Day in the Life: Carpenter' and is categorized as a 'Careers Project'. It includes an 'Introduction' section where the student describes their experience and a 'Personality Style' section where they identify themselves as a 'Creator / Artist'.



Explore Careers

Catering to each individual student, career choices are sorted by how well-matched they are to the student. Using dynamic filters, students can sift through a wide variety of career options. In-depth profiles contain a snapshot of a day in the life, workplace conditions, earnings, education and training, and similar careers. Vibrant photography and real world interviews helps students see themselves in the careers they discover and explore.

Once they've found their favorite careers they can save them and return later to review and refine their top choices.

Explore Schools

Students filter through hundreds of schools to discover and learn everything they need to know to make an informed decision about post-secondary education. School options include 2 year & 4 year colleges, vocational training and military options. Dive into necessary information such as enrollment details, admission requirements, and tuition costs. Students get a solid feel for the campus atmosphere with access to Street View with Google Maps to take a virtual campus tour including local entertainment, services, and bike and transit routes. They can save favorites to view them again later.

Explore Majors

Students filter through the hundreds of majors to better understand the post-secondary education they'll need to achieve their goals. Profiles include information such as a description of the major, similar majors, and links to schools that offer the major so students can plan their post-secondary path.

Explore Local Companies and Opportunities

Students can discover local companies and express interest in virtual and in-person opportunities as they investigate their careers of interest with Xello's Work-Based Learning module. Easy-to-use filters allow students to search by career cluster, location, type, duration, and paid/unpaid opportunities, so they can easily identify those that are relevant to them. By integrating opportunities into a student's exploration journey, they can see the relevance of their schooling and develop more meaningful career goals and plans.



Help Students Discover Post-Secondary Options

The image displays three overlapping screenshots of the xello website, illustrating its features for helping students discover post-secondary options.

Top Left Screenshot: EXPLORE SCHOOLS

This section shows a search interface with filters for Location and Cost / year. Below the filters, a grid of school cards is displayed, each featuring a photo and the school's name and location.

School Name	Location
Aaniih Nakoda College	Horlem, MT
Ablene Christian University	Ablene, TX
Abraham Baldwin Agricultural College	Tifton, GA
Academy College	Bloomington, MN
Academy for Nursing and Health Occupations	West Palm Beach, FL
Academy of Art University	San Francisco, CA
Adelphi University	Garden City, NY
Advanced College - South Gate	South Gate, CA
Agnes Scott College	Dacula, GA

Top Right Screenshot: EXPLORE OPPORTUNITIES

This section shows a search interface with a search bar and filters. Below the filters, a table of opportunities is displayed, including details like Positions Available, Application Deadline, Opportunity Date, and Location.

Opportunity	Positions Available	Application Deadline	Opportunity Date	Location
Job Shadow Ubisoft	5	September 15, 2023	July 15, 2021 to December 15, 2023	Virtual
Internship - Bilingual Administrative Coordinator	1	November 17, 2023	February 1, 2022 to February 1, 2025	Grand Prairie, TX

Bottom Screenshot: EXPLORE THIS CAREER

This section shows a detailed view of a career path, specifically "ECOLOGIST". It includes a large image of a person in a field, a salary range (\$35,000 - \$120,000), and a duration (4-Year College). Below the image, there are several interactive buttons and links for exploring the career further.

ECOLOGIST

\$35,000 - \$120,000 | 4-Year College

Good match | Find out why | Saved

EXPLORE THIS CAREER

Create my own

- How I feel about this career
- My notes
- Important factors
- Likes and dislikes
- Helpful articles
- Related videos

Create Your Plan

Every student has a different idea of what their future will look like: from right after high school to their endgame. Having the opportunity to set goals and build a plan helps students begin to put their ideas into action.

