

# SPONSORSHIP PACKAGE



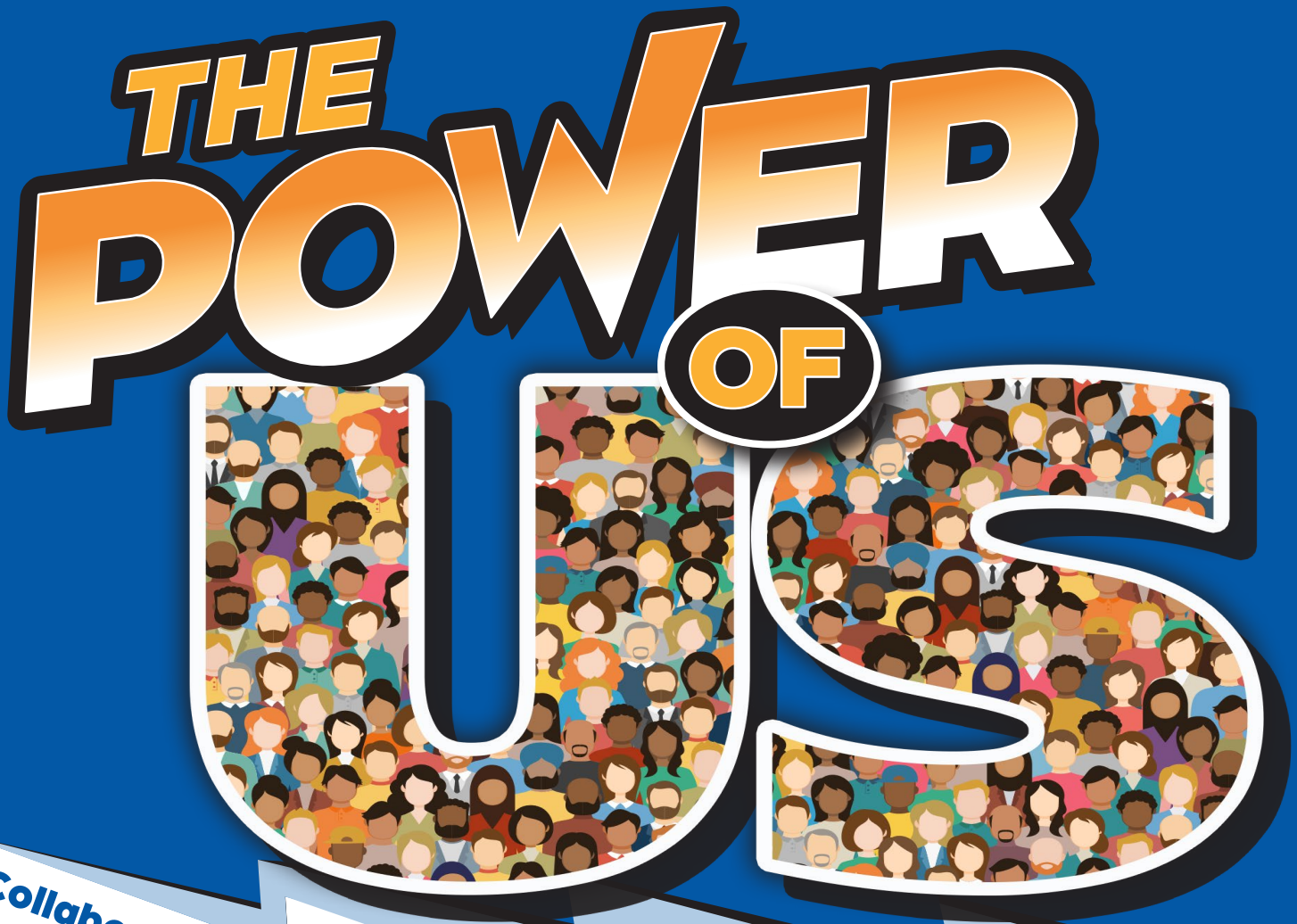
PALMETTO STATE  
SCHOOL  
COUNSELOR  
ASSOCIATION



