



PowerSchool

**Proven Solutions for K-12
Schools and Districts**



At PowerSchool,
we believe that for
students to succeed,
they need to feel
connected to learning
in a personal way.



Every student deserves the opportunity to learn in a way that matches who they are, where they are in life, and what motivates them. But with the demands on educators, school systems, and families, truly personalizing the educational experience has not been possible—until now.

PowerSchool uniquely connects everything needed to empower personalized learning for every student: modern K-12 educational and operational technology, meaningful data and insights, and a community of dedicated people.

Connecting the central office to the classroom to the home, PowerSchool brings together everyone in the education community with innovative, best-in-class education technology.

PowerSchool serves
60M+ students.
But our focus is on a
different number.

One.



Our mission is to empower
educators, administrators,
and families to help each
student learn in a way that's
right for them.



Modernize
Your Digital
Tools



Gain Real
Insights from
Your Data



Empower
Your Teams &
Community



Personalized
Education
for Every Journey

USE THE POWER OF AI



MYPOWERHUB

COMMUNICATIONS

Communicate | Chat | SafeArrival | Presence | Payments



Student Information Solutions

PowerSchool SIS
Document Management
Enrollment /
Enrollment Express
Ecollect Forms
Special Programs



Personalized Learning Solutions

Schoology Learning
Performance Matters
Curriculum & Instruction
ContentNav



Student Success Solutions

MTSS
Attendance Intervention
Behavior Support



College, Career, & Life Readiness Solutions

Naviance CCLR



Talent Recruitment & Retention Solutions

SchoolSpring Job Board
Applicant Tracking
Employee Records
SmartFind Express
Perform
Professional Learning
Coaching & Mentoring



Resource Planning Solutions

Allovue Allocate
Allovue Manage
Allovue Budget Suite
Atrieve
BusinessPlus
eFinancePlus
Predictive Enrollment Analytics

POWERBUDDY | AI Assistant for Everyone in Education

ANALYTICS AND INSIGHTS

Student Analytics | Risk Analysis | Continuous Improvement Plans
Student Readiness Analytics | Talent Analytics
Educator Analytics* | Community Engagement

DATA | Connected Intelligence



Student Information Solutions

PowerSchool's Student Information Solutions are a comprehensive cloud-hosted solution for student information, enrollment, data management, and special programs. The Student Information Solutions' set of products provides crucial interoperability that allows districts to power their operations across schools while ensuring the security and accuracy of student data.

- Provide critical interoperability
- Maintain accurate and complete student data
- Prioritize data security



Personalized Learning Solutions

Students succeed when educators have all the tools they need. Engage students and empower educators with AI-enhanced workflows to personalize learning for every student. Seamlessly integrate assessments, curriculum, learning management, and instructional content to improve student outcomes.

- Make teachers' lives easier
- Encourage communication and collaboration
- Improve outcomes with data-driven insights

“

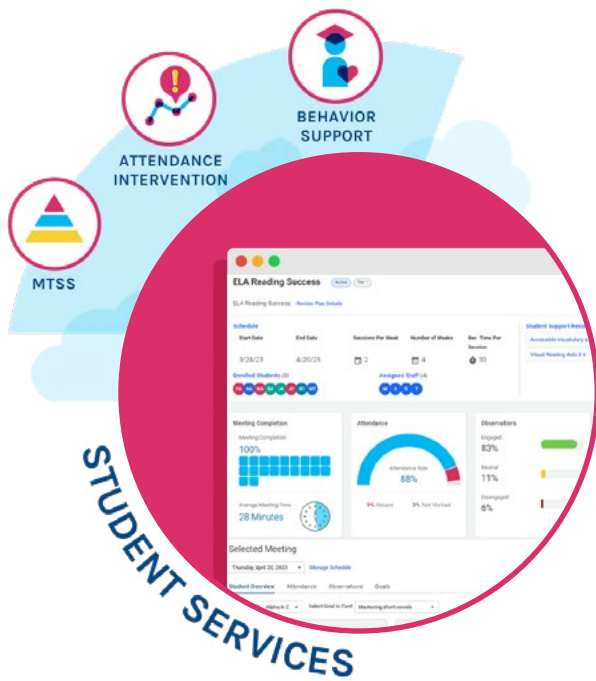
PowerSchool gives our staff the information they need to effectively communicate and keep parents and students in the loop. It gives students the information they need at their fingertips to be able to be successful and informed about their learning.

MELISSA BARTON
IT Technician
Regional School Unit 26, ME

“

Having curriculum management, lesson planning, assessments, and instructional delivery all in one place saves our teachers time and ensures we consistently deliver high-quality instruction that continues to meet the personalized needs of each child.

MICHELE W. COLLIER
Assistant Superintendent — Teaching, Learning, Assessment, and PD
Escambia County Board of Education, FL



Student Success Solutions

PowerSchool's Student Success Solutions provides the complete support students need to reach their potential. Student Success Solutions reduce chronic absenteeism, promote positive behavior, and include a comprehensive MTSS solution that allows districts to identify and track student needs, provide extensive inputs to conduct and monitor interventions, and review the fidelity of MTSS frameworks.

- Centralize MTSS workflows
- Improve attendance and behavior-related outcomes
- Streamline data and insights

“

We pull data out to identify the effectiveness of our general academic and core plans, and we're using it to identify at-risk students for possible Tier 2 and Tier 3 interventions.

