



PENNSYLVANIA
SCHOOL
COUNSELORS
ASSOCIATION

JOIN PSCA FOR OUR

★
PLATINUM
Conference

70 YEARS OF IMPACT
AND INSPIRATION

DECEMBER 3-5, 2025



THE PENN STATER HOTEL & CONVENTION CENTER
STATE COLLEGE, PA

SPONSORSHIP PACKAGE

hosted by



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managed by



NATIONAL CENTER for
YOUTH ISSUES

www.ncyionline.org/pascac

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Benefits Received By Major Sponsors

All major sponsors that provide at least \$2,000 will receive the following benefits:

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

The following pages indicate additional benefits available for designated sponsorship levels.



BENEFITS RECEIVED BY ALL MAJOR SPONSORS

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SILVER LEVEL

Wednesday Afternoon Pre-Conference Workshop Exclusive Sponsorship

\$3,000

Exclusive logo recognition on dedicated PowerPoint Slide
at the Pre-Conference Workshop

Exclusive logo recognition on signage at the Pre-
Conference Workshop

Major logo recognition on conference promotional
materials

Major logo recognition in the Conference App

Major logo recognition on conference website, with
clickable link

Introduction at Pre-Conference Workshop and opportunity
to bring remarks to attendees (5 minutes)

Opportunity to place an advertisement in the Conference
App.

Opportunity to insert materials into Participants' Tote Bags

WEDNESDAY AFTERNOON PRE-CONFERENCE WORKSHOP EXCLUSIVE SPONSORSHIP

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PLATINUM LEVEL

Thursday Morning Opening Keynote Session Sponsorship

\$5,000



Dedicated PowerPoint Slide will be displayed throughout the Opening General Session indicating your organization as the sponsor and noted as such in the Conference App.

Wayfinders will be strategically placed right outside the doors to the Opening General Session indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App.

The CEO, or their designee, will be introduced at the Opening Session and given **5 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



THURSDAY MORNING OPENING KEYNOTE SESSION SPONSORSHIP

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PLATINUM LEVEL

Friday Keynote & Recognition Luncheon Exclusive Sponsor

\$5,000

Dedicated PowerPoint Slide will be displayed throughout the Keynote & Recognition Luncheon indicating your organization as the sponsor and noted as such in the Conference App.

Wayfinders will be strategically placed right outside the doors to the Keynote & Recognition Luncheon indicating your organization as the sole sponsor and also noted as such in the Conference App.

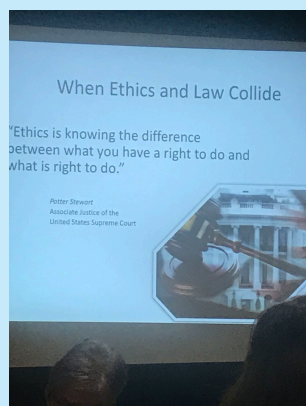
Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App.

The CEO, or their designee, will be introduced at the Keynote & Recognition Luncheon and given **5 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



FRIDAY KEYNOTE & RECOGNITION LUNCHEON EXCLUSIVE SPONSORSHIP

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GOLD LEVEL

Thursday Luncheon Exclusive Sponsorship

\$4,000

Dedicated PowerPoint Slide will be displayed throughout the Luncheon indicating your organization as the sponsor and noted as such in the Conference App.

Wayfinders will be strategically placed right outside the doors to the Luncheon indicating your organization as the sole sponsor and also noted as such in the Conference App.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App.

The CEO, or their designee, will be introduced at the Luncheon and given **5 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table

Booth space will be provided in our exhibit hall at which your organization and its products can be promoted (Valued at \$500).