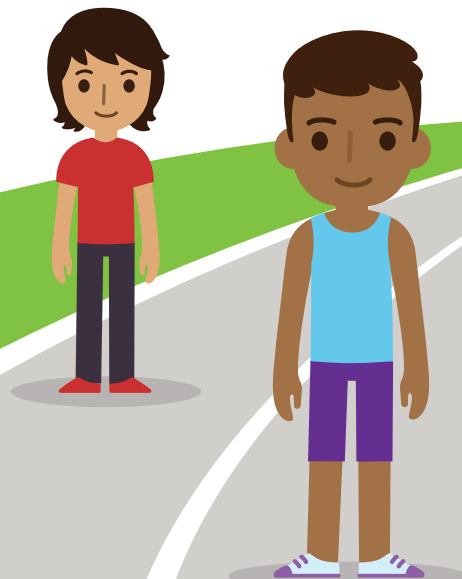
Students take what they've learned about themselves, about careers, schools, and majors and use this knowledge to build a plan for their future - starting with one of their saved options. Once they've built their plan, they can always return to add notes or inspiration as they gain more life experience and self-knowledge.

Course Planner

Students use the course planner to create a four-year course plan that supports intentional course selections - including specialized diploma requirements. The planner includes prerequisite checking, graduation tracking, parent or guardian electronic approval, and the ability to export course requests for scheduling in your student information system (SIS).

College Planning

Once schools and careers have been explored, and a plan has been built, students can bring their plans to life with Xello's easy-to-use college planning tools. Students can create application checklists, request a transcript or letters of recommendation, search for local scholarships, and more.





Build an Actionable Plan

The image displays three overlapping screenshots of the xello website interface, illustrating its functionality for students.

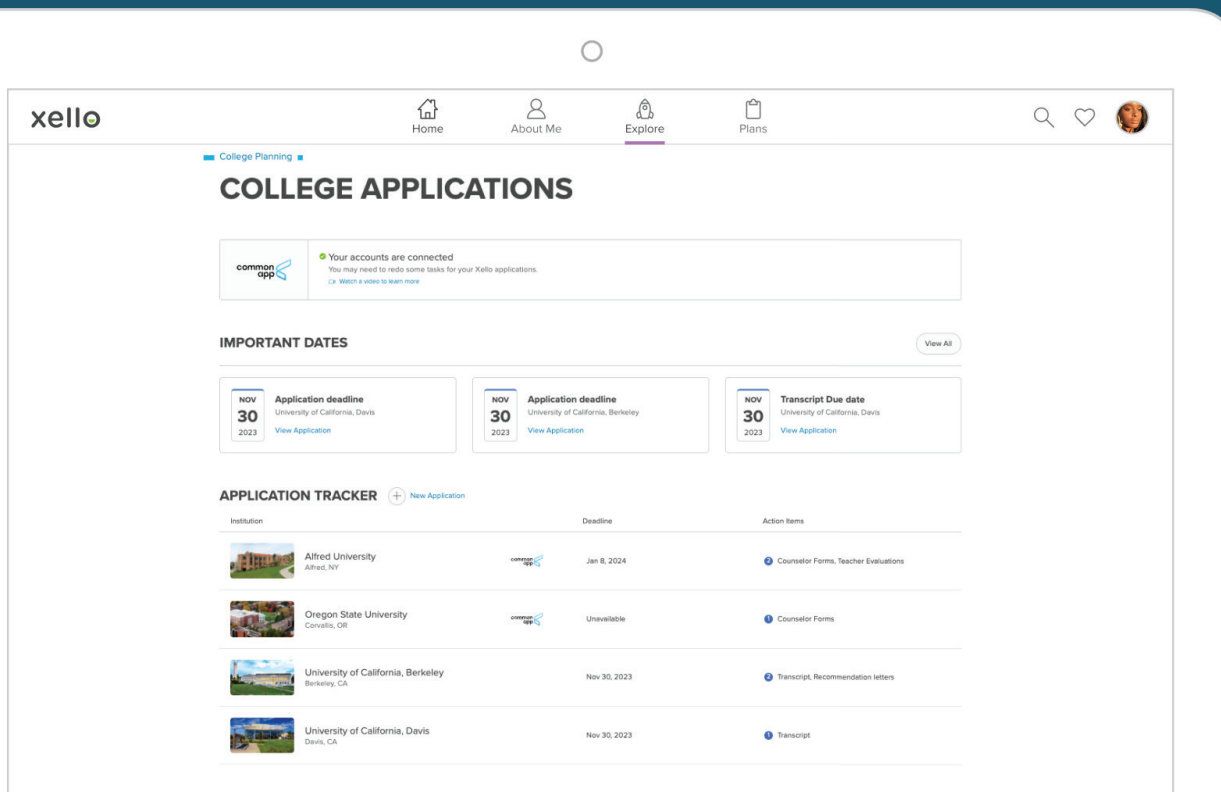
Top Left Screenshot: COURSE PLANNER
This view shows a grid of course options organized by grade level (GRADE 9, GRADE 10, GRADE 11, GRADE 12). Each course entry includes its name, credit value, and a status indicator (e.g., 'Required', 'Distinguished Level of Achievement'). A progress bar at the top indicates 'Credits left' and '21 / 25'.

