



**SHERATON FRAMINGHAM HOTEL & CONFERENCE CENTER**  
**FRAMINGHAM, MA**

[www.ncyionline.org/mascac](http://www.ncyionline.org/mascac)



## Benefits Received By All Sponsors

*All major sponsors who provide at least \$2,000 in cash will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition in the Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the Conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$500)
- Contact list of all attendees provided at the conclusion of the conference

*The following pages indicate additional benefits available for designated sponsorship levels.*



## Major Sponsor Levels



### GOLD LEVEL

**\$5,000**

**Primary/lead** emphasis on promotion and print materials, including the Conference App and conference signage

**One table** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320)

The CEO, or his/her designee, will be introduced and acknowledged at the Awards Luncheon.

**Full-page advertisement** in the Conference App

**Booth space** will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

### SILVER LEVEL

**\$3,500**

**Major** emphasis on promotion and print materials, including the Conference App and conference signage

**Six reservations** at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240)

The CEO, or his/her designee, will be introduced and acknowledged at the Awards Luncheon.

**Full-page advertisement** in the Conference App

**Booth space** will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags



## Opening Keynote Session (Monday Morning) Exclusive Sponsor



**\$4,000**

Dedicated Powerpoint slide will be displayed throughout the Opening Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor Powerpoint slide displayed throughout the conference

Logo recognition on signage at the entrance to the Opening Keynote Session

The CEO, or his/her designee will be introduced at the Opening Keynote Session and given **3 minutes to greet guests.**

**Four reservations** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500)

**Full-page advertisement in the Conference App**

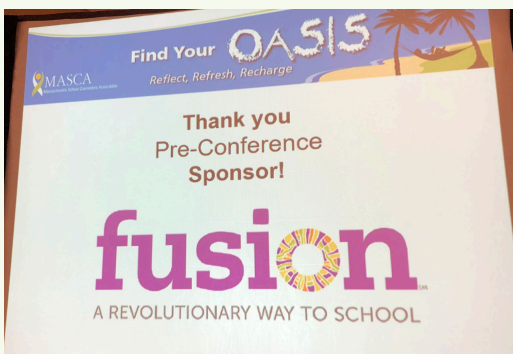
Opportunity to insert materials into Participant's Tote Bags

**OPENING KEYNOTE SESSION (MONDAY MORNING) EXCLUSIVE SPONSOR**





## **Closing Keynote Session and Brunch (Tuesday Morning) Exclusive Sponsor**



**\$4,000**

**Dedicated Powerpoint slide** will be displayed throughout the Closing Keynote Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor Powerpoint, displayed throughout the conference

**Logo recognition on signage** at the entrance to the Closing Keynote Session

The CEO, or his/her designee will be introduced at the Closing Keynote Session and given **3 minutes to greet guests.**

**Four reservations** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500)

**Full-page advertisement** in the Conference App

Opportunity to insert materials into Participant's Tote Bags

## Promotional Items Sponsorship



### PARTICIPANTS TOTE BAG

**\$3,500**

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage

**Four** employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160).

**Full-page advertisement** in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags

### CONFERENCE APP

**\$3,000**

The organization's name and logo will be the **only sponsor** indicated on the front of the Conference App, and will also be indicated on every page.

Inclusion of the organization's name and logo on major sponsor recognition signage

**Three** employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

**Full-page advertisement** in the Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

Opportunity to insert materials into Participant's Tote Bags





## Awards Luncheon (Monday) Sponsorship

This luncheon will feature the presentation of MASCA awards in various categories.

**\$4,500**

**Dedicated Powerpoint slide** will be displayed throughout the Award's Luncheon indicating your organization as the sponsor and also noted as such in the Conference App

**Prominent logo recognition** on the Powerpoint slide displayed throughout the conference

**Logo recognition on signage** at the entrance to the Luncheon

The CEO, or his/her designee will be introduced at the Ceremony and given **2 to 4 minutes to greet guests**. The CEO, or their designee, will be seated at the speaker's table.

**One table** at the Awards Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests. (Valued at \$320)

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500)

**Full-page advertisement** in the Conference App

Opportunity to insert materials into Participants' Tote Bags







## Breakfast and Refreshment Breaks Sponsorship

### BREAKFAST SPONSORSHIP

**\$2,500**

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

**Two** employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page advertisement** in the Conference App

### COFFEE/REFRESHMENT BREAK

**\$2,500**

Specific **major signage (way-finders)** will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

**Two** employees or guests of your organization will be invited to the Awards Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$500).

**Full-page advertisement** in the Conference App

## Sunday Night Reception Sponsor



**\$3,000**

Major emphasis on all Conference materials (including the Conference App and signage) and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Reception indicating your organization as the sponsor and noted as such in the Conference App.

**Reservations for four** at the Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Reception and **given three to five minutes to formally greet the participants**.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Two reservations** at the Awards Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

**Full-page advertisement** in the Conference App.

Opportunity to insert materials into Participant's Tote Bags





## Monday Night Reception Sponsor



**\$3,000**

Major emphasis on all Conference materials (including the Conference App and signage) and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Reception indicating your organization as the sponsor and noted as such in the Conference App.

**Reservations for four** at the Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Reception and **given three to five minutes to formally greet the participants**.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$500).

**Two reservations** at the Awards Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

**Full-page advertisement** in the Conference App.

Opportunity to insert materials into Participant's Tote Bags





**MARCH 15-17, 2026**

**SHERATON FRAMINGHAM  
HOTEL & CONFERENCE CENTER  
FRAMINGHAM, MA**

**WORKING WITH  
TOMORROW'S LEADERS,**



## Registration & Information Center Sponsorship

**\$2,750**

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

**Three reservations** at the Awards Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120)

**A booth in our Exhibit Hall** at which your organization and its products or services can be promoted (Valued at \$500)

**Full-page advertisement in the Conference App**