ANNUAL CONFERENCE

**JANUARY 22-24, 2026**

**WESTIN HILTON HEAD RESORT  
AND SPA, HILTON HEAD ISLAND, SC**



**Collaboration**

**Advocacy**

**Inspiration**

**Teamwork**

Hosted by  PALMETTO STATE  
SCHOOL  
COUNSELOR  
ASSOCIATION

Managed by  NATIONAL CENTER for  
YOUTH ISSUES

[WWW.NCYIONLINE.ORG/PSSCAC](http://WWW.NCYIONLINE.ORG/PSSCAC)



## Benefits Received By All Sponsors

*All major sponsors that provide at least \$2,000 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Participants' Manual
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference



*The following pages indicate additional benefits available for designated sponsorship levels.*





## Major Sponsor Levels



### GOLD LEVEL

**\$7,500**

**Primary/lead** emphasis on promotion and print materials, including the Participants Manual and conference signage.

**One table** at the Opening Keynote Session. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Opening Keynote Session.

The CEO, or his/her designee, will be introduced at the Opening Keynote Session and **given three to five minutes to speak to the participants.**

**Full-page program acknowledgment** in Participants Manual.

**Booth space will be provided in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

### SILVER LEVEL

**\$5,000**

Major emphasis on promotion and print materials, including the Participants Manual and conference signage.

**Six reservations** at the Opening Keynote Session. Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240).

The CEO, or his/her designee, of the organization will be seated at the speaker's table at the Opening Keynote Session.

The CEO, or his/her designee, will be introduced and acknowledged at the Opening Keynote Session.

**Full-page program acknowledgment** in Participants Manual.

**Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



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## Friday Morning Opening Keynote General Session Exclusive Sponsorship

**\$5,000**

Exclusive logo recognition on dedicated electronic banner at Opening Kickoff Session event

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on conference website, with clickable link

Introduction at the Opening Keynote General Session and an opportunity to bring remarks to attendees (3-5 minutes)

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants' Manual

Opportunity to insert materials into Participants' Tote Bags

Three reservations at the Luncheon Session. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).



FRIDAY MORNING OPENING KEYNOTE GENERAL SESSION EXCLUSIVE SPONSORSHIP





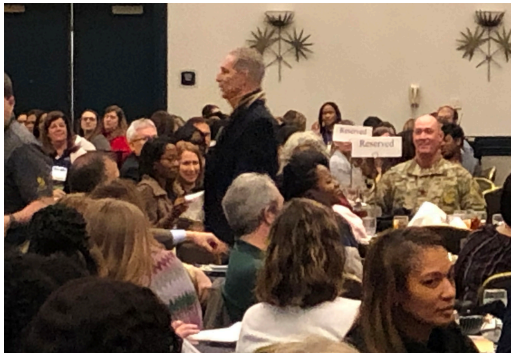
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## Friday Luncheon Exclusive Sponsor

**\$4,500**

Exclusive logo recognition on dedicated electronic banner  
at the Luncheon Session

Exclusive logo recognition on signage at entrance to  
ballroom

Major logo recognition on conference website, with  
clickable link

The CEO, or his/her designee will be introduced at the  
Luncheon and given **5 minutes to greet guests**. The CEO,  
or his/her designee, will be seated at the speaker's table.

**One table** at the Luncheon Session. Tables provide seating  
for eight and will be located near the speaker's platform,  
and may be used for organization employees or other  
special guests (Valued at \$200).

**A booth in our exhibit hall** at which your organization and  
its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants  
Manual.

Opportunity to insert materials into Participant's Tote Bags



FRIDAY LUNCHEON EXCLUSIVE SPONSOR



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## President's Reception Sponsor

**\$3,000**

Major emphasis on all printed materials including the Participants Manual, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Participants Manual.

**Reservations for four** at the President's Reception. Reservations may be used for organization employees or other special guests.