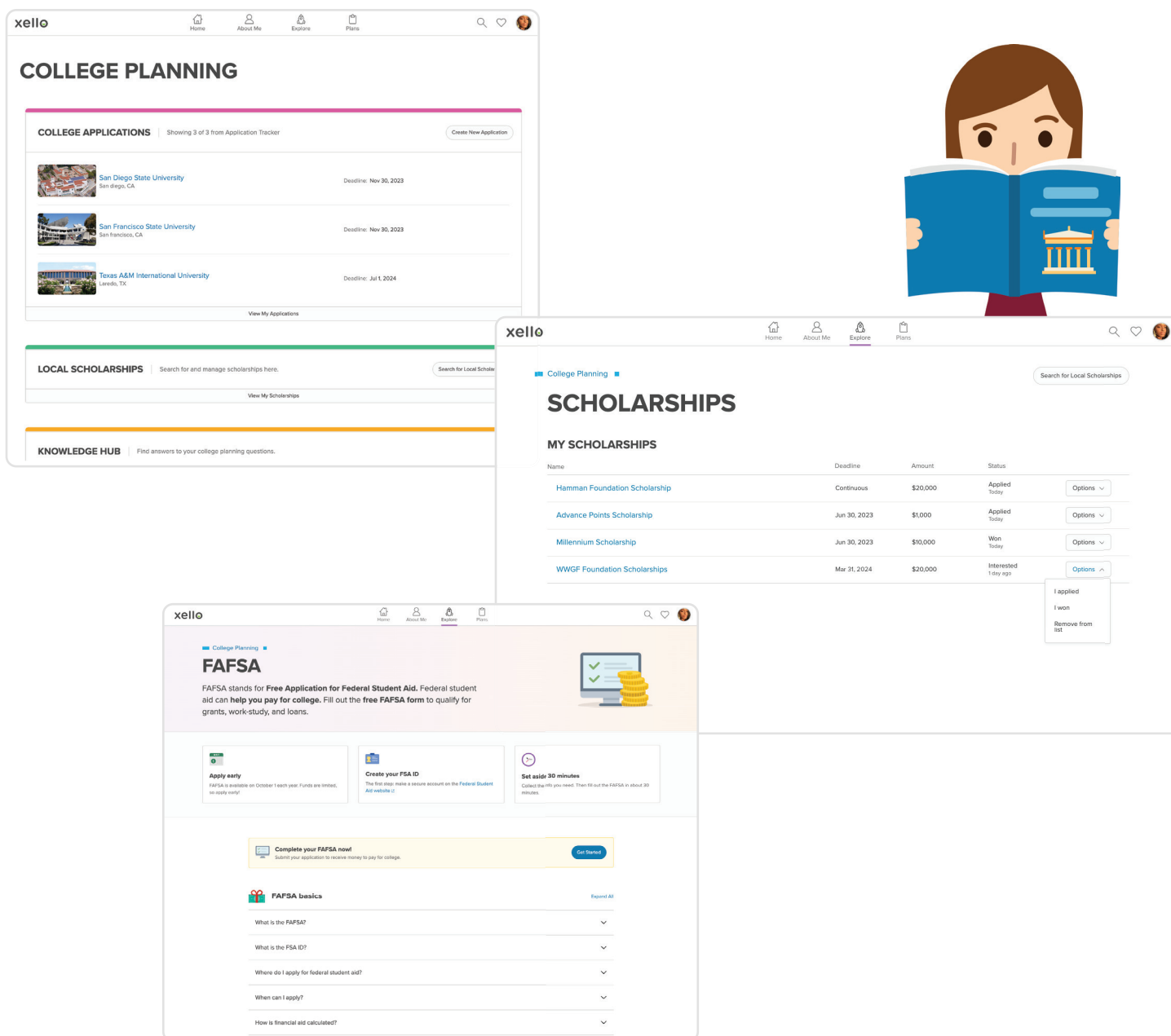
Top Right Screenshot: TEXAS A&M INTERNATIONAL UNIVERSITY
This view shows the application process for a specific university. It includes the university's name, location (Laredo, TX), and a section for 'Application tasks' with a checklist and a 'Need help?' link.

