



PENNSYLVANIA
SCHOOL
COUNSELORS
ASSOCIATION

JOIN PSCA FOR OUR

★
PLATINUM
Conference

70 YEARS OF IMPACT
AND INSPIRATION

DECEMBER 3-5, 2025



THE PENN STATER HOTEL & CONVENTION CENTER
STATE COLLEGE, PA

SPONSORSHIP PACKAGE

hosted and managed by



NATIONAL CENTER for
YOUTH ISSUES

JOIN PSCA FOR OUR

PLATINUM Conference

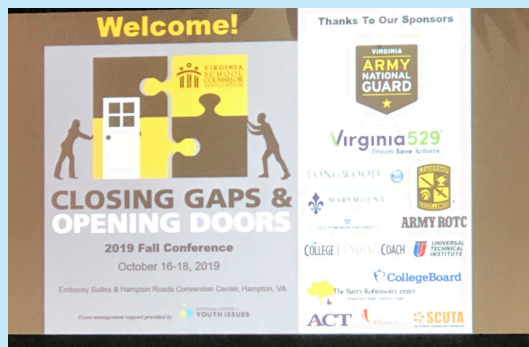
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Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL MAJOR SPONSORS

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Event Sponsorship Opportunities



Thursday Morning Opening Session Keynote Exclusive Sponsorship

\$4,000

Exclusive logo recognition on
dedicated PowerPoint Slide at
Opening Session Keynote event

Exclusive logo recognition on
signage at entrance to ballroom

Major logo recognition on
conference promotional materials

Major logo recognition in the
Conference App

Major logo recognition on
conference website, **with**
clickable link

Introduction at Keynote session and
opportunity to bring remarks to
attendees (5 minutes)

Opportunity to place an
advertisement in the Conference
App.

Opportunity to insert materials into
Participants' Tote Bags

Wednesday Afternoon Pre-Conference Workshop Exclusive Sponsorship

\$3,000

Exclusive logo recognition on
dedicated PowerPoint Slide at the
Pre-Conference Workshop

Exclusive logo recognition on
signage at the Pre-Conference
Workshop

Major logo recognition on
conference promotional materials

Major logo recognition in the
Conference App

Major logo recognition on
conference website, **with**
clickable link

Introduction at Pre-Conference
Workshop and **opportunity to bring**
remarks to attendees (5 minutes)

Opportunity to place an
advertisement in the Conference
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Opportunity to insert materials into
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EVENT SPONSORSHIP OPPORTUNITIES

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Event Sponsorship Opportunities (continued)

Thursday Morning

Full Breakfast Exclusive Sponsorship

\$3,000

Exclusive logo recognition
on signage at the Breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, with
clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

Friday Morning

Continental Breakfast Exclusive Sponsorship

\$2,500

Exclusive logo recognition
on signage at the
Continental Breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, with
clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)

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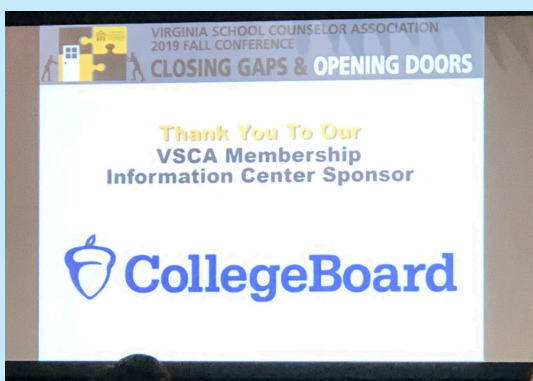
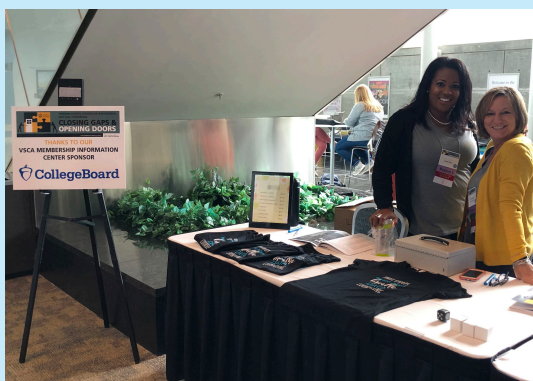
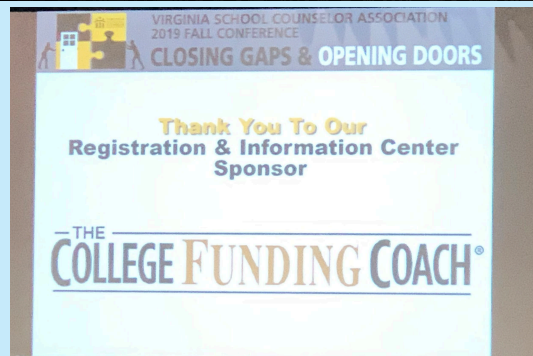
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Designated Area Sponsorship Opportunities