Opportunity to place an advertisement in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



THURSDAY LUNCHEON EXCLUSIVE SPONSORSHIP

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Promotional Item Sponsorship Opportunities

PLATINUM LEVEL	PLATINUM LEVEL	GOLD LEVEL
Participants' Tote Bag Exclusive Sponsorship	Participants' Lanyard Exclusive Sponsorship	Participants' Conference App Exclusive Sponsorship
\$5,000	\$5,000	\$3,500
Exclusive logo recognition on Participants' Tote Bag	Exclusive logo recognition on Participants' Lanyard	The organization's name and logo will be the only sponsor indicated on the front page of the Conference App.
Major logo recognition on all printed conference promotional materials	Major logo recognition on all printed conference promotional materials	Major logo recognition on all printed conference promotional materials
Major logo recognition on the Conference App	Major logo recognition on the Conference App	Major logo recognition on the Conference App
Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link	Major logo recognition on conference website, with clickable link
Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.	Opportunity to place an advertisement in the Conference App.
Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags	Opportunity to insert materials into Participants' Tote Bags

PROMOTIONAL ITEM SPONSORSHIP OPPORTUNITIES

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Designated Area Sponsorship Opportunities

SILVER LEVEL

**Registration
& Information
Exclusive
Sponsorship**

\$3,000

Exclusive signage at
registration/information
center displayed throughout
the conference

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, **with
clickable link**

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

SILVER LEVEL

**Refreshment
Breaks Exclusive
Sponsorship
(Two Available)**

\$3,000 each

Exclusive signage at the
entrance to the Refreshment
Break displayed throughout
the conference

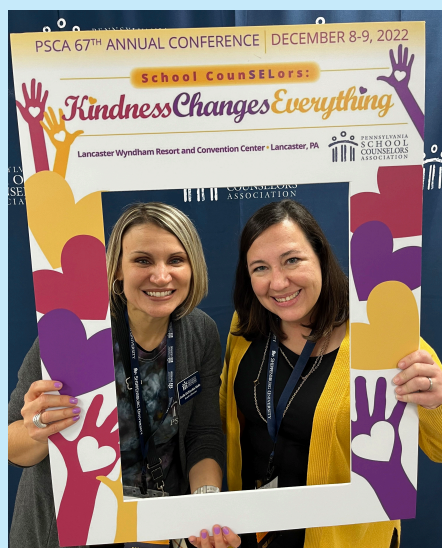
Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, **with
clickable link**

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags



DESIGNATED AREA SPONSORSHIP OPPORTUNITIES

JOIN PSCA FOR OUR **PLATINUM** Conference

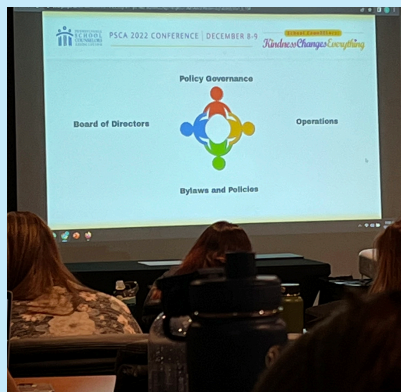
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Event Sponsorship Opportunities

SILVER LEVEL

Thursday Morning Full Breakfast Exclusive Sponsorship

\$3,000

Exclusive logo recognition
on signage at the Breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, with
clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

SILVER LEVEL

Thursday Morning First Timers Full Breakfast Exclusive Sponsorship

\$2,500

Exclusive logo recognition
on signage at the Breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, with
clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

SILVER LEVEL

Friday Morning Continental Breakfast Exclusive Sponsorship

\$3,000

Exclusive logo recognition
on signage at the
Continental Breakfast

Major logo recognition on
conference promotional
materials

Major logo recognition in
the Conference App

Major logo recognition on
conference website, with
clickable link

Opportunity to place
an advertisement in the
Conference App.

Opportunity to insert
materials into Participants'
Tote Bags

EVENT SPONSORSHIP OPPORTUNITIES

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BRONZE LEVEL

Other Sponsorship Opportunities

		PREMIER EXHIBIT TABLE	LOGO/URL ADDRESS ON CONFERENCE WEBSITE	SIGNAGE RIGHTS FOR THE FUNCTION
Graduate Student Poster Session	\$1,500	X	X	X
Wednesday Evening Meet and Greet Mixer in the Exhibit Hall	\$1,000	X		X
Wednesday Welcome Snack Break at the Registration/ Check-in Desk	\$1,000	X		X



OTHER SPONSORSHIP OPPORTUNITIES

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CONTACT INFORMATION