Bottom Screenshot: Goals & Plans
This view provides a dashboard for setting and tracking goals. It features sections for 'Course Planner' and 'College Planning'. Under 'Make future plans', there is a card for 'Become a science teacher' with a list of actions (e.g., 'Add a pathway to my plan', 'Talk to a parent, counselor, or other trusted adult about this career') and a 'How committed are you?' dropdown. Under 'Set personal goals', there are cards for 'Join the debate team' and 'Save \$500 for piano lessons'.

One Central Hub to Access All College-Related Tools and Financial Aid Resources

Whether students are looking to learn more about the FAFSA application process, searching for local scholarships that match their profile, or requesting a transcript for their school application – they can find it all in one central spot in Xello's College Planning hub.





College Applications

Juniors and seniors preparing for college can track their application deadlines, requirements, and progress directly in Xello. Once an application is created, students can easily request transcripts or letters of recommendation from their school administrator. And Xello's integration with Common App provides a streamlined application management experience for seniors and the staff supporting them.

Scholarships

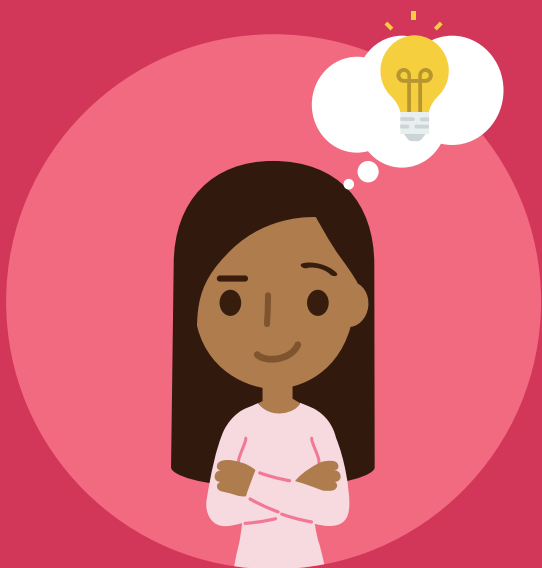
Students can quickly find relevant and valuable scholarships they can apply to using the Scholarships tool. They can search by name or keyword, and sort the list by deadline or award amount. Scholarships can be added to their shortlist and students can keep track of their progress by updating the status of their scholarships to indicate that they've applied and if they've won.