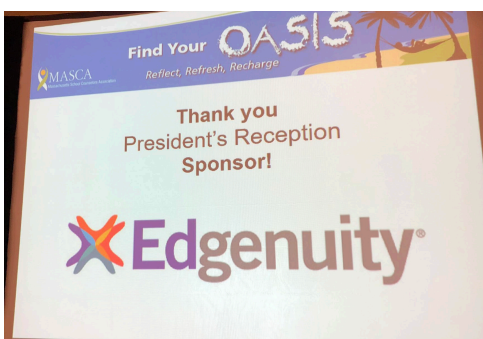
The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes** to formally greet the participants.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Two reservations** at the Luncheon Session. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

**Full-page program acknowledgment** in the Participants Manual.

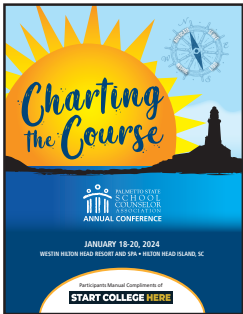
Opportunity to insert materials into Participant's Tote Bags



**PRESIDENT'S RECEPTION SPONSOR**



# Promotional Items Sponsorship



| PARTICIPANTS TOTE BAG   | PARTICIPANTS MANUAL   |
|---|---|
| \$3,500   | \$3,000   |
| The organization's name and logo will be the <b>only sponsor</b> featured on the Participants Tote Bag.   | The organization's name and logo will be the <b>only sponsor</b> indicated on the front of the Participants Manual, and will also be indicated on every page.   |
| Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.  | Inclusion of the organization's name and logo on major sponsor recognition signage.   |
| Three employees or guests of your organization will be invited to the Luncheon Session. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120). | Three employees or guests of your organization will be invited to the Luncheon Session. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120). |
| Full-page program acknowledgment in Participants Manual.  | Full-page program acknowledgment in Participants Manual.  |
| Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).   | Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).   |
| Opportunity to insert materials into Participant's Tote Bags  | Opportunity to insert materials into Participant's Tote Bags  |

PROMOTIONAL ITEMS SPONSORSHIP



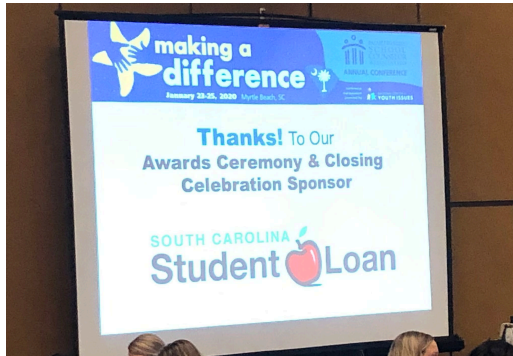
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## Awards Ceremony and Closing Celebration Session Sponsorship

This session will feature the presentation of PSSCA awards in various categories, door prizes, and a closing PowerPoint tribute to the conference participants.

**\$3,000**

Dedicated electronic banner recognition will be displayed throughout the Award's Ceremony indicating your organization as the sponsor and also noted as such in the Participants Manual.

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference.

Logo recognition on signage at the entrance to the Ceremony.

The CEO, or his/her designee will be introduced at the Ceremony and given **5 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Awards Ceremony. Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in the Participants' Manual.

Opportunity to insert materials into Participants' Tote Bags



AWARDS CEREMONY AND CLOSING CELEBRATION SESSION SPONSORSHIP





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## Refreshment Breaks Sponsorship

**\$2,750**

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Participants Manual.

**Three** employees or guests of your organization will be invited to the Luncheon Session. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page program acknowledgment** in Participants Manual.



REFRESHMENT BREAKS SPONSORSHIP



# Registration & Information Center Sponsorship

**\$2,750**

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Participants Manual.

Major recognition on general signage.

The CEO, or his/her designee, will be recognized at the Keynote Luncheon.

Three reservations at the Luncheon Session. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

A booth in our Exhibit Hall at which your organization and its products or services can be promoted (Valued at \$500).

Full-page program acknowledgment in Participants Manual.



REGISTRATION & INFORMATION CENTER SPONSORSHIP