JIM WORTHINGTON

Secondary Director of Curriculum and MTSS
Iredell-Statesville Schools, NC



Resource Planning Solutions

PowerSchool's Resource Planning Solutions help K-12 administrators optimize finance and HR operations for resource allocation that best supports students. Combine one of our comprehensive PowerSchool ERP systems with user-friendly Allovue solutions to transform and modernize processes and reporting for budget, finance, payroll, and other critical administrative and HR functions in your school and district.

- Simplify finance and HR reporting
- Build strategic budgets
- Transparently and equitably allocate resources

“

We are much more efficient because all our processes are now digital. No more papers are being passed around or documents from a checklist. The workflows are customizable and make everyone's jobs more accessible.

TAMMY PARRISH

Director of Human Resources
Clark County School District, KY



Talent Recruitment & Retention Solutions

PowerSchool's Talent Recruitment & Retention Solutions feature streamlined recruitment processes, a modern candidate experience, advanced data analytics, and the ability to transform real-time instructional coaching data into personalized goals and professional development recommendations.

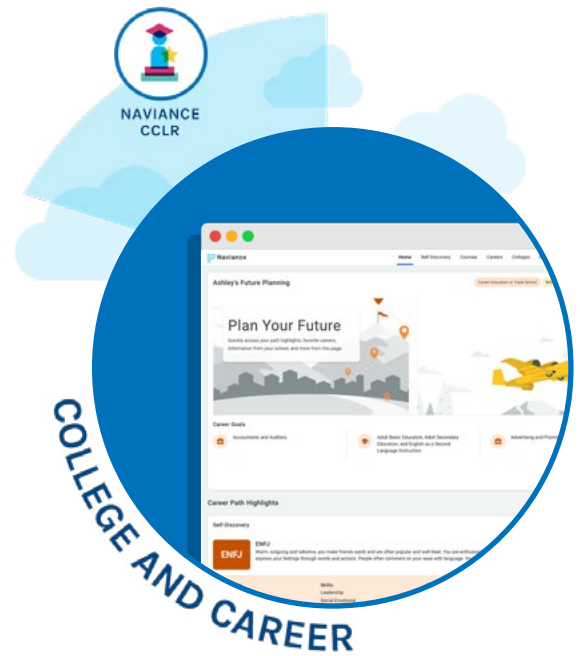
- Expand candidate reach and simplify hiring
- Reduce administrative burden and streamline processes
- Boost educator growth and retention

“

PowerSchool, through the HR hiring and records storing platforms, has enabled HR staff to easily track and maintain HR-related tasks and forms through workflows and digital storage that is easy to use.

AMY HABERZETTLE

HR Solutions Specialist
Yukon Independent School District 27, OK



College, Career, & Life Readiness Solutions

Guiding students through their postsecondary journey is not just a one-time decision—it's an ongoing process of self-discovery, exploration, and informed decision-making. PowerSchool Naviance CCLR provides students with personalized tools, guidance, and opportunities to help them identify and pursue the path that aligns with their unique strengths and aspirations.

- Empower students to find their ideal postsecondary path
- Simplify program management for counselors and CTE staff
- Improve graduation and college-going rates

“

We use Naviance to fulfill our state career-focused activities and efficiently expedite the college paperwork process. All students, no matter their school or circumstance, have various options available to them after high school graduation and can reach each of their individual goals for success.

PATTY DASILVA

Supervisor — School Counseling, Advisement & Crisis Response
Cobb County School District, GA



Platform Capabilities



Connected Intelligence K-12

As K-12's first data as a service (DaaS) platform, Connected Intelligence K-12 provides the advanced data capabilities that districts need by offering easy access to centralized data, data security and governance, built-in scalability, and cost efficiency. Interact with your data in powerful ways through a best-in-class, modern data ecosystem. Connected Intelligence also enables districts to lay the foundation for artificial intelligence with a strategy that brings AI directly "to your data" without having to move data outside its current systems.



PowerSchool PowerBuddy

PowerBuddy is our AI assistant designed for students, families, teachers, and administrators to boost productivity, save time, and improve student outcomes, all within the PowerSchool products you already use.

- PowerBuddy for Assessment
- PowerBuddy for Coaching & Mentoring
- PowerBuddy for College & Career
- PowerBuddy for Community
- PowerBuddy for Content
- PowerBuddy for Curriculum
- PowerBuddy for Data Analysis
- PowerBuddy for Engagement
- PowerBuddy for Learning



Analytics & Insights

PowerSchool Analytics & Insights integrates transactional data. Users can securely share and access both governed data and analytical data. Role-based dashboards provide educators key insights and allow them to take actions that improve student outcomes. It delivers data at scale to the right stakeholders at the right time, enabling faster and more efficient data analysis and more timely, informed decision making.

- Student Analytics
- Risk Analysis
- Continuous Improvement Plans
- Student Readiness Analytics
- Talent Analytics
- Educator Analytics*
- Community Engagement

* To be launched in 2025

Engagement Layer



MyPowerHub

Engage families to better support students in their educational journey. MyPowerHub helps improve family engagement by providing a simple and secure way to view important information and take actions (including payment of fees), all in one place.



Communications

A trusted platform for delivering student support with increased parent and community engagement, SchoolMessenger combines mass communication, emergency messaging, school-specific notifications, digital forms, attendance management, and more.



60+ million students

globally use PowerSchool solutions,
including 80% of the U.S. and Canada.

18,000+

School
Organizations

30

State, Province,
& Territory
Contracts

7 of 10

Top Charter
Management
Organizations

90+

Countries

Over 90

of the top 100
school districts*
in the U.S.

*by student enrollment



PowerSchool
Personalized Education for Every Journey



@powerschool



@powerschool



@mypowerschool



@mypowerschool



PowerSchool



@mypowerschool