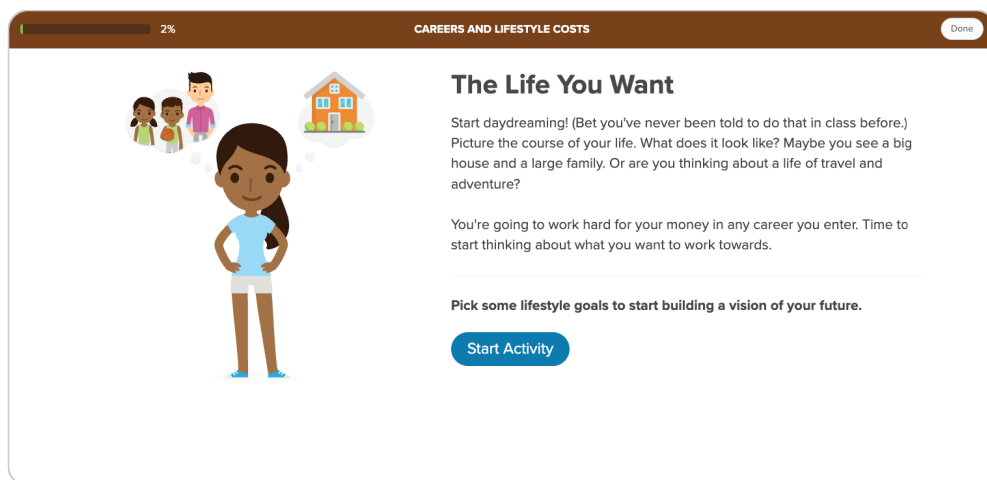
Knowledge Hub

Students can learn more about their options when it comes to paying for college under the Knowledge Hub. The resources housed here are written by a team of content experts, vetted by educators, and designed to help instill confidence by serving content that's short, straightforward, and easy for students to digest and understand. Topics include FAFSA, Scholarships, and Grants, Loans, Work-Study Programs and more.

Build Critical Skills and Knowledge with Lessons

Participation and engagement in activities throughout the program creates a personalized curriculum. Xello's fully integrated lessons help students build vital skills for persistence, resilience, and real-world success while encouraging ongoing reflection.





Engaging and Interactive

Each lesson is written in-house by experts. They're self-paced, and include a variety of interactions to promote engagement; as well as links to more information and profiles to keep students informed every step of the way.

Personalized

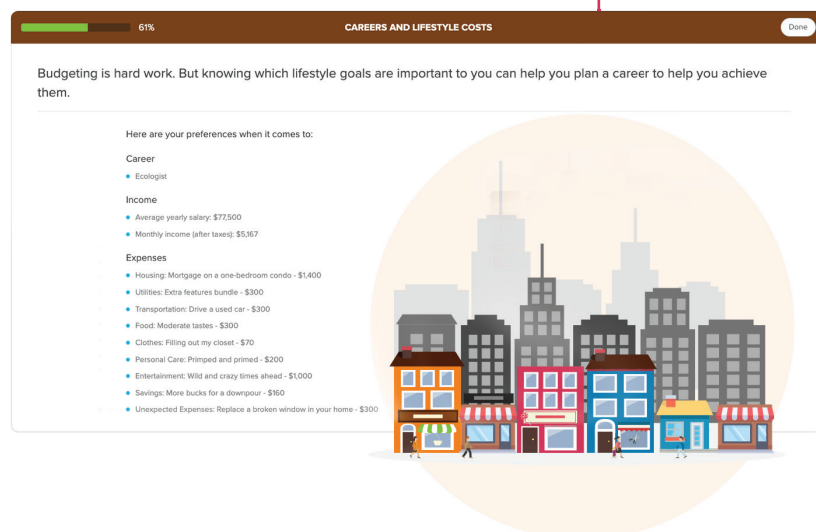
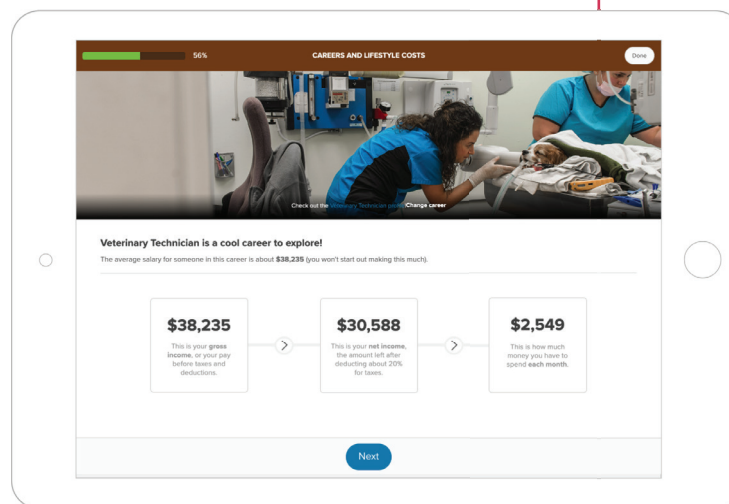
Lessons are tailored based on participation throughout Xello to ensure every student's experience is unique to their own personality and story - giving them the confidence to explore and build a future that appeals to who they are.

