



Spring Conference

APRIL 6-8, 2025

SHERATON FRAMINGHAM HOTEL & CONFERENCE CENTER FRAMINGHAM, MA

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IN-PERSON EXPERIENCE OR VIRTUAL OPTION



We are excited that the 2025 MASCA Conference will offer both an in-person experience and a virtual option! Whether you would like to getaway from your routine or stay in the comfort of your own home we have options for you. See the breakdown for what each offers.

All who register will have access to the virtual conference portal. The virtual conference portal will stream the general sessions live and will have those recorded live sessions available to view about one week following the conference if missed on those dates. The online portal will also have prerecorded breakout sessions covering multiple topics available to view when the conference begins on April 6, 2025. The pre-conference sessions will only be live and in person. They will not be available with the virtual option.

All sessions in the online portal will be available to view until May 31, 2025.

Keynote Sessions	<i>In-Person Experience:</i> Live and access to recorded sessions. <i>Virtual Option:</i> Stream live and access to recorded sessions.
Pre-Conference Sessions	<i>In-Person Experience:</i> Live. (These sessions will not be recorded and made available online.) <i>Virtual Option:</i> N/A
Breakout Sessions	<i>In-Person Experience:</i> Live and access to all pre-recorded sessions. <i>Virtual Option:</i> Access to all pre-recorded sessions.
Professional Development Points and Graduate Credits	<i>In-Person Experience:</i> Receive credits for viewing sessions (Keynote, Pre-Conference, and Breakout) in person and earn additional credits for viewing sessions in the online portal. A minimum of 10 PDPs from MASCA or the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements. <i>Virtual Option:</i> Receive credits for all sessions viewed online (live-streamed and recorded). A minimum of 10 PDPs from MASCA and the option of 1 or 2 graduate credits from Lindenwood University are available for attendees who complete the requirements.
Exhibitors & Sponsors	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
Networking	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A
Meals and Refreshments	<i>In-Person Experience:</i> Live only <i>Virtual Option:</i> N/A

* Streamed live

** Available for in-person only

Sunday, April 6 | 2:00 p.m. – 5:30 p.m. with lunch break**

The Pre-Conference Learning Sessions are only available to in-person attendees. They are not available for the virtual option.

The Pre-Conference Learning Sessions are an additional opportunity for more professional development and CEU contact hours. The sessions generally cover more in-depth information and allow more opportunity for discussion. **These sessions are not included in the conference registration fee.**

1. Academic and Emotional Supports for Struggling "Diverse" Learners

Rosslyn Riggins-DesRuisseaux and Joshua Bordes

ABOUT THIS SESSION: Utilizing the Book: “Overcoming the School Trauma Cycle” by Trynia Kaufman we utilized a Professional Learning Community within our diverse schools to better inform participants’ professional practice. Upon completion, analysis, and synthesis of the work each school developed interventions for its students. These interventions were implemented for 8 weeks, at the conclusion results were shared with school staff and recommendations were suggested.

2. Motivational Interviewing for College and Career Readiness

Tim Poynton and Grace Heald

ABOUT THIS SESSION: Motivational Interviewing (MI) is a powerful technique well-suited to a variety of counseling topics and contexts. In this session, you will learn about the College and Career Readiness Motivational Interview (CCRMI), a semi-structured interview protocol that helps assess college and career readiness strengths employing an asset-based approach, and MI techniques to intervene. The CCRMI is malleable to meet diverse postsecondary planning needs.

3. Professional Boundaries and Our Wellbeing, Effectiveness, and Ethical Practice

Jacqueline Zeller

ABOUT THIS SESSION: This interactive session will describe the importance of maintaining ethical boundaries in our professional roles. The presentation will incorporate literature and research that describes the importance of maintaining professional boundaries to support the the social-emotional wellbeing of ourselves, our students, and school staff. Case studies will be used to explore this topic.

4. Relax, Reflect & Recharge: Refining Elementary Counseling Practices

Tama Lang and Diana Fullerton

ABOUT THIS SESSION: Elementary school counseling encompasses a wide range of responsibilities, from individual to whole-school interventions. This presentation focuses on elementary best practices, which include: exploration and discussion of “comprehensive counseling program” at the elementary level; sharing of interventions and strategies; hands-on SEL activities for students/staff; and counselor self-care. Time for collaboration and networking is included.

