



*Advancing &  
Enhancing our*

**impact**



VIRGINIA  
SCHOOL  
COUNSELOR  
ASSOCIATION

**ANNUAL CONFERENCE**

**OCTOBER 15-17, 2025**

EMBASSY SUITES & HAMPTON ROADS CONVENTION CENTER  
HAMPTON, VA

**SPONSORSHIP PACKAGE**

hosted and  
managed by

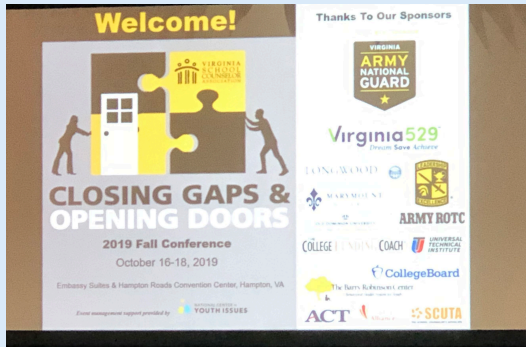


NATIONAL CENTER for  
**YOUTH ISSUES**

# Advancing & Enhancing our **impact**

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## Benefits Received By Major Sponsors

*All major sponsors that provide at least \$2,500 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$550)
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.*



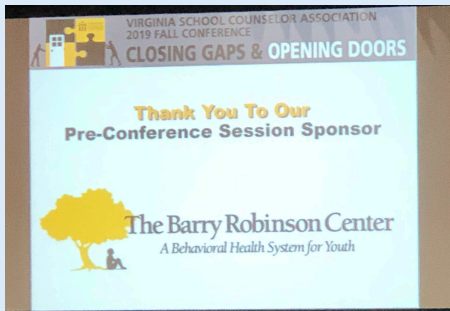
BENEFITS RECEIVED BY ALL MAJOR SPONSORS

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## Event Sponsorship Opportunities



### Thursday Morning Opening Session Keynote Exclusive Sponsorship

**\$4,000**

Exclusive logo recognition on dedicated PowerPoint Slide at Opening Session Keynote event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

### Wednesday Afternoon Pre-Conference Learning Institute Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition on dedicated PowerPoint Slide at the Pre-Conference Learning Institute

Exclusive logo recognition on signage at the pre-Conference session

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference session and opportunity to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES

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## Event Sponsorship Opportunities (continued)

### Thursday Morning Continental Breakfast Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition on signage at the Continental breakfast

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

### Friday Morning Continental Breakfast Exclusive Sponsorship

**\$3,000**

Exclusive logo recognition on signage at the Continental breakfast

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

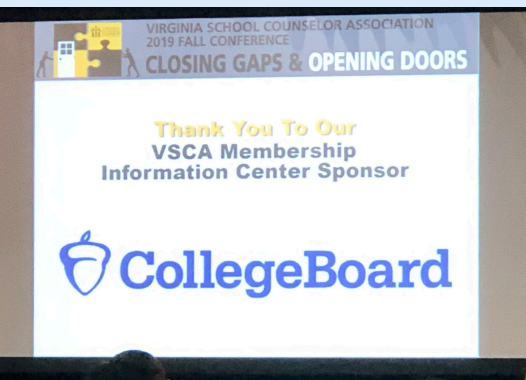
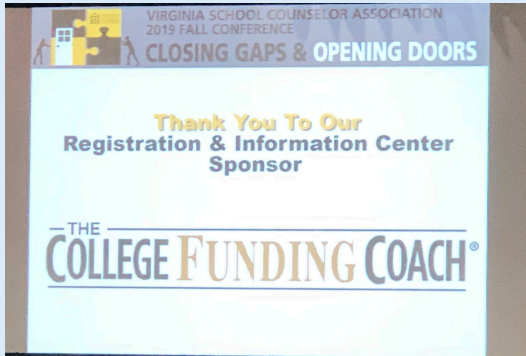
Opportunity to insert materials into Participants' Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)

# Advancing & Enhancing our **impact**

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## Designated Area Sponsorship Opportunities

**Registration & Information Exclusive Sponsorship**

**\$3,000**

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

**Exhibit Café Exclusive Sponsorship**

**\$3,000**

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

Major logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with **clickable link**

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

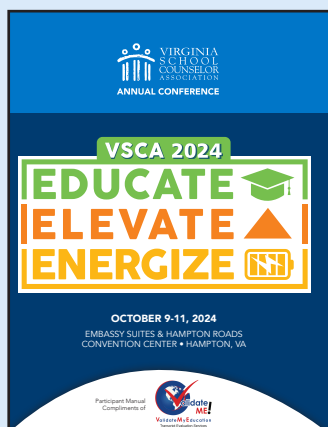
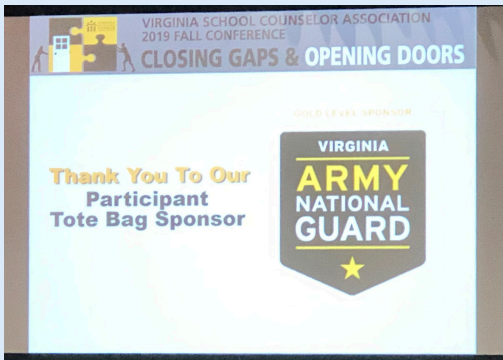
DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

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## Promotional Item Sponsorship Opportunities



### Participants' Tote Bag Exclusive Sponsorship

**\$4,000**

Exclusive logo recognition on Participants' Tote Bag

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

### Conference App Exclusive Sponsorship

**\$3,500**

The organization's name and logo will be the **only sponsor** indicated on the front page of the Conference App.

Major logo recognition on all printed conference promotional materials

Major logo recognition on the Conference App

Major logo recognition on conference website, with clickable link

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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## Thursday Box Lunch Exclusive Sponsorship

**\$3,500**

Exclusive, dedicated PowerPoint Slide will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Major Logo Recognition on all conference promotional materials, including the conference website.

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials in Participants' Tote Bags.



THURSDAY BOX LUNCH EXCLUSIVE SPONSORSHIP

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## Friday Keynote & Awards Luncheon Exclusive Sponsor

**\$5,000**

Dedicated PowerPoint Slide will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Conference App.

Prominent logo recognition on the main sponsor electronic banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Luncheon.

The CEO, or his/her designee will be introduced at the Luncheon and given 2 to 4 minutes to greet guests. The CEO, or his/her designee, will be seated at the speaker's table.

One table at the Keynote Luncheon. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$250).

A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$550).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participants' Tote Bags



FRIDAY KEYNOTE LUNCHEON EXCLUSIVE SPONSORSHIP