Digital and Trackable

Welcome to the digital age! Lessons are fully digital and embedded into the student experience. You can review their progress and answers in reports and export results into spreadsheets for easy tracking from your educator account.

Age Appropriate

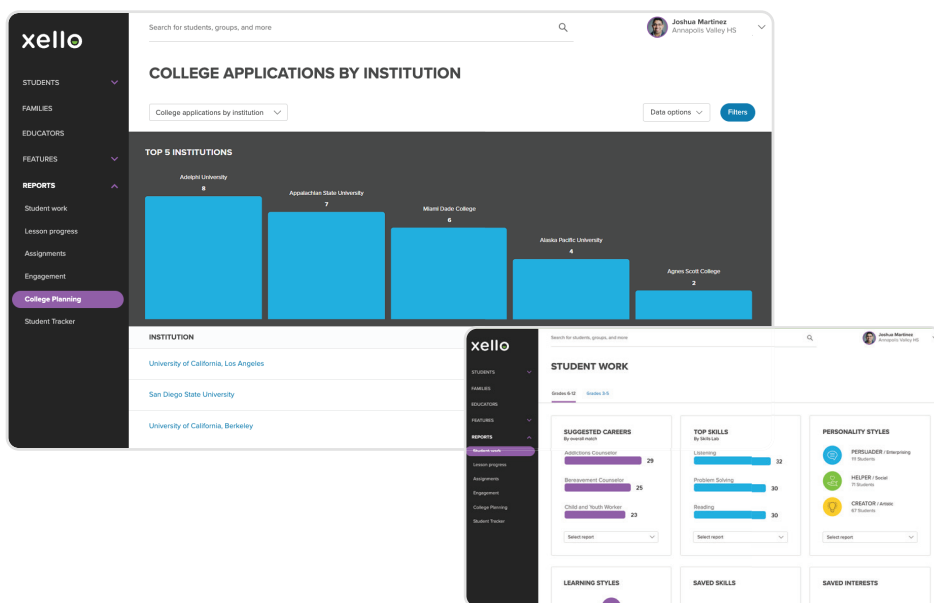
The content and learning objectives in each lesson are relevant to life decisions students face in their grade. From understanding how school subjects can be applied, to work environments, to choosing a college or university, students learn what they'll need to be successful each year.



Built-in Progress Monitoring and Reporting

The straightforward and powerful Educator Tools contain everything you need to support your students' paths to future readiness. This educator toolkit allows you to view student profiles and progress, communicate with students and groups, organize courses and specializations, help students with transcripts, run and view reports, & much more.

The screenshot displays the xello Educator Tools interface. On the left is a dark sidebar with the xello logo and navigation links: STUDENTS, Student list (highlighted), Student groups, FAMILIES, EDUCATORS, and FEATURES. The main content area has a search bar at the top with the text "Search for students, groups, and more". Below the search bar is a student profile for KATE ALBERT - XELDEMO986011. The profile includes a photo, a status "Active", and details: Username: XELLOUS-DEMO986011, Grade 8 - California Xello Demo School, and Date of birth: September 28, 2004. Below the profile is a section titled "ABOUT THE STUDENT" with three circular icons: PERSONALITY STYLE (Persuader / Enterprising, Organizer / Conventional, Helper / Social), LEARNING STYLE (Visual Learner), and LESSONS COMPLETE (1 of 5). At the bottom, there are two sections: "Ms Education goals" (More school or training) and "Favorite career clusters" (Education & Training, Government & Public Administration, Health Science). On the right, there is a section for "Birthplace" (Santa Maria, California, United States), "Live in" (Santa Maria, California, United States), and "Family roots" (Oklahoma City, Oklahoma, United States).