5. Transitioning from Graduate Student to School Counselor

Megan Krell

ABOUT THIS SESSION: This preconference session designed to prepare graduate students for the job application process and transition into the role of a school counselor. Topics will include: resume and cover letter best practices, interviewing techniques and practice, navigating the licensure process, and tips to transition successfully into your first year as a school counselor.

6. Using Pop Culture in Counseling Sessions: A CBT Approach to Reduce Anxiety

Laurie Dickstein-Fischer

ABOUT THIS SESSION: This presentation explores the integration of pop culture into counseling sessions and classroom guidance lessons to effectively address anxiety in PK-12 students. Using a CBT framework, the session will demonstrate how familiar and engaging elements from popular media can be strategically utilized to connect with students, enhance their understanding of anxiety, and teach practical coping mechanisms.

Opening Keynote • Monday, April 7 | 8:00 a.m. – 9:00 a.m.*

Code-Switching for Authentic Connection

Diana Virgil

ABOUT THIS SESSION: Gain a deeper understanding of code-switching to effectively engage with your students in an authentic manner. Explore the various masks individuals wear, including generational gaps and cultural differences, and learn strategies to connect with students and colleagues. Diana Virgil, 2024 School Counselor of the Year, also delves into human growth and development, focusing on working with parents/guardians and diverse family structures to enhance your school counseling approach.

After attending the session, you will be able to:

- Develop a clear understanding of code-switching to authentically connect with students
- Explore the diverse masks individuals wear, including generational and cultural influences, to foster connections with students and colleagues
- Gain insights into human growth and development in the context of working with parents and diverse family structures

SPEAKER BIO: Diana Virgil, Ph.D., ACSC, of Alabama's Daleville High School

Virgil has been a school counselor since 2015 and works on a campus that serves 346 students in grades 9–12. She is the 17th person to receive the national recognition and the first from Alabama. Virgil received her bachelor's, master's and educational specialist degrees from Mississippi College and a doctorate degree from University of the Cumberlands. She is an ASCA-Certified School Counselor, a National Certified School Counselor and a National Certified Counselor.

Many Daleville High School students are trailblazers in their families, aiming to be the first to graduate from high school. When Virgil was hired, she noticed a significant number of students weren't participating in dual-enrollment classes due to a lack of awareness, limited college aspirations, transportation challenges and financial constraints. Virgil promptly established a partnership with the local community college to boost student enrollment. A significant turning point came when the college received a grant to provide eligible students with free tuition and books for dual enrollment, revolutionizing the opportunities for students to earn both high school and college credit. To address transportation challenges, Virgil worked with the college to implement online courses and enlisted teachers to teach dual enrollment courses at the high school. Her approaches increased the number of students in dual-enrollment courses from four to more than 40 each semester. This year, the school is on the cusp of graduating its first student with a high school diploma and an associate degree in science, along with its first student with a mechatronics certification from the aviation college. As a result of Virgil's extensive collaboration and advocacy efforts, Daleville High School now offers dual-enrollment courses in science, English and math. For Virgil, the most rewarding part of her work as a school counselor is the opportunity to be a support system for her students.



Tuesday, April 8 | 10:30 a.m. – 12:00 p.m.*

Massachusetts Secretary of Education Patrick Tutwiler is scheduled to appear.

As Massachusetts Secretary of Education, Patrick Tutwiler directs the Executive Office of Education, which oversees early education, K-12, and higher education. Secretary Tutwiler sits on each of the boards governing the Commonwealth's education agencies, as well as the University of Massachusetts system. He is Governor Maura Healey's top advisor on education and helps shape the Commonwealth's education agenda.

Before being sworn in as Secretary, Dr. Tutwiler served as the senior program officer at the Boston-based Barr Foundation, a grant making organization focused on arts, climate and education. Prior to that, Secretary Tutwiler was superintendent of the Lynn Public Schools and headmaster at Boston Public Schools. As superintendent of Lynn Public Schools, he spearheaded a collaborative, equity-centered effort that translated into higher graduation rates and a more racially diverse staff while also overseeing the creation of the Commonwealth's second largest early college program.



