

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR ASSOCIATION

**PLUG INTO YOUR
POWER**

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025

EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SPONSORSHIP PACKAGE

hosted and managed by



NATIONAL CENTER
for
YOUTH ISSUES

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by



Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,750 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$550)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL MAJOR SPONSORS

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by NATIONAL CENTER for YOUTH ISSUES



Event Sponsorship Opportunities

Opening Session Keynote Exclusive Sponsorship

\$5,500

Dedicated electronic banner (PPT slide) will be displayed throughout the Opening Session Keynote indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on all printed conference promotional materials

Major logo recognition in Conference App

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

Pre-Conference Learning Institute Exclusive Sponsorship

\$4,000

Dedicated electronic banner (PPT slide) will be displayed throughout the Pre-Conference Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at all pre-conference sessions, including pre-conference keynote

Major logo recognition on all printed conference promotional materials

Major logo recognition in Conference App

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



EVENT SPONSORSHIP OPPORTUNITIES

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by



Event Sponsorship Opportunities (continued)

(2) Continental Breakfast Exclusive Sponsorships

\$3,250 each

Exclusive logo recognition on signage at both participant breakfasts

Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

Evening Reception

\$3,250

Exclusive logo recognition on signage at the reception

Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by



Friday Morning Keynote Session Exclusive Sponsorship

\$4,750 each

Exclusive logo recognition on signage at the entrance to the Keynote Session.

The CEO, or his/her designee, will be introduced at the beginning of this session and given 5 minutes to greet the participants.

Logo recognition on conference promotional materials.

Logo recognition on conference webpage, with clickable link.

Sponsor logo placed in the Conference App section where the Friday Morning Keynote Session is listed.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Full-page program advertisement in the Conference App



FRIDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSORSHIP

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by NATIONAL CENTER for YOUTH ISSUES



Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$3,750

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

Exhibit Area Exclusive Sponsorship

\$3,250

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

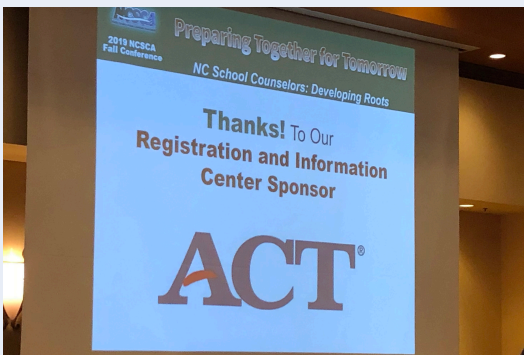
Logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by NATIONAL CENTER for YOUTH ISSUES



Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship

\$4,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, **with clickable link**

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

Participants' Conference App Exclusive Sponsorship

\$3,500

The organization's name and logo will be the **only sponsor** indicated on the front page of the Institute App.

Full-page program advertisement in the Conference App

Major logo recognition on all printed conference promotional materials

Major logo recognition on conference website, **with clickable link**

Opportunity to insert materials into Participants' Tote Bags



PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025 EMBASSY SUITES • CONCORD/CHARLOTTE, NORTH CAROLINA

SINCE 1960



NORTH CAROLINA
SCHOOL COUNSELOR
ASSOCIATION

hosted and managed by



Box Lunch Exclusive Sponsorship

\$3,500

.....
Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Conference App.

.....
Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

.....
The CEO, or his/her designee, will be introduced at the beginning of this CSBW session and **given 5 minutes to greet the participants.**

.....
Major Logo Recognition on all conference promotional materials, including the conference website.

.....
A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

.....
Full-page program advertisement in the Conference App.

.....
Opportunity to insert materials in Participants' Tote Bags.



BOX LUNCH EXCLUSIVE SPONSORSHIP