Student Profiles

Speak to students in their language. With the ability to view student profiles, you'll gain valuable insights into who they are, and what they care about so you can better guide your students and ensure every conversation is meaningful. Access individual student profiles to view:

- Assessment results
- Saved options
- Goals & Plans
- Course Planner
- Lesson Progress
- Assignment Progress
- College Applications
- Portfolios
- Parents and Guardians

Reports

Easy-to-use reports help you track overall program engagement and monitor students' progress towards your college and career readiness standards and graduation requirements.

- Logins by day, month and student
- Course planner submissions and alerts
- Common App requests and applications
- Volunteer hours tracking
- Lesson progress for mandate compliance
- College and scholarship applications
- Alumni tracking with NSC StudentTracker

Student Demo Accounts

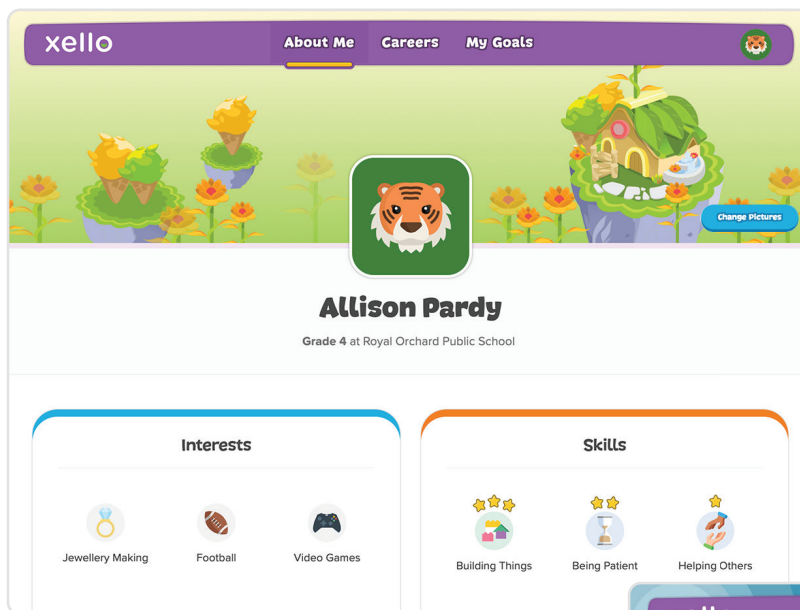
See what your students see, experience what your students experience and join in on the fun! Xello comes with demo student accounts for each grade. Access your demo student account from your educator dashboard and select a grade to give Xello a try.



