

SEPTEMBER 29-30, 2025 • EMBASSY SUITES • NORMAN, OK



# FALL CONFERENCE

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# **KEYNOTE SPEAKERS**



### Monday, September 29 | 10:00 a.m.

Keynote Speaker

# Navigating the Future: Exploring AI in School Counseling Russ Sabella

ABOUT THIS SESSION: Join us for an insightful keynote presentation that delves into the realm of Artificial Intelligence (AI) in the context of school counseling. This engaging session is designed for school counselors seeking to comprehend the fundamentals of AI and its application in their profession. Dr. Sabella will equip school counselors with the knowledge and insights needed to leverage AI effectively, fostering a future-ready approach to school counseling. Don't miss this opportunity to explore the transformative potential of AI in shaping the future of your work.

SPEAKER BIO: Dr. Russell Sabella is currently a Professor of Counseling in the College of Health Professions & Social Work, Florida Gulf Coast University and President of Sabella & Associates. He is well known for his Technology Boot Camp for Counselors workshops conducted throughout the country. Dr. Sabella is Past President (2003-2004) of the American School Counselor Association. He has trained and consulted with thousands of school counselors, educators, parents, and organizational leaders throughout the country. Russ is the co-author of two books entitled *Confronting Sexual Harassment Learning Activities for Teens* and *Counseling in the 21st Century: Using Technology to Improve Practice*. He is also the author of the popular *SchoolCounselor.com*, *A Friendly and Practical Guide to the World Wide Web* as well as *GuardingKids.com*, *A Practical Guide to Keeping Kids Out of High Tech Trouble*.

Russ will also be presenting a breakout session.

## Tuesday, September 30 | 8:30 a.m.

Keynote Speaker

# It Never Fails Matthew Berry

ABOUT THIS SESSION: A planned lunch. An organized small group. A Friday afternoon. What do these things have in common? It's that sometimes It Never Fails that our best-laid plans lead to an unexpected next crisis. It's just part of being a school counselor. But what about all those things you do that "never fail" to lead to success? Listen as Matt shares how collaborative relationships, advocacy and well articulated goals lead to purpose and program success.

After attending this session, you will be able to:

- Identify and utilize the Five Never Fails in school counseling.
- Learn how to accept challenges by considering them learning opportunities.
- Identify your boundaries and embed your own self-care strategies.

**SPEAKER BIO:** Matthew Berry is the Coordinator of K-12 Counseling for the second largest school district in Missouri. He is dedicated to ensuring that all students have access to learning that enhances their academic and social emotional needs. He is often sought to speak to students, educators, and leaders on a variety of topics.

Matthew will also be presenting a breakout session.

