

Naviance CCLR PowerBuddy for College and Career

YOUR COMPANION FOR FUTURE SUCCESS



Designed to engage with students conversationally, **PowerBuddy for College and Career** makes career exploration and postsecondary planning simple, personalized, and accessible.



Optimize Counselor Time

With a typical ratio of 400 students per school counselor, time is a precious commodity for postsecondary planning staff. PowerBuddy for College and Career presents the most relevant information students need in a digestible format. This saves counselors time and enables them to optimize the impact of their interactions with students.



Empower Decision-Making

Drawing on extensive national data sets, PowerBuddy for College and Career provides information crucial for decision-making. From labor statistics to earning potential, this comprehensive data empowers students to make well-informed choices about their education and career while considering market demands and future projections.



Personalize Guidance for Students

With just a click, students enter a personalized chat interface, unlocking a seamless experience to discover answers and insights during their college and career exploration. PowerBuddy for College and Career brings the valuable and relevant information students need front and center.



Experience Ease of Use

PowerBuddy for College and Career provides a user-friendly and intuitive experience that combines ease of use with interactive features and captivating visuals, making learning both enjoyable and effective. Students and counselors can get started quickly to begin driving toward future success.

“With PowerBuddy for College and Career, I’m most excited about being able to reach students in a different way to hopefully get more of their postsecondary planning questions answered when they need it.”

KRISTEN GRIM, M.ED.

Secondary School Counselor at Emmaus High School, East Penn School District, PA

CCLR Navigation

Make it easier for students to find what they need to do in Naviance CCLR to prepare for their futures. As students ask questions, they will be guided to the answers they need and next steps to get started. Students also receive nudges to help ensure they stay on track and complete necessary tasks.

College Match

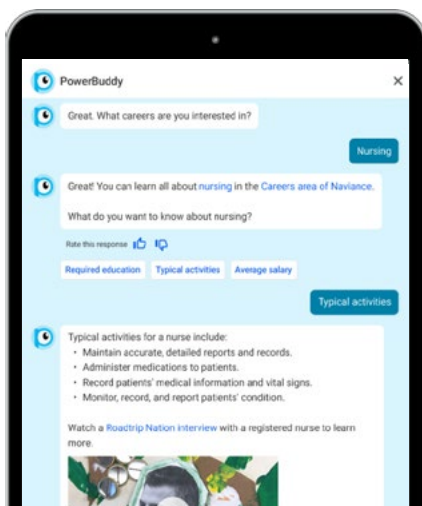
Provide a conversational interface for students to find colleges that could be a good fit based on their interests and academic strengths. Students can save their favorite colleges to come back to and learn more later.

Career Exploration

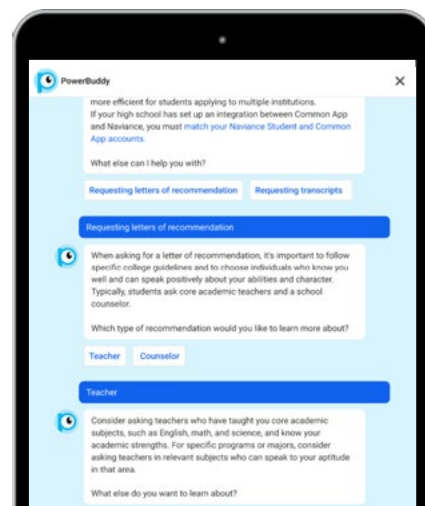
Help students find potential careers of interest based on their profile and conversational inputs. Students can get their questions answered about careers of interest and be provided with information such as localized demand and average salary.

College Planning Guidance

Provide help and guidance to students navigating the college application process. Students can easily ask questions about the college application process and receive key nudges or notifications that help keep them on track to meet deadlines.



Product images are current mock ups and final state of product may vary.



Learn more about PowerBuddy for College and Career.

Visit www.PowerSchool.com or call 1-877-873-1550 to learn more.