Introduce Your Elementary Students to Their Future Possibilities

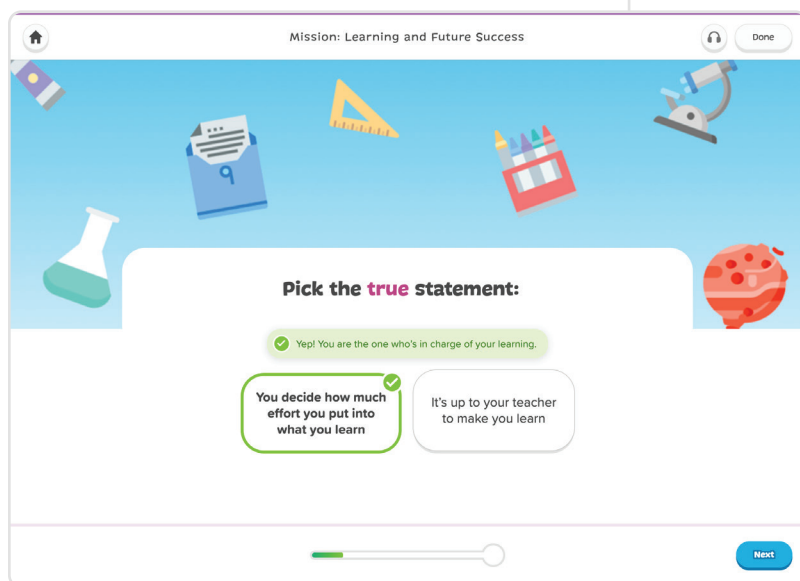
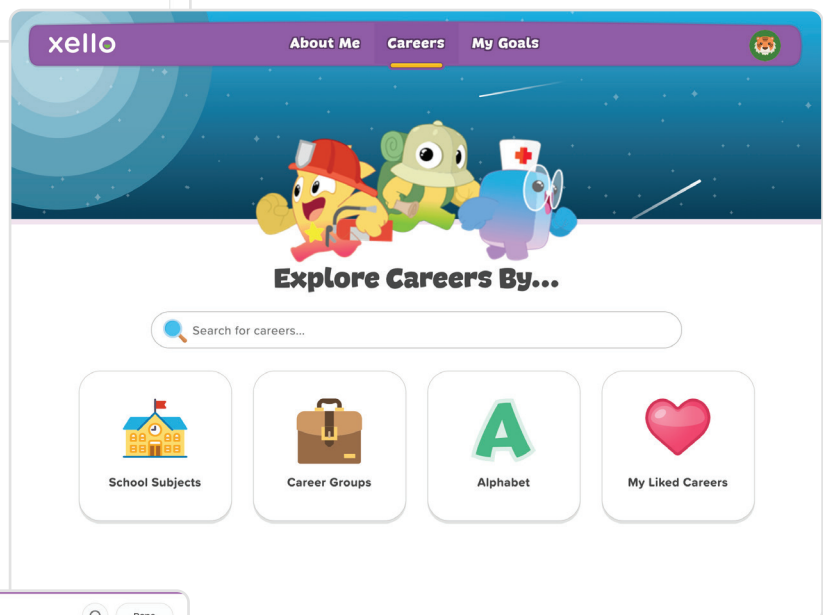
Introduce your students to the world of work with an age-appropriate program that engages and excites. Xello for Elementary prepares your youngest learners for future success by helping them connect the dots between their individual qualities, current education, and career possibilities.





Begin Career Exploration

Age-appropriate career profiles ignite students' interest in the world of work. Careers come to life in Xello with easy-to-understand descriptions and discoverable facts, stories, and biographies to help students evaluate careers. Students can then save their favourite careers which encourages ongoing reflection.



Spark Self-Awareness

Students create vibrant, visual portfolios that showcase their unique personality and preferences. They add interests, skills, achievements and their feelings about school subjects to begin connecting the dots between who they are and possible career options.

Build Future-Readiness Skills

Give students the building blocks for short and long-term goal setting. In Xello students are taught the fundamentals of creating measurable goals. They set and track milestones towards achievement.

Embedded grade-specific activities and lessons help guide students through the program. Engaging stories teach students key social-emotional concepts they can build on in middle school.



Available on any device, including
mobile, tablet, or desktop



Supports Single sign-on (SSO)



Safe and secure with the latest
security protocol advances



Meets WCAG 2.1 (Level AA)
Accessibility standards



Easily integrates with Student
Information Systems (SIS)



More than a software provider, we're your partner

With over 25 years of experience developing education software, we've helped thousands of educators launch and run successful future readiness initiatives. From small districts to state-wide implementations - we've done it all. We're here to support you every step of the way.

With Xello by your side, you can expect a customized onboarding experience, ongoing guidance and support from a dedicated success team, and a self-serve library of training resources, videos, and articles.

Engage every student
with a revolutionary
future readiness
program.

xello

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