



NJ SCHOOL COUNSELORS LIGHT THE WAY

SEPTEMBER 28-29, 2025

**DOUBLETREE SOMERSET HOTEL
AND CONFERENCE CENTER
SOMERSET, NJ**



SPONSORSHIP PACKAGE



NEW JERSEY
SCHOOL
COUNSELOR
ASSOCIATION

FALL CONFERENCE

SEPTEMBER 28-29, 2025
DOUBLETREE SOMERSET HOTEL
AND CONFERENCE CENTER
SOMERSET, NJ



Benefits Received By All Sponsors

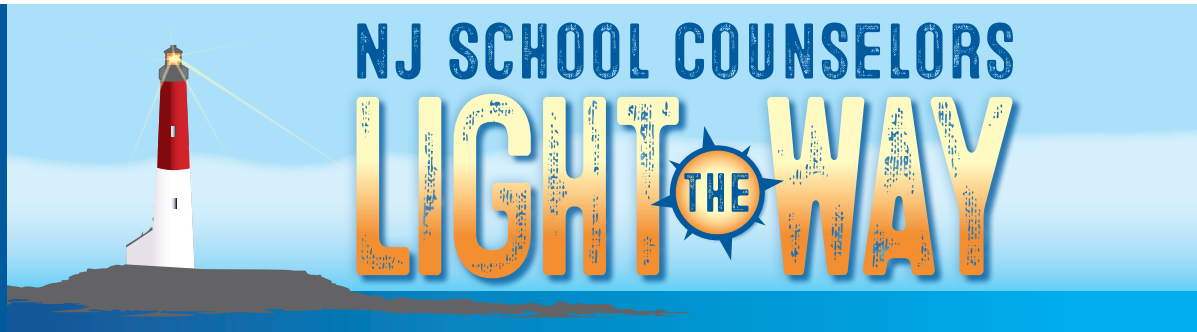
All major sponsors that provide at least \$2,000 in cash will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$450)
- Contact list of all attendees provided at the conclusion of the conference



The following pages indicate additional benefits available for designated sponsorship levels.

BENEFITS RECEIVED BY ALL SPONSORS



Major Sponsor Levels



GOLD LEVEL

\$5,000

Primary/lead emphasis on promotion and print materials, including on the Conference App and conference signage

Six **GOLD** reservations at the Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240)

The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

SILVER LEVEL

\$4,000

Major emphasis on promotion and print materials, including on the Conference App and conference signage

Four **SILVER** reservations at the Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$160)

The CEO, or his/her designee, will be introduced and acknowledged at the Luncheon.

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags



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Opening Keynote Sponsor

\$4,000

Dedicated PowerPoint Slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such on the Conference App.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given **3 minutes to greet guests.**

Four reservations at the Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags

OPENING KEYNOTE SPONSOR



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Pre-Conference Keynote Session Exclusive Sponsor

\$2,500

Exclusive logo recognition on signage at the entrance to the Pre-Conference Keynote Session

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

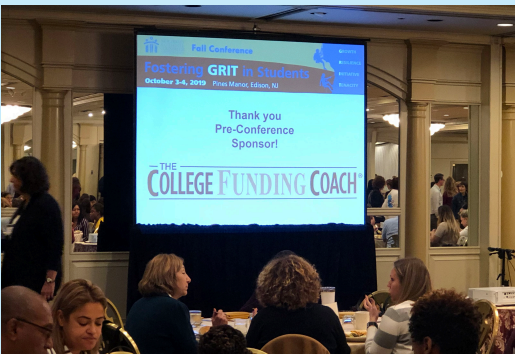
Major logo recognition on the Conference App

Major logo recognition on conference website with clickable link

The CEO, or his/her designee will be introduced at the Pre-Conference Keynote Session and given 3 minutes to greet guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)

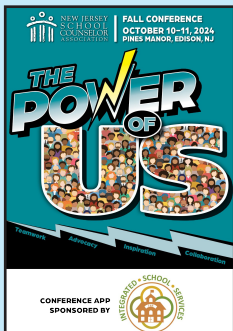
Opportunity to place an advertisement in the Conference App



PRE-CONFERENCE KEYNOTE EXCLUSIVE SPONSOR



Promotional Items Sponsorship



PARTICIPANTS TOTE BAG

\$3,000

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Three employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

CONFERENCE APP

\$3,000

The organization's name and logo will be the **only sponsor** indicated on the front page of the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage

Three employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Opportunity to place an advertisement in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags



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Luncheon Sponsor

This luncheon will feature a central networking opportunity for attendees and an opportunity for NJSCA to make announcements and recognize award recipients.

\$4,500

Dedicated PowerPoint Slide will be displayed throughout the Luncheon indicating your organization as the sponsor and also noted as such on the Conference App

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **2 to 4 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

Six reservations at the Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

LUNCHEON SPONSOR



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NJ SCHOOL COUNSELORS LIGHT THE WAY

Refreshment Breaks Sponsorship



Breakfast Sponsorship

\$2,500

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$40).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to place an advertisement in the Conference App

Coffee/Refreshment Break

\$2,500

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$40).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to place an advertisement in the Conference App



REFRESHMENT BREAKS SPONSORSHIP



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President's Reception Sponsor

\$2,500

Major emphasis on all printed materials including the Conference App, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such on the Conference App.

Reservations for four at the President's Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Opening Night Reception and **given three to five minutes to formally greet the participants**.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Two reservations at the Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Opportunity to place an advertisement in the Conference App

Opportunity to insert materials into Participant's Tote Bags

PRESIDENT'S RECEPTION SPONSOR



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Registration & Information Center Sponsorship



\$2,750

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such on the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Luncheon

Three reservations at the Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120)

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$450)

Opportunity to place an advertisement in the Conference App



REGISTRATION & INFORMATION CENTER SPONSORSHIP