* Streamed live

** Available for in-person only

Sunday, April 6, 2025

11:00 a.m. – 4:00 p.m.	Registration and Information Center Open
11:30 a.m. – 5:30 p.m.	Exhibits Open
2:00 p.m. – 5:30 p.m.	Pre-Conference Sessions**
3:00 p.m. – 3:30 p.m.	Snack Break with Exhibitors
5:30 p.m. – 7:00 p.m.	Sunday Evening Reception

Monday, April 7, 2025

7:00 a.m. – 5:00 p.m.	Registration and Information Center Open
7:00 a.m. – 4:30 p.m.	Exhibits Open
7:00 a.m. – 8:00 a.m.	Breakfast
8:00 a.m. – 9:00 a.m.	Welcome and Opening Keynote Session – Diana Virgil*
9:00 a.m. – 9:30 a.m.	Extended Break with Exhibitors
9:30 a.m. – 10:30 a.m.	Breakout Session 1
10:30 a.m. – 10:45 a.m.	Break with Exhibitors
10:45 a.m. – 11:45 a.m.	Breakout Session 2 – SIG Meetings
11:45 a.m. – 1:00 p.m.	Awards Lunch
1:00 p.m. – 1:15 p.m.	Break with Exhibitors
1:15 p.m. – 2:15 p.m.	Breakout Session 3
2:15 p.m. – 2:30 p.m.	Break with Exhibitors
2:30 p.m. – 3:30 p.m.	Breakout Session 4
3:30 p.m. – 4:00 p.m.	Extended Break with Exhibitors
4:00 p.m. – 5:00 p.m.	Breakout Session 5
5:00 p.m.	Monday Evening Reception

Tuesday, April 8, 2025

7:30 a.m. – 12:00 p.m.	Registration and Information Center Open
7:30 a.m. – 10:30 a.m.	Exhibits Open
8:00 a.m. – 9:00 a.m.	Breakout Session 6
9:00 a.m. – 9:30 a.m.	Extended Break with Exhibitors
9:30 a.m. – 10:30 a.m.	Breakout Session 7
10:30 a.m. – 12:00 p.m.	Annual Meeting, Brunch, Raffle, and Closing Keynote Session – Patrick Tutwiler*
12:30 p.m. – 2:30 p.m.	Board Meeting

* Streamed live

** Available for in-person only

REGISTRATION FORM (PLEASE PRINT CLEARLY)

NAME (as it should appear on name badge) _____ PREFERRED PRONOUNS _____

AMERICAN INDIAN OR ALASKA NATIVE ASIAN BLACK OR AFRICAN AMERICAN NATIVE HAWAIIAN OR PACIFIC ISLANDER MULTI-ETHNIC
 WHITE, HISPANIC OR LATINX WHITE, NOT HISPANIC OR LATINX PREFER NOT TO ANSWER

JOB TITLE - (REQUIRED PLEASE) _____

ORGANIZATION/SCHOOL DISTRICT _____

ATTENDEE EMAIL (REQUIRED FOR CONFIRMATION) _____

WORK ADDRESS _____ COUNTY _____

CITY _____ STATE _____ ZIP _____

WORK PHONE () _____ CELL PHONE () _____

EMERGENCY CONTACT: _____ PHONE () _____

MASCA MEMBER NUMBER _____

DO YOU PLAN TO ATTEND THE SUNDAY EVENING RECEPTION: YES NO DO YOU PLAN TO ATTEND THE MONDAY EVENING RECEPTION? YES NO

SPECIAL ACCOMMODATIONS: MOBILITY NEEDS LANGUAGE INTERPRETER OTHER: _____

DIETARY RESTRICTIONS: GLUTEN FREE VEGETARIAN VEGAN DAIRY-FREE

A. Main Conference April 7-8, 2025	IN PERSON				VIRTUAL ONLINE			
	MEMBER*			NON-MEMBER**	MEMBER*			NON-MEMBER**
	PROFESSIONAL	STUDENT	RETIREE		PROFESSIONAL	STUDENT	RETIREE	
Early Registration*** (By Jan 31)	\$185	\$105	\$105	\$229	\$130	\$70	\$70	\$175
Regular Registration (After Jan 31)	\$199	\$115	\$115	\$244	\$145	\$80	\$80	\$190

All in person registration will include access to the online platform.

B. Pre-Conference (In Person Only) April 6, 2025

PLEASE CHECK WHICH SESSION YOU'LL BE ATTENDING, YOU MAY ONLY CHOOSE ONE SESSION

- 1. Struggling "Diverse" Learners (Riggins-DesRuisseaux, Bordes)
- 2. Motivational Interviewing (Poynton, Heald)
- 3. Professional Boundaries (Zeller)
- 4. Relax, Reflect & Recharge (Lang, Fullerton)
- 5. Transitioning from Graduate Student to School Counselor (Krell)
- 6. Using Pop Culture in Counseling Sessions (Dickstein-Fischer)

	MEMBER*			NON-MEMBER**
	PROFESSIONAL	STUDENT	RETIREE	
	\$85	\$30	\$70	\$105

* Membership must be good through April 8, 2025 to qualify for these rates.

