

SINCE 1960



NORTH CAROLINA  
SCHOOL COUNSELOR ASSOCIATION

# PLUG INTO YOUR POWER

PASSION, LEADERSHIP, UNITY & GROWTH

NOVEMBER 5-7, 2025

SHERATON KOURY CONVENTION CENTER • GREENSBORO, NC

SPONSORSHIP PACKAGE

*hosted and managed by*



NATIONAL CENTER for  
YOUTH ISSUES

[WWW.NCYIONLINE.ORG/NCSCAC](http://WWW.NCYIONLINE.ORG/NCSCAC)



## Benefits Received By Major Sponsors

*All major sponsors that provide at least \$2,750 will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$550)
- Contact list of all attendees provided at the conclusion of the conference

*The following pages indicate additional benefits available for designated sponsorship levels.*





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## Event Sponsorship Opportunities

### Opening Session Keynote Exclusive Sponsorship

**\$5,500**

Dedicated electronic banner (PPT slide) will be displayed throughout the Opening Session Keynote indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at entrance to ballroom

Major logo recognition on all printed conference promotional materials

Major logo recognition in Conference App

Major logo recognition on conference website, with clickable link

Introduction at Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

### Pre-Conference Learning Institute Exclusive Sponsorship

**\$4,000**

Dedicated electronic banner (PPT slide) will be displayed throughout the Pre-Conference Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Exclusive logo recognition on signage at all pre-conference sessions, including pre-conference keynote

Major logo recognition on all printed conference promotional materials

Major logo recognition in Conference App

Major logo recognition on conference website, with clickable link

Introduction at Pre-Conference Keynote session and opportunity to bring remarks to attendees (3-5 minutes)

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



EVENT SPONSORSHIP OPPORTUNITIES

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## Event Sponsorship Opportunities (continued)

### (2) Continental Breakfast Exclusive Sponsorships

\$3,250 each

Exclusive logo recognition on signage at both participant breakfasts

Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

### Evening Reception

\$3,250

Exclusive logo recognition on signage at the reception

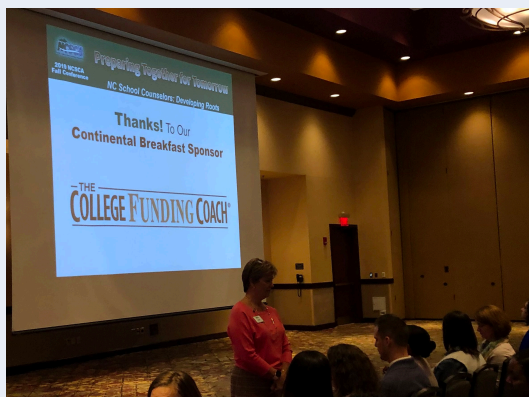
Logo recognition on conference promotional materials

Logo recognition in the Conference App

Logo recognition on conference website

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



EVENT SPONSORSHIP OPPORTUNITIES (CONTINUED)



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## Friday Morning Keynote Session Exclusive Sponsorship

**\$4,750 each**

**Exclusive logo recognition** on signage at the entrance to the **Keynote Session**.

The CEO, or his/her designee, will be introduced at the beginning of this session and **given 5 minutes to greet the participants**.

**Logo recognition** on conference promotional materials.

**Logo recognition** on conference webpage, with clickable link.

**Sponsor logo placed** in the Conference App section where the Friday Morning Keynote Session is listed.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$550).

**Full-page program advertisement** in the Conference App



FRIDAY MORNING KEYNOTE SESSION EXCLUSIVE SPONSORSHIP

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## Designated Area Sponsorship Opportunities

### Registration & Information Exclusive Sponsorship

**\$3,750**

Exclusive signage at registration/information center, displayed throughout the conference

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

### Exhibit Area Exclusive Sponsorship

**\$3,250**

Exclusive signage at entrances to Exhibit Area, displayed throughout the conference

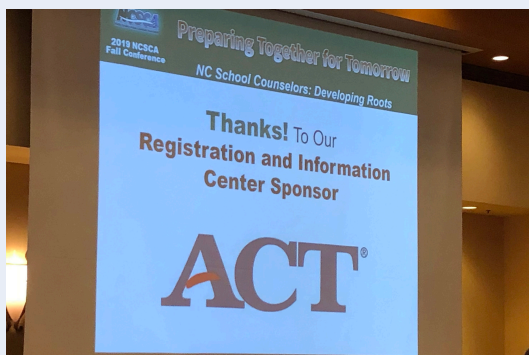
Logo recognition on conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags



DESIGNATED AREA SPONSORSHIP OPPORTUNITIES



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## Promotional Item Sponsorship Opportunities

### Participants' Tote Bag Exclusive Sponsorship

\$4,500

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Major logo recognition on all printed conference promotional materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with clickable link

Full-page program advertisement in the Conference App

Opportunity to insert materials into Participants' Tote Bags

### Participants' Conference App Exclusive Sponsorship

\$3,500

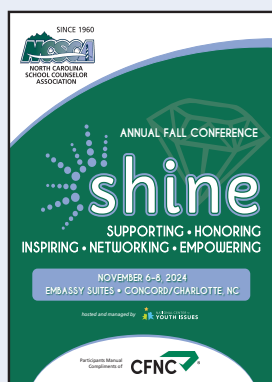
The organization's name and logo will be the **only sponsor** indicated on the front page of the Institute App.

Full-page program advertisement in the Conference App

Major logo recognition on all printed conference promotional materials

Major logo recognition on conference website, with clickable link

Opportunity to insert materials into Participants' Tote Bags



PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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## Box Lunch Exclusive Sponsorship

\$3,500

Exclusive, dedicated signage recognition will be displayed throughout the Main Luncheon Service Area indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference.

The CEO, or his/her designee, will be introduced at the beginning of this Box Luncheon session and **given 5 minutes to greet the participants.**

**Major Logo Recognition** on all conference promotional materials, including the conference website.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$550).

**Full-page program advertisement** in the Conference App.

Opportunity to insert materials in Participants' Tote Bags.



BOX LUNCH EXCLUSIVE SPONSORSHIP