



MARYLAND  
SCHOOL  
COUNSELOR  
ASSOCIATION

**Annual Conference**

# UNMUTE THE FUTURE

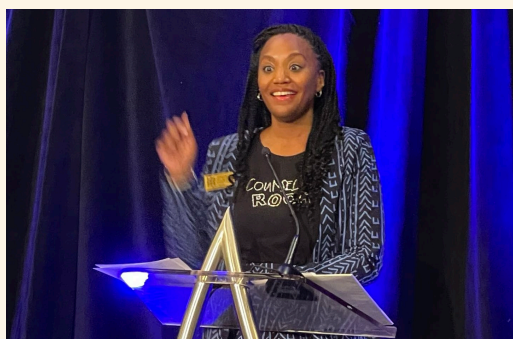


**March 15–16, 2026**

**Hyatt Regency Chesapeake Bay, Cambridge, MD**

**SPONSORSHIP PACKAGE**

[www.ncyionline.org/md-scac](http://www.ncyionline.org/md-scac)



## Benefits Received By All Sponsors

*All major sponsors who provide at least \$2,000 in cash will receive the following benefits:*

- Logo recognition on promotional materials
- E-blast features your organization
- Logo recognition on Conference App
- Name recognition and logo placed on general sponsor recognition signage at the event
- VIP seating at the conference Keynote Event
- Name recognition and/or logo on conference website
- Booth in conference Exhibit Hall (Valued at \$450)
- Contact list of all attendees provided at the conclusion of the conference

*The following pages indicate additional benefits available for designated sponsorship levels.*

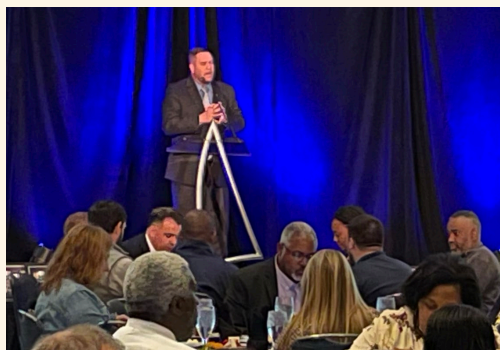




# UNMUTE THE FUTURE



## Major Sponsor Levels



### GOLD LEVEL

**\$5,000**

**Primary/lead** emphasis on promotion and print materials, including the Conference App and conference signage

**One table** at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$320)

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

**Full-page advertisement** in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

### SILVER LEVEL

**\$3,000**

Major emphasis on promotion and print materials, including the Conference App and conference signage

**Six reservations** at the Keynote Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other guests (Valued at \$240)

The CEO, or his/her designee, will be introduced and acknowledged at the Keynote Luncheon.

**Full-page advertisement** in Conference App

**Booth space will be provided in our exhibit hall** at which your organization and its products can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

## Sunday Afternoon Keynote Workshop Exclusive Sponsor



**\$3,500**

.....  
**Exclusive Logo recognition on signage at the entrance to the Keynote Workshop**  
.....

.....  
**Prominent logo recognition on the main sponsor banner, displayed throughout the conference**  
.....

.....  
**Major logo recognition on all printed conference promotional materials**  
.....

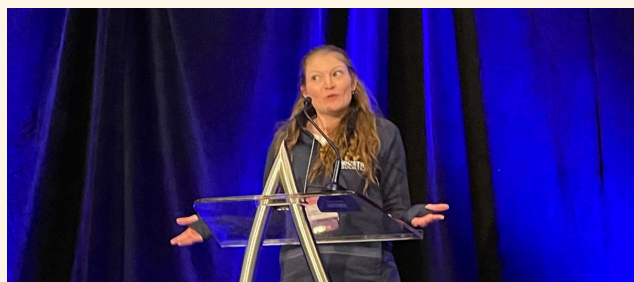
.....  
**Major logo recognition in Conference App**  
.....

.....  
**Major logo recognition on conference website with clickable link**  
.....

.....  
**The CEO, or his/her designee will be introduced at the Keynote Workshop and given 3 minutes to greet guests.**  
.....

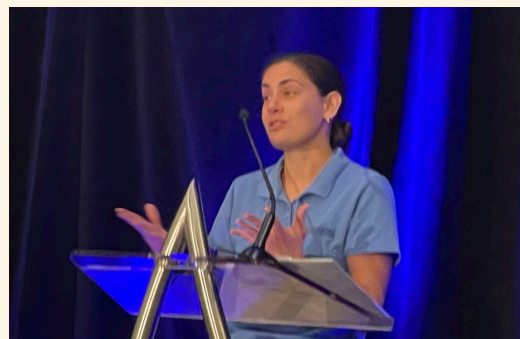
.....  
**A booth in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450)**  
.....

.....  
**Full-page advertisement in the Conference App**  
.....





## Sunday Evening President's Reception Sponsor



**\$2,750**

Major emphasis on all printed materials including the Conference App, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the President's Reception indicating your organization as the sponsor and noted as such in the Conference App.

**Reservations for four** at the President's Reception. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the President's Reception and **given three to five minutes to formally greet the participants**.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$450).

**Two reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

**Full page advertisement** in the Conference App.

Opportunity to insert materials into Participant's Tote Bags



## Sunday Evening Awards Soirée (Dinner) Sponsor



**\$2,750**

Major emphasis on all printed materials including the Conference App, conference signage and will be communicated as a **major sponsor**.

Specific, **major signage** will be displayed at the Awards Soirée indicating your organization as the sponsor and noted as such in the Conference App.

**Reservations for four** at the Awards Soirée. Reservations may be used for organization employees or other special guests.

The CEO, or his/her designee, will be introduced at the Awards Soirée and **given three to five minutes to formally greet the participants**.

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$450).