** If you register for the Main Conference as a Non-Member you will receive a complimentary MASCA membership. Pre-Conference Only registration does not include a complimentary MASCA membership.

*** To qualify for the Early Registration Rate, your registration form AND payment (copy of your purchase order, check, or credit card) must be received or postmarked by the Early Registration cutoff date.

(A) Main Conference (In Person or Virtual)	\$ _____
(B) Pre-Conference (In Person Only)	\$ _____
Total Due (A + B)	\$ _____

REGISTRATIONS CANNOT BE PROCESSED WITHOUT PAYMENT. PLEASE SEND PAYMENT AND REGISTRATION FORM(S) TOGETHER.

How and Where Do I Pay?

	WEBSITE	EMAIL	FAX	PHONE	MAIL
CREDIT CARD	✓	✓	✓	✓	✓
PURCHASE ORDER		✓	✓		✓
CHECK					✓

PAYMENT METHOD

- PURCHASE ORDER** A COPY OF THE PURCHASE ORDER IS REQUIRED.
(PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES, P.O. BOX 22185, CHATTANOOGA, TN 37422-2185)
- CHECK ENCLOSED** (MADE PAYABLE TO NATIONAL CENTER FOR YOUTH ISSUES)
- CREDIT CARD** PERSONAL CORPORATE

CARD NO. _____ EXP DATE _____ CID# _____

NAME ON CARD (PLEASE PRINT) _____

CREDIT CARD BILLING ADDRESS _____

CITY _____ STATE _____ ZIP _____

AUTHORIZED SIGNATURE _____ EMAIL _____

CANCELLATION POLICY: If we are forced to cancel the MASCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after March 6, 2025. All cancellations before March 6, 2025 will be refunded less a \$25 handling fee. The conference is not responsible for and cannot give refunds due to problems beyond its control such as weather or school closings.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The MASCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference. If you transfer your registration from Virtual to In person (or vice-versa), a \$25 transaction fee will apply.

WEBSITE: www.ncyionline.org/mascac

EMAIL: registrations@ncyi.org

FAX: 423-899-4547

PHONE: 866-318-6294

MAIL: National Center for Youth Issues
P.O. Box 22185
Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues.**
A W-9 is available on the website.



Sheraton Framingham Hotel & Conference Center

1657 Worcester Road
Framingham, MA 01701

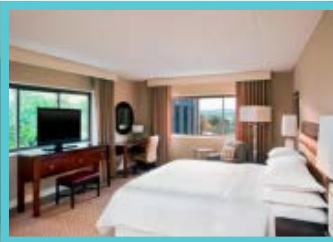
Make Hotel Reservations Early! Limited Availability!

All events of the conference will be located at the Sheraton Framingham Hotel. Standard rooms at the hotel may be reserved at a special conference rate of **\$159 plus tax. This rate is valid through March 11, 2025.**

For phone reservations, call Marriott reservations at **1-888-236-2427**. Please mention the dates of the conference (April 6-8, 2025), the "Sheraton Framingham Hotel" and the "Massachusetts School Counselors Association Conference" to receive the preferred conference rate. Code: MASMASF

Register Online:

Go to www.ncyionline.org/mascac. Under the "Accommodations" section follow the instructions for the hotel's reservation system.



OVERFLOW HOTEL

**If the Sheraton Framingham Hotel & Convention Center is full,
here's a very convenient option at a discounted rate!**



Fairfield Inn & Suites Framingham

1659 Worcester Road • Framingham, MA 01701

The Fairfield Inn and Suites is connected to the venue at the Sheraton Hotel and Conference Center. Standard rooms at the hotel may be reserved at a special conference rate of **\$166 plus tax**. This includes breakfast. **This rate is valid through March 11, 2025.**

TO RESERVE A ROOM: Go to www.ncyionline.org/mascac and follow the hotel link in the "Accommodations" section directly to the Fairfield Inn & Suites reservation system. You can also book a room by calling **1-508-270-8500**. Please mention the "Massachusetts School Counselors Association Conference" or the group code: MASMASA to receive the discounted conference rate.

Come Work and Play!

Framingham lies mid-way between Boston and Worcester and offers a nice getaway from the business of everyday life. You can find one-of-a-kind shops and boutiques, along with local restaurants and brewpubs. For more information about the things to do in Framingham, visit www.ncyi.org/mascac and click the **Visit Framingham** link.



We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!