Registration & Information Exclusive Sponsorship

\$3,000

Exclusive signage at registration/information center displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

Refreshment Breaks Exclusive Sponsorship (Two Available)

\$3,000

Exclusive signage at the entrance to the Refreshment Break displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

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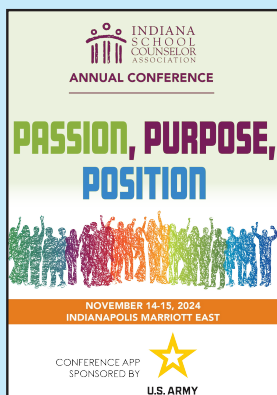


PASSION, PURPOSE, POSITION



INDIANA
SCHOOL
COUNSELORS
ASSOCIATION
ANNUAL CONFERENCE
NOVEMBER 14-15, 2024
INDIANAPOLIS MARRIOTT EAST

THANKS! To Our
Tote Bag Sponsors



Promotional Item Sponsorship Opportunities

Participants' Tote Bag Exclusive Sponsorship

\$5,000

Exclusive logo recognition
on Participants' Tote Bag

Major logo recognition on
all printed conference
promotional materials

Major logo recognition on
the Conference App

Major logo recognition on
conference website,
with clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

Participants' Conference App Exclusive Sponsorship

\$3,500

The organization's name and
logo will be the **only sponsor**
indicated on the front page of
the Conference App.

Major logo recognition on all
printed conference
promotional materials

Major logo recognition on the
Conference App

Major logo recognition on
conference website,
with clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags



PASSION, PURPOSE, POSITION



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ANNUAL CONFERENCE
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THANKS! To Our
**Conference
App
Sponsor**



U.S. ARMY

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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Thursday Morning Keynote Session Sponsorship

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Opening General Session indicating your organization as the sponsor and noted as such in the Conference App.

Wayfinders will be strategically placed right outside the doors to the Opening General Session indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App.

The CEO, or his/her designee, will be introduced at the Opening Session and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



THURSDAY MORNING KEYNOTE SESSION SPONSORSHIP

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Thursday Luncheon Exclusive Sponsorship

\$4,000

Exclusive, dedicated PowerPoint Slide will be displayed throughout the Luncheon Service Area indicating your organization as the sponsor and noted as such in the Conference App.

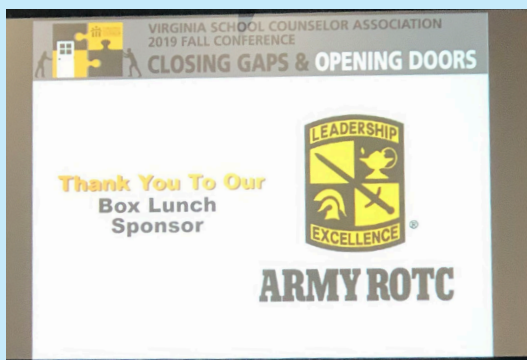
Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials in Participants' Tote Bags.



THURSDAY LUNCHEON EXCLUSIVE SPONSORSHIP

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Friday Keynote & Recognition Luncheon Exclusive Sponsor

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Luncheon indicating your organization as the sponsor and also noted as such in the Conference App.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given **2 to 4 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$250).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags



FRIDAY KEYNOTE & RECOGNITION LUNCHEON EXCLUSIVE SPONSORSHIP