**Two reservations** at the Keynote Luncheon. Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

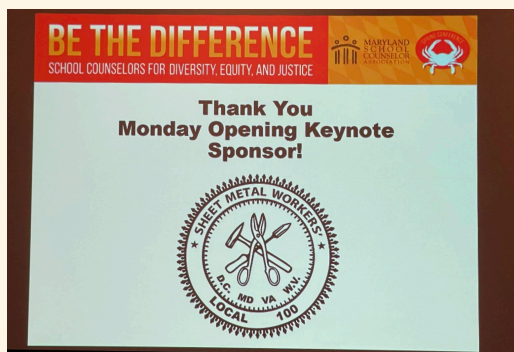
**Full page advertisement** in the Conference App.

Opportunity to insert materials into Participant's Tote Bags





## Monday Morning Kickoff General Session Exclusive Sponsor



**\$3,500**

Dedicated banner recognition will be displayed throughout the Monday Morning Kickoff General Session indicating your organization as the sponsor and noted as such in the Conference App.

Prominent logo recognition on the main sponsor banner, displayed throughout the conference

Logo recognition on signage at the entrance to the Monday Morning Kickoff General Session

The CEO, or his/her designee will be introduced at the Monday Morning Kickoff General Session and given **3 minutes to greet guests.**

**Four reservations** at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160)

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$450)

**Full-page advertisement** in the Conference App

Opportunity to insert materials into Participant's Tote Bags



OPENING KEYNOTE SESSION EXCLUSIVE SPONSOR

## Keynote Luncheon Sponsorship

**\$4,500**

**Dedicated electronic banner recognition** will be displayed throughout the Keynote Luncheon indicating your organization as the sponsor and also noted as such in the Conference App

Prominent logo recognition on the main sponsor recognition banner, displayed throughout the conference

**Logo recognition on signage** at the entrance to the Luncheon

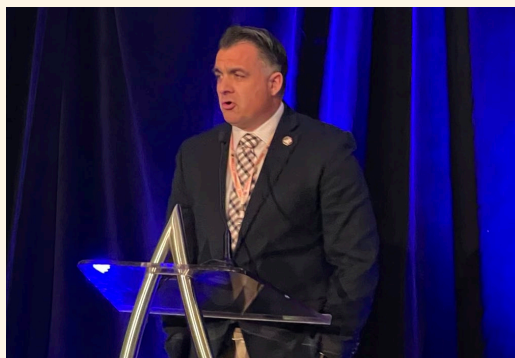
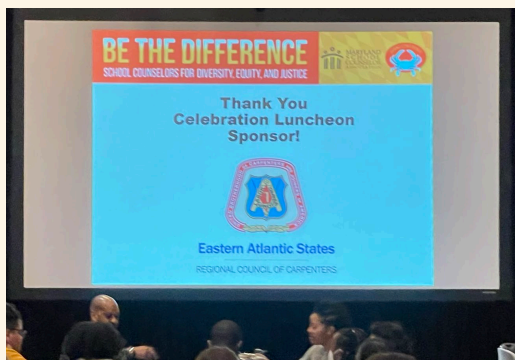
The CEO, or his/her designee will be introduced at the Luncheon and given **2 to 4 minutes to greet guests**. The CEO, or his/her designee, will be seated at the speaker's table.

**One table** at the Keynote Luncheon: Tables provide seating for eight and will be located near the speaker's platform, and may be used for organization employees or other special guests. (Valued at \$320)

**A booth in our exhibit hall** at which your organization and its products or services can be promoted (Valued at \$450)

**Full-page advertisement** in the Conference App

Opportunity to insert materials into Participants' Tote Bags





## Promotional Items Sponsorship



### PARTICIPANTS TOTE BAG

**\$3,500**

The organization's name and logo will be the **only sponsor** featured on the Participants Tote Bag.

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

**Four** employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$160).

**Full-page advertisement** in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags

### CONFERENCE APP

**\$3,000**

The organization's name and logo will be the **only sponsor** indicated on the front of the Conference App, and will also be indicated on every page.

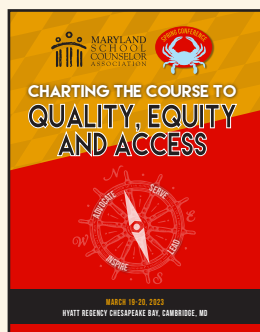
Inclusion of the organization's name and logo on major sponsor recognition signage

**Three** employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120).

**Full-page advertisement** in Conference App

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Opportunity to insert materials into Participant's Tote Bags



# UNMUTE THE FUTURE



## Refreshment Breaks Sponsorship

### Continental Breakfast Sponsorship

**\$2,750**

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Full-page advertisement in Conference App

### Coffee/Refreshment Break

**\$2,750**

Specific major signage (way-finders) will be displayed at this event indicating your organization as the sole sponsor

Inclusion of the organization's name and logo on major sponsor recognition signage and on the Conference App

Two employees or guests of your organization will be invited to the Keynote Luncheon. Seats will be reserved near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$80).

Booth space will be provided in our exhibit hall at which your organization and its products or services can be promoted (Valued at \$450).

Full-page advertisement in Conference App





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## Registration & Information Center Sponsorship

**\$2,750**

Way-finders will be strategically placed in the Registration & Information Area indicating your organization as the sole sponsor and also noted as such in the Conference App

Major recognition on general signage

The CEO, or his/her designee, will be recognized at the Awards Luncheon

**Three reservations** at the Keynote Luncheon: Seats will be located near the speaker's platform, and may be used for organization employees or other special guests (Valued at \$120)

**A booth in our Exhibit Hall** at which your organization and its products or services can be promoted (Valued at \$450)

**Full-page advertisement** in Conference App



REGISTRATION & INFORMATION CENTER SPONSORSHIP