# **CONFERENCE SCHEDULE**



#### ~ TENTATIVE SCHEDULE ~

# Monday, September 29, 2025

7:30 a.m. – 5:00 p.m. Registration Center Open

8:30 a.m. – 9:30 a.m. Breakout Session 1

9:00 a.m. – 4:45 p.m. Exhibits Open

9:30 a.m. – 10:00 a.m. Coffee Break with Exhibitors

10:00 a.m. – 11:30 a.m. Welcome and Keynote Speaker – Russ Sabella

11:30 a.m. – 1:00 p.m. Lunch on your own

1:00 p.m. – 2:00 p.m. Breakout Session 2

2:00 p.m. - 2:30 p.m. Exhibitor Break

2:30 p.m. – 3:30 p.m. Breakout Session 3

3:30 p.m. − 3:45 p.m. Exhibitor Break

3:45 p.m. – 4:45 p.m. Breakout Session 4

# **Tuesday, September 30, 2025**

7:30 a.m. – 3:00 p.m. Registration Center Open

7:30 a.m. - 3:00 p.m. Exhibits Open

7:30 a.m. - 8:30 a.m. Breakfast with Exhibitors

8:30 a.m. – 9:30 a.m. Keynote Speaker – Matthew Berry

9:30 a.m. – 9:45 a.m. Exhibitor Break

9:45 a.m. – 10:45 a.m. Breakout Session 5

10:45 a.m. – 11:00 a.m. Exhibitor Break

11:00 a.m. – 12:00 p.m. Breakout Session 6

12:00 p.m. – 1:30 p.m. Celebration Lunch

1:30 p.m. – 1:45 p.m. Exhibitor Break

1:45 p.m. – 2:45 p.m. Breakout Session 7

2:45 p.m. – 3:00 p.m. Exhibitor Break

3:00 p.m. – 4:00 p.m. Breakout Session 8

4:00 p.m. Adjourn

# **REGISTRATION**



#### **REGISTRATION FORM** (PLEASE PRINT CLEARLY)

B TITLE - (REQUIRED PLEASE)				
Ganization/school district				
ENDEE EMAIL (REQUIRED FOR CONFIRMATION)				
rk address				
Υ	STATE	ZIP		
DRK PHONE ( )	CELL PHONE (	)		
A. Full Conference (Sept 29-30, 2025)	Professional Members*	Student Members*	Non-Member	
☐ Early Register** (by Aug 31, 2025)	\$165	\$135	\$205	
Regular Registration (after Aug 31, 2025)	\$180	\$150	\$220	
B. Annual OSCA Membership Renewal				
Registration \$25				
* Membership must be good through September 30, 202 If membership expires before September 30, 2025 add	Amount Due	(A+B)		
** To qualify for the Early Registration Rate, your registra	\$			

#### How and Where Do I Pay?

# WEBSITE EMAIL FAX PHONE MAIL CREDIT CARD V V V V PURCHASE ORDER V V V CHECK

WEBSITE: www.ncyionline.org/ok-scac

**EMAIL:** registrations@ncyi.org

**FAX:** 423-899-4547 **PHONE:** 866-318-6294

MAIL: National Center for Youth Issues

P.O. Box 22185

Chattanooga, TN 37422-2185

Please make your check or purchase order payable to: **National Center for Youth Issues**.

A W-9 is available on the website.

PLEASE NOTE: The attendee will receive a confirmation to the email address provided when their registration is processed (make sure to check Junk/Spam folders). Please allow ample time for processing.

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(PAYABLE TO NATIONAL CENTER	FOR YOUTH ISSUES	S, P.O. BOX 22185,	CHATTANOOGA	, TN 37422-2185)
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PURCHASE ORDER A COPY OF THE PURCHASE ORDER IS REQUIRED.

CANCELLATION POLICY: If we are forced to cancel the OSCA Conference because of a "force majeure" event, such as a government restriction on large gatherings that cover the intended size of the conference, then we will issue full refunds of the registrations. Otherwise, our normal cancellation policy will be upheld: There will be no refunds after August 29, 2025. All cancellations before August 29, 2025 will be refunded less a \$25 handling fee. The association is not responsible for and cannot give refunds due to problems beyond its control, such as weather and school closings. The sponsors of the conference receive registrant contact information.

On social distancing and other health and safety measures, the regulations/guidelines that apply to hotels and conference centers may change. The OSCA Conference will conform to all necessary regulations/guidelines that are in place as of the date of the conference.











# **Embassy Suites**

2501 Conference Dr, Norman, OK 73069 866-577-1273

# Make Hotel Reservations Early! Limited Availability!

The Embassy Suites has a conference rate of **\$126** (plus tax) which remains valid for reservations made by **September 7, 2025**, while rooms are available.

#### To make hotel reservations:

Call: (800) EMBASSY. Please be sure to mention the group code "941."

#### Register Online:

Go to **www.ncyionline.org/ok-scac**. Under the "Accommodations" section, follow the instructions for the hotel's reservation system.

# Come Learn and Play!

Looking for something to do with your free time? If looking for some retail therapy check out shopping area adjacent to the hotel, with wonderful places like Homegoods, The White Barn Candle Company, and DSW. You can sit back and relax at the many restaurants, such as Bad Daddy's Burger Bar, Longhorn Steakhouse and Cheddar's Scratch Kitchen, along with others. There is tons to do around Norman, so you can learn and play!

We hope this conference will educate and equip you to do your job well, and we also hope you will take advantage of the wonderful ways you can